

Executive Director Report VLA Executive Committee October 16, 2020

2020 Membership

- 331 Individual Members
- 72 paid Affiliate Members (4334 employees)/4 not yet renewed (34 employees/\$1950 in lost revenue)
- 41 Life Members
- Institutional Invoices sent (current income \$34K out of an expected \$45K)

Joblines:

76 postings since January14 Complimentary for Institutional Memberships\$4825 revenue11 currently unpaid

Current Activities:

REJECTED: Submitted paperwork for a \$467000 CARES Act Grant through IMLS

WITHDRAWN: \$35000 from VLA Investment account to cover lost income for the year.

Wrote a letter in support of Loudoun County Public Libraries re: their County using library buildings as child care centers. Did not need to send letter. However, Loudoun County is now trying to take governing power away from the library Board of Trustees, so we may get involved with that.

Working on a letter in support of the Central Rappahannock Regional Library staying regionalized. In the past few weeks, Stafford County has expressed interest in separating from CRRL and creating its own library.

VLA logo: has been deployed on the VLA website but more work need to be done to revamp all the colors and buttons.

Virginia Society of Association Executives: Lisa has moderated two panels in recent months, one for the Meeting Planner Special Interest Group on Virtual Events, and the other for the VSAE Fall Virtual Conference this week called "Leadership Post-Pandemic: Moving Forward, Not Pivoting."