

Executive Director Report VLA Council January 29, 2021

2021 Membership

- 162 Individual members (186 unpaid 2021 renewal invoices)
- 40 Life Members
- 60 Affiliate Members (3756 employees)/14 unpaid invoices (with an additional 359 employees)
- Institutional Dues invoices will be sent to 95 public library directors February 3
- Quick math: if everyone who was a member last year renews, total membership will be: 4,503

2020 Membership year closed with

- 355 Individual members
- 40 Life Members
- 73 Affiliate Members (4409 employees)
- 66 Institutional Members/27 unpaid

2019 Membership year closed with

- 368 Individual members
- 40 Life Members
- 70 Affiliate Members (4,020 employees)
- 78 Institutional Members/16 unpaid (2018 numbers: 84 Institutional Members/9 unpaid)

Joblines for 2021:

9 posted

Price increase to \$125 per posting as on 1/1/21

Joblines for 2020:

91 postings

20 Complimentary for Institutional Memberships

\$7125 revenue

1 currently unpaid

Will be helping to co-host the ALA Chapter Leaders Forum Friday, February 5. Have consulted with both the Delaware and New Jersey library associations; they are thinking of moving forward with an Affiliate Membership program.