

GET WITH THE PROGRAM: Resource List

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Adult Programs in the Library by Brett W. Lear (ISBN: 978-0-8389-1140-2)

This will be a workhorse for those needing to create policies, tools, and evaluations from scratch.

Adults Just Wanna Have Fun by Audrey Barbakoff (ISBN: 978-0-8389-1391-8)

Offers ideas for emerging adults, each with supply lists, cost, task, and time needed.

Year of Programs for Millennials and More by Amy Alessio (ISBN: 978-0-8389-1332-1)

Each month has multiple ideas, each with supply lists, cost, task, and time needed.

Film Programming for Public Libraries by Kati Irons (ISBN: 978-0-8389-1197-6)

Irons clarifies the rules involved in screening movies, as well as offers program ideas.

Programming Librarian (programminglibrarian.org)

This site includes articles and step-by-step program ideas for all library types and budgets.

Creative Library Programs (creativelibraryprograms.blogspot.com)

Includes a variety of practical resources, including book club questions and trivia night resources.

Programming Librarian Interest Group (facebook.com/groups/ProgrammingLibrarianInterestGroup)

Tap into the creativity of programming staff from across the country and contribute your own ideas.

PLA's Project Outcome (ala.org/pla/initiatives/performance measurement)

For those hoping to implement outcome-based evaluations, this program has all the tools you need.

Super Library Marketing (superlibrarymarketing.com)

This well-written blog offers tips and tools applicable to all marketing experience levels.

Canva (www.canva.com & designschool.canva.com/tutorials) –

This tool for designing print and online marketing materials includes a free version for nonprofits. The company also has a Design School, which features tutorials to improve your design.

40+ New Revenue Sources for Libraries and Nonprofits by Edmund A. Rossman III (ISBN: 978-0-8389-1438-0)

While it covers more than library programs, it does have plenty of transferable fundraising ideas.

The Aspen Institute Dialogue on Public Libraries (www.libraryvision.org)

Includes an Action Guide that helps libraries understand their communities.

Guide to Community Asset-Mapping (<http://bit.ly/2pHb5LW>)

The Southern Poverty Law Center's guide helps nonprofits identify community partnerships.

U.S. Census Bureau's **American FactFinder** (factfinder2.census.gov)

This product takes census data combines it in useful ways. Use this to create your community profile.

Policy Map (www.policymap.com/maps)

If you have a large locality with multiple branches, it might be useful to create community profiles for each branch. This tool can map out where certain demographics fall in your area. A free version (found at the link above) lets you map out one at a time, while paid versions let you layer the data.