Bursting the Filter Bubble

VLA 2017
Lisa Dinkle
Radford University

ldinkle@radford.edu or lisadinkle@gmail.com
Netflix Exercise

Write down 2 titles that might be added to your queue based on the last show you watched.
To ask your students:

Do you think the Netflix filter is predicting your next potential show accurately?
Filters: Unexpected Consequences

1. Search tool
   Narrow or broaden search results.

2. Receive information
   Based on data.

3. Lost opportunities
   Experiences
   Exposure to the unfamiliar and opposing.
To ask your students:

Is our online persona, a true and full picture of ourselves as human beings?
Filter Bubble Lesson Plan
By Alyssa Archer and Lisa Dinkle

http://libguides.radford.edu/darkside/bubble

ldinkle@radford.edu or lisadinkle@gmail.com
Evaluation:
tinyurl.com/th2017vla