

# **The Art of Drop-In Programming**

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**VLA Professional Associates Forum Conference**

**Monday, May 22, 2017**

# What is a drop-in program?

- Conveys information
- Requires little to no staff guidance
- Patrons participate at their leisure



# Types of Drop-in Programs/ Ideas

- Displays
- Guessing contests
- Interactive displays
- Coloring contests
- Voting
- Crafts
- Scavenger hunts
- Themed days
- Raffles
- Social media contests

# Pros

**Usually requires no staff or limited staff supervision**

**Costs tend to be lower**

**Execute more programs per month**

**May reach non-traditional program participants**

# Cons

**May require increased planning and prep. time**

**Patrons are not always as actively involved in the programming**

**Can be difficult to track participation**

# Partnerships and Funding Sources



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- **Sign-up for national programs**
  - **For EXAMPLE:**
    - **Teen Tech Week**
    - **Poem in Your Pocket Day**
    - **Nanowrimo**
- **Reach out to local businesses and organizations**

# What makes a good drop-in program?

- Engages patrons
- Thought-provoking
- Intergenerational
- Creative
- Fun!!!



# Successes and Failures

- **Kente bracelets (failure)**
- **Magazine Poetry**
- **Button bookmarks**
- **Non-traditional holiday crafts (4th of July, Mother's Day, Earth Day)**
- **Blind Date with a book (success/failure)**
- **BookFace Challenge (success)**

Experience a drop-in!

**Sudoku Board**

**Coloring Me Happy**

**BookFace Challenge (#bookface)**

# Q & A



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# More Questions? Contact us!

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