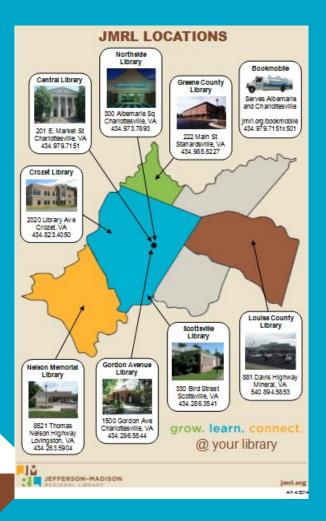
# Portable Adult Programming that Works for You



Presentation by: Jefferson-Madison Regional Library Joanna Duffett, Sarah Hamfeldt, & Erica Younglove

> REGIONAL LIBRARY grow. learn. connect.



- 50 staff members present programs or do outreach yearly for all age groups.
- 2014: 376 adult programs, 5,860 participants

#### • 5 Year Plan

Access & Outreach: Provide and promote access to all library services and materials to all library users through both in-house and outreach efforts.

# HOW WE DID IT

### **Gather Ideas**

- What do patrons want?
- Staff strengths hobbies, talents, interests
- What materials do you have?
  - Boxes
  - Weeded books
  - Old magazines
  - Old maps
  - o **Tools**

Pinterest

• Other libraries

### Programs We've Done

### Use what you have:

- Recycled book series
  - Covered mugs
  - Book print wreaths
  - Holiday cards with book print
- Upcycled maps



# Programs We've Done

### **Bulk up**

- Metal stamping
- Screenprinting
- Hypertufa planters
- Mason jar herb gardens
- Beach glass jewelry
- Window stars



READ



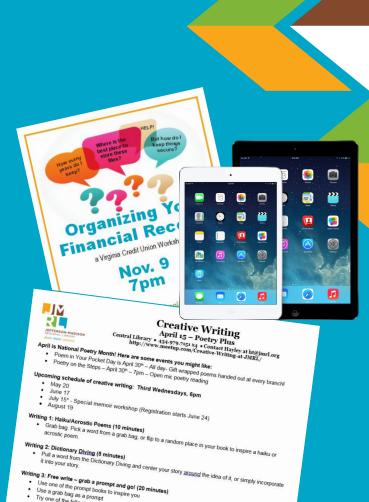


### Programs We've Done

- Holiday Craft Open House
   Drop in
   No registration
  - Stations



### **Programs We've Done** More than just crafts • Financial literacy series • Tech petting zoo Shared materials = lower costs • Writing groups & programs Share prompts and handouts 0 • See more: bit.ly/jmrlwriting



- Great for all ages
- Great for stats ( = \$)
- Materials are shareable
- Drop-in convenience
- Minimal staff time & space
- Inexpensive
- Works for any branch



ENTER TO

FREE BOOK

- Quizzes
- Question Box
- Scavenger hunts
- Book Tastings
  - Help patrons find new titles
- Blind Date with a Book







- Make & Take Craft Table
- Print instructions, set out, leave it be
  - Zentangle
  - Magnets
  - Button bracelets
  - Button bookmarks
  - Origami
  - Cards & postcards holiday cards, Valentines
  - Snowflakes online templates













#### Relax with a Zentangle.

A zentangle is an abstract, portable, and relaxing form of drawing. All ages and abilities can enjoy the art of tangling.

To start, lightly sketch a 3.5' square. For this handout, there are light outlines to get you started. The next step is drawing a string: some squiggles or lines that will break up your border into abstract chunks. See the first square for an example.

Next, it's time to tanglel Along each line of your string and within any gaps or spaces, start filling your zentangle with any patterns you like. Here are a few examples to get you started. There are also many string and tangle patterns available online if you need inscitation.

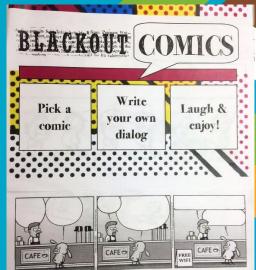


One Zentandle & Day: A & Maak Course in Creative Drawing for Relaxation, Inspiration, and



### Make & Take Craft Table - Themes

- Blackout Poetry (Banned Books Week)
- Coloring Mehndi (Big Read)
- Blackout Comics (Free Comic Book Day)
- Sugar Skull Collages (Dia de los Muertos)









### Transport



### • Delivery truck

### • In person

• Consider logistics during planning

# Google Drive

Google	Search Drive - Q		
🝐 Drive	My Drive > Work > Programs to Go -	S (A (E G () (+10)	c) <u>*</u> :
NEW	Name	Owner	Last modified $\downarrow$
My Drive	Beyond Books Drafts	sarah hamfeldt	Sep 9, 2015 sarah
Shared with me	Meeting Agendas and Notes	sarah hamfeldt	Sep 9, 2015 sarah
Google Photos	E Flyers	me	Sep 5, 2015 me
<ul> <li>Recent</li> <li>Starred</li> </ul>	Presenters	sarah hamfeldt	Jul 29, 2015 sarał
Trash	Crafts	sarah hamfeldt	Jul 21, 2015 sarah
	Quizzes & Contests	Hayley Tompkins	Jul 9, 201 <mark>5</mark> Hayley
	Make and Takes	Hayley Tompkins	Jul 9, 201 <mark>5</mark> Hayley
	Adult Programs Checklist - Central	Hayley Tompkins	Sep 24, 2015 Hay
	Finance Program Descriptions	me	Jul 15, 2015 me
Get Drive for PC	Downloading Workshop	me	Jul 10, 2015 me
Get Drive for PC	Trivia answer sheet [.pub, can edit] 🚢	Joanna Duffett	Jul 10, 2015 Joan
105 MB of 17 GB used	Tech Petting Zoo	me	Jul 9, 2015 me

### **Program instructions**

#### Metal Stamping - Craft Program Ages 14+

Create personalized art with metal stamps.

#### Supplies:

- metal discs for stamping (on <u>Amazon</u>)
- hammers -- one for each participant
- wood blocks for hammering (can also use concrete floor)
- set of metal stamping letters (one available at Central)
- masking tape
- Optional: cord, ribbon, keychains, extra charms -- anything to put the metal disc on

Participants: limit to ten due to noise, obtaining hammers, etc.

Length: 1 hour

#### Beach Glass Pendant Workshop

Create a gorgeous pendant with beach glass and wire wrapping. Use on a necklace for a summer lock or create a set of wine charms. All materials provided. Ages 14+

#### Supplies:

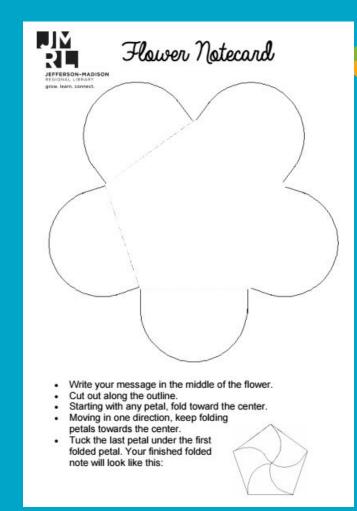
- Glass jewels or river stones (Dollar Tree)
- Wire (Dollar Tree Automotive section)
- Wire cutters
- Needle nose pliers (Central has 6 pairs)
- For necklaces: Barrel clasps (available at jewelry/craft stores), black cord, ribbon
- For wine charms: Hoop earrings (available at jewelry/craft stores)
- Glue gun (1-2): Secures the knot from the cord/ribbon from being undone

#### Length: 1-1.5 hours Questions? Contact Hayley



### Make and takes

My D	Drive > Work > Programs to Go > Make and Takes >
Name	3
	Fold and cut snowflake templates
PDF	Flower Notecard
PDF	Origami handout 🏻 🚢
PDF	Pinwheel instructions.pdf
=	Make and Take Think Tank
PDF	Button Bookmark Instructions.pdf
PDF	Collage poetry.pdf
	Collage poetry.pub
PDF	Mehndi handouts 🚢
PDF	Button Bracelet Instructions.pdf
PDF	Magnets Instructions - Make and take.pdf
PDF	Collage Postcards make and take.pdf
PDF	Zentangles 🚢



## Presenters spreadsheet

⊞	Adult Program Presenters 🔆 🖿 File Edit View Insert Format Data Tools Add-ons Help Last edit was made on March 17 by Erica Younglove						1
	ēr ~ 7 \$ %	.0 .0 123 - Arial - 10	• • <b>B</b> <i>I</i> • <u>A</u> • <b>A</b>	· ▼ 🛄 🖬 co 🕴 · 🕂 · ↓	- Σ -		
$f_x$	Name						
	A	В	c	D	E	F	
1	Name	Туре	Contact	Description	Price	Locations	Liı
2	Allison Mitchell	Clutter Control (Gail)	Phone - 434-270-8625 Email - charlottesville@abundanceorganizing .com	Basics of home organization and decluttering	FREE		Ab Or
3	Gerry Gorman (Agent: Pamela Bednarik)	Meditation (various)	pbednarik@hotmail.com (agent)	Variety of meditation programs available	FREE		
4	Janice Stegall-Seibert	Felt bags/dulcimer player	Email - feltsongfiber@gmail.com OR clayhorse7@earthlink.net	Make felted wool bags or small creatures	\$150-200		Fe blc
5	Jessica Partain	Jewelry	inediblejewelry@gmail.com	Create adorable-food like jewelry	\$160 per inedible jewelry session \$175 for a basic jewelry workshop (50 cents a mile fee for travel out of Charlottesville)		
6	Judi Church	Beginning Knitting	434-973-0331 (at Laughing Sheep Yarns)	Teaches the basics of knitting	about \$100		
7	Lee Alter	Watercolor painting	leealter@mac.com	Painting with Watercolor: The Basics: Try your hand at this fun medium as artist and teacher Lee Alter teaches watercolor basics. No prior experience needed. All supplies will be provided. For more about the artist, please visit leealterartist.com. Space is limited to 10. Required registration	\$50 for artist's fee + \$20 pp for supplies	Will go to branches	
8	Linda Kobert	Writing	lkobert@earthlink.net	Variety of writing programs available	\$100 for session; 10-20 participants	Will go to branches	*
٩	Lica Woolfork	Ouilting	woolfork@virainia.odu				×

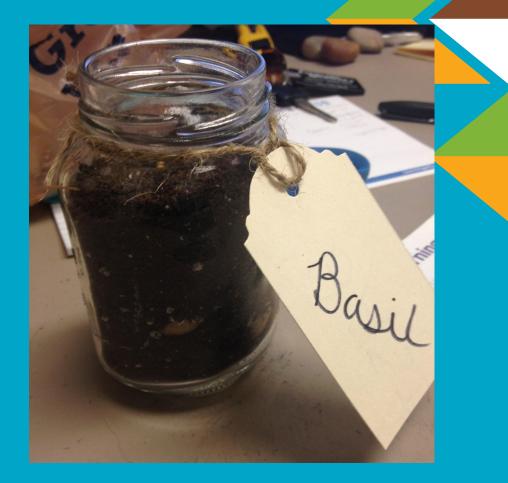
# S R A G Е





# Planning

- How many do we do per branch per season?
- How do we decide what is being done and where?
- How do we have enough staff?
- What if all branches want the same thing?



### Costs (or how you sometimes end up with 90 lbs of cement)

• Budget

• Share





### Successes

• Number of participants • Demographics General PR for JMRL • Growth in programming • Developed staff skills Improved collaboration & communication between branches



### Challenges

Marketing the programs
Scheduling issues
Problematic programs



# Nailed it!



## Surprises

 Beyond programs • Make & Takes • Booklists Tutorial handouts Paper is your friend **Populations engaged** 

#### **Computer Basics**

#### **Basics of Web Browsi**

#### Websites

Information on the Internet can be found on **websites**— collections of text, i sources. Every website has a **URL**-uniform resource identifier-which is it's u vary widely in appearance and purpose, some can look like journals, newspa while others may be very interactive and require a lot of keyboard or mouse

#### Web Browser

A web browser is a computer application, or program, that is used to acc code and visually display websites the way they were intended to be viewed are Internet Explorer, C Mozilla Firefox, C Google Chrome, C and-f Web browsers are not the Internet itself, rather they are the tools used to



You Read a Book About What?!



Quirky Nonfiction & Microhistories

JEFFERSON-MADISON

5/15 JDAM



jmrl.org reference@jmrl.org

> JEFFERSON-MADISON REGIONAL LIBRARY grow. learn. connect.