



Executive Director Report
VLA Council
September 17, 2021

2021 Membership

271 Individual members (128 unpaid 2021 renewal invoices)

43 Life Members

86 Affiliate Members (4408 members)

Institutional Dues invoices have been sent and \$41,314 of anticipated \$45,000 has been collected

Joblines for 2021:

110 (plus 24 posted for free for public libraries who paid Institutional Dues; 7 unpaid invoices as of 9/14)

Hired Amy Sanders as VLA's Administrative Assistant after a nationwide search.

2022 Elections

2021 VLA Conference

- Exhibit hall
- Scholarship & Awards Banquet
- Pheedloop
- COVID Protocols
- Registration
- Sessions/cancellations
- Working with hotel
- Interviewing photographers
- Hired DJ/Photo Booth
- Recruitment of Sponsorships
- Dine Arounds Update

2021 Jefferson Cup Winners Announced; Structure and Name Change Discussion

2021 Virginia Society of Association Executives Meeting Planner Summit

- Presented Panel Discussion on Events Post-Covid

2021 VLAPAF Mental Health Series/National recognition

Participation in Ebook legislation discussion with Fairfax County PL Board Subcommittee

Planning 2022 and 2023 VLA Conferences

- Potential change to days of the week for conferences

Working with ALA/advocacy on the Build America's Libraries Act

- <https://www.pilotonline.com/opinion/columns/vp-ed-column-varga-rudy-0418-20210417-ih3saokqzqhrlvar2bsn7zq6e-story.html>
- https://richmond.com/opinion/columnists/scott-firestine-column-let-s-write-richmond-s-next-chapter-by-investing-in-our-libraries/article_b515a1d3-a1f1-5523-9697-bf68df9a3656.html
- https://roanoke.com/opinion/columnists/henry-investing-in-americas-libraries-advances-opportunity-for-all/article_df339cbe-ea41-11eb-aed8-5f5f1eb8050d.html