# Outreach Services for Academic Libraries

Creating a Hub for Learning and Service



### Harvey Library Hampton University

Phyllis Banks Jaime Newland Timothy Woodard

# What defines a community?

- A <u>community</u> can be defined as all the people who live in a particular area, or a group of people who are considered as a unit because of their shared interests or background.
- An *academic community* can be defined as the university, its faculty, staff, students, visitors and the surrounding area.

## **Childhood Development Center**



# Black History Month







### Read Across America Dr. Seuss Celebration



### Read Across America Dr. Seuss Celebration





# Picture Book Day



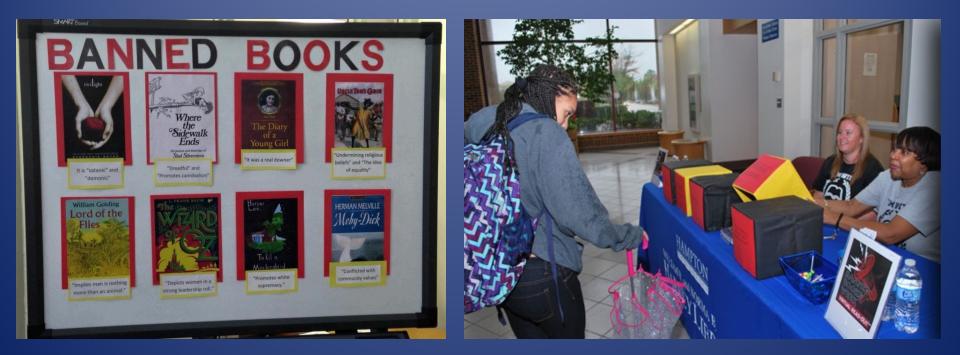
# Holiday Celebrations



## Banned Book Week



# Banned Book Week



### National Library Week Information Table



## National Library Week Information Table



## National Library Week Events

### PLEASE JOIN THE HARVEY LIBRARY AS WE CELEBRATE NATIONAL LIBRARY WEEK 2016: LIBRARIES TRANSFORM!!!!!



Rodney Jordan



**Desiree Williams** 



Heather Worthy

**Tiffany Hill** 





Randolph Walker

#### Schedule of Events

Monday April 11, 2016 Love Affair With My Hair: Why Black Women Cheat On Health Dr. Desiree Williams Director, William R. Harvey Leadership Institute/Assistant Professor of Physical Therapy Heather Worthy Regional Director of Wellness Innovation for the YMCA of Metropolitan Washington 6:00 pm - 7:00 pm

#### Tuesday April 12, 2016 Self-Publishing: Reflections on the Creative Process Randolph Walker Assistant Professor of English and Creative Writing Dr. Sabin Duncan, Director, Freddye T. Davy Honors College 9:30 am -10:30 am

#### Wednesday April 13, 2016 Tired of Being Black

Rodney Jordan, Author 4:00 pm- 5:30 pm

#### Authentic Transformation Tiffany Hill, Lecturer 6:00 pm- 7:30 pm

Thursday April 14, 2016 and Friday April 15, 2016 Harvey Library Annual Book Sale 9:30 am-4:00 pm (Thursday) 9:30 am- 4:00pm (Friday)

All events will be held in the Harvey Library Meeting Room. Please call 757-727-5371 for questions.

## National Library Week Book Sale



# Library Committees and Outreach

- Each library committee is charged with developing opportunities to address the needs of the internal and external university community.
  - These opportunities help to provide enrichment in the form of programming and service.

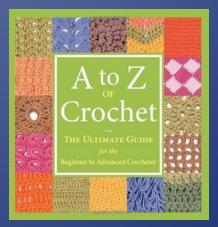
### List of Committees:

- Technology and Web Services
- Grants Committee
- Collection Development Committee
- Safety and Security
- Assessment
- Staff Development
- Communication
- Hospitality

# Internal and External Community Development Initiatives

- Internal-Staff Community
- Staff Development Workshops/Webinars





### Government Documents

The Importance of Government Documents in a Academic Library

TimothyWoodard/Government Documents Coordinator Harvey Library #/15/2015

# **External Community**

### Book Drive

The Up Center 1805 Airline Blvd. Suffolk, VA 23707 757.397.2121



 Workshop Senator Mamie Locke "The Importance of Voting"



# Advantages of Outreach Services from an Academic Library

- Promotional advertisement for the academic library
- Reaching out in the community

Future Outreach Goals

- Reach out to the Veterans Hospital to advertise our resources
- Promote Virginia Tidewater Consortium (VTC) cards

**Questions?**