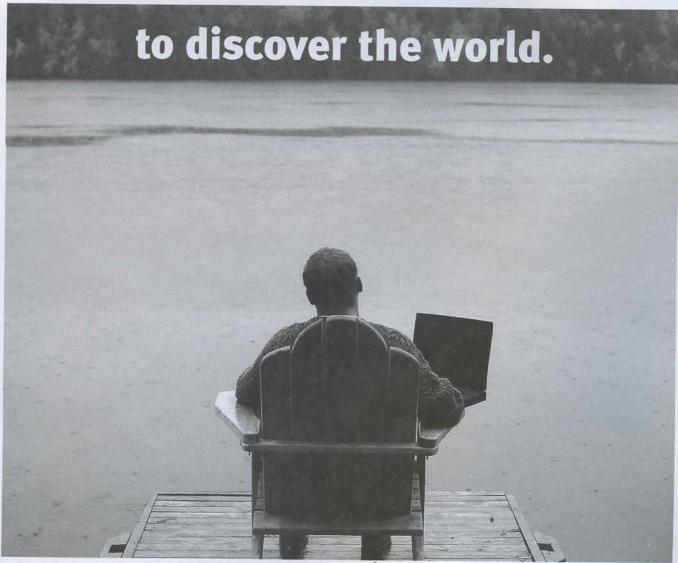


# Virginia Library Association & Virginia Association of Law Libraries Joint Conference

October 31-November 2, 2007

The Homestead Hot Springs, Virginia

# Give curious minds the power



WorldCat Local is a new service that creates a seamless search, discovery and delivery experience for your users. While preserving your local brand and promoting your materials through WorldCat.org, WorldCat Local interoperates with locally maintained services like circulation, resource sharing, full text and local digital collections. OCLC CAPCON is here to help you deliver discovery the way it was meant to be—limitless.

Visit OCLC CAPCON in Booth 309 to learn more about WorldCat Local.

OCLC CAPCON Service Center | www.oclc.org/capcon

OCLC CAPCON is a proud sponsor of VLA's Second General Session featuring Roy Tennant, Senior Program Officer, OCLC Programs and Services. Join us for this session on Friday, November 2, from 10:30 a.m. to 12:00 p.m. in the Grand Ballroom West.

# **Contents**

- 3 Greetings from the VLA President
- 4 Greetings from the VALL President
- 6 Conference Information
- 7 Conference Committee
- 8 Preconference: The Art of Thinking Big
- 9 Preconference: The Jefferson Cup Silver Anniversary
- 10 General Session Speakers
- 12 Jefferson Cup Award Luncheon
- 14 Conference Social
- 16 VLA 2007 Awards
- 17 VLA 2007 Scholarship Winners
- 19 Conference Schedule
- 31 Exhibitors
- 39 Map of Exhibit Hall
- 40 Map of Meeting Rooms (back cover)

# **INGRAM**

### **CANDY ORTMAN**

(800) 937-5300 Ext. 37471 candy.ortman@ingrambook.com ingramlibrary.com

Providing libraries with the best overall value on books, e-books, AV, and shelf-ready services.



email: architects@ designcollaborative.cc

RICHARD J. FITTS, AIA EDWARD G. LAZARON, AIA



Mary D. Pretlow Anchor Branch Norfolk Public Library



# Reflect, Re-tool, Recharge: Building Skills and



ome join your colleagues on November 1–2 at the Homestead, a resort nestled in the mountains and a grand and gracious environment for the joint Virginia Library Association and Virginia Association of Law Libraries 2007 Annual Conference.

The Conference Committee has put together an exciting program incorporating this year's theme: Reflect, Re-tool, Recharge: Building skills and partnerships for successful libraries. David Baldacci, a well-known novelist who practiced law as both a trial and corporate attorney, will be the first general session speaker on Thursday morning. Roy Tennant, a Senior Program Manager for OCLC Programs

and Research, will be our Friday keynote speaker. Elisa Carbone, this year's Jefferson Cup winner with her novel Blood on the River: James Town

1607, will highlight the Jefferson Cup luncheon.



Two stimulating pre-conferences will be offered: "The Art of Thinking Big: writing a competitive grant proposal," presented by Elaina Norlin, a former IMLS Senior Program Officer and "Celebrating the Silver Anniversary of the Jefferson Cup Award" featuring Jim Murphy, three-time Jefferson Cup Award winner and Patricia Reilly Giff, the 2005 Jefferson Cup Award winner. They, along with current and past members of the Jefferson Cup Committee, will highlight 25 years of historical literature for young people.

The concurrent sessions will run the gamut from reflection to re-charging oneself. There are over 50 sessions for everyone whether you're in Academic, Public, School or Special libraries. Topics include: "Desperate Engagement: The Story of the little-known but crucial Civil War Battle of Monocacy and Jubal Early's March of Washington, D.C.," "Writing and Publishing Local History," "Get Your Game On: Con-

necting With All Ages Through Video Games," "Re-Tool Your Library With Radical Trust," "You Can Run But You Can't Hide," "Staying Safe in Cyberspace," "It's a Web 2.0 World!," "IM Reference," and "M-Learning."

Don't forget to drop-in at the VLA-VALL Pub during Thursday night's social. Music will be provided by Traditional Voices, a Celtic-American folk group who plays reels and jigs, sings bawdy whiskey songs, sea shanties and sweet ballads. Join them for a pint and sing along or just relax with friends.

Other highlights of the conference include "High Tea" in the Exhibit Hall and our ever popular "Scholarship Raffle."

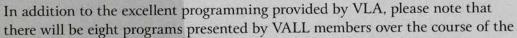
It has been fun working with our colleagues from VALL this year and I look forward to seeing you at this year's conference. As we gather in the reflective surroundings of the Homestead on November 1–2, let's mingle with friends, discover what colleagues are doing in their libraries, gain new skills and ideas, discover new trends and how to meet future challenges and then return to our libraries revitalized from this conference to create new successes and partnerships.

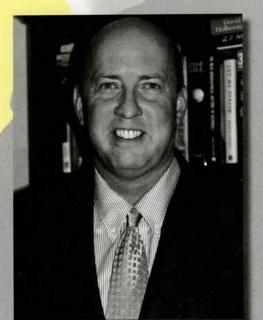
Pat Howe President, Virginia Library Association

# Partnerships for Successful Libraries

0)//

elcome to the 2007 Joint Virginia Association of Law Libraries/Virginia Library Association Conference! This conference has been over a year in the making with much effort and hard work put forth by both of our associations. We look forward to a wonderful time spent at The Homestead with our colleagues from VALL and VLA.





conference. Paul Barron will speak on legal research on the Open and Deep Web, Tim Coggins will discuss Authentic Legal Information in the Digital Age: Is Online Legal Information Trustworthy, Jean Holcomb will raise our spirits with Lost That Whistle-While-You-Work Feeling? Staff Meeting Management Strategies for Library Directors and Managers, Evelyn Campbell will guide us through Finding Your English Ancestors Through Online Resources: A Personal Journey, Jean Holcomb returns with Managing By the Book: A Top Ten: List of Management Resources for Librarians, Joyce Janto will astound us with Legal Research and Sources for the Non-Law Librarian, Rae Best and Femi Cadmus will review Researching Virginia Laws and Public Records on the Internet, and finally, Evelyn Campbell returns to remind us that You Can Run But You Can't Hide.

These programs, along with the many VLA programs and keynote speakers David Baldacci and Roy Tennant will make for an energizing experience. VALL's partnership with VLA for this conference gives us the opportunity to reflect on our roles, re-tool our skills and

recharge our spirits for the task ahead. I look forward to seeing everyone at the Homestead.

Kevin Butterfield President, Virginia Association of Law Libraries



# **Conference Information**

### Registration

Registration packets can be picked up outside the Regency Ballroom (Exhibit area) on Wednesday afternoon, Oct. 31 from 3:00–4:00 or inside the Exhibit area on Thursday morning immediately after the 10:00 Grand Opening. Friday, the registration desk will open at 8:00.

### **Exhibit Hours**

Exhibits will be open on Thursday from 10:00 to 5:00 and on Friday from 8:00–1:30. Please plan to visit the exhibits.

### Free Box Lunch

A free box lunch will be given to all those who pre-register for the conference. In order to receive the box lunch you must indicate it on the registration form. A ticket to pick up the lunch will be in your registration packet. Please remember that the lunches have to be preordered through the hotel so there will be no onsite tickets.

### **Conference Evaluations**

Conference evaluations will be available online at www.vla.org.

### **Book Signings**

Check your conference packet for information on book signings times and locations. Please visit Booth #511 to purchase books of the authors presenting at the conference.

### VLA and VALL would like to thank the following sponsors:

**PSA** Dewberry

**EBSCO** 

Lexis/Nexis

Bowker

OCLC CAPCON

H. W. Wilson

Blackwell

Baker & Taylor

Design Collaborative

Westlaw

Grolier

Ingram

**Davidson Titles** 

Kapco

Library Store

Vernon Library Supplies

J. Sargeant Reynolds

Community College

Checkpoint

# 2007 Conference Committee

Libby Blanton Co-Chair Southside Virginia Community College

Lisa Lee Broughman Co-Chair Randolph College

Beverly Abdus Sabur Richmond City Schools

Candice Benjes-Small Radford University

Andrea Brown Henrico County Public Libraries

Caryl Gray Virginia Tech

Pat Howe Longwood University

Linda Krantz Rockbridge Regional Library

Steve Preston Amherst County Public Library

Hong Wu J. Sargeant Reynolds Community College

Lydia Williams Longwood University

Cathy Palombi University of Virginia Law Library

Leanne Battle Lexis/Nexis

Kevin Butterfield Wolf Law Library, Marshall Wythe School of Law, College of William & Mary



# Wednesday Preconferences, October 31, 2007

"THE ART OF THINKING BIG": WRITING A COMPETITIVE GRANT PROPOSAL

1:00–4:00 PM Dominion Room

resenter will be **ELAINA NORLIN**, Manager of New Initiatives and Outreach, OCLC CAPCON. Cost is \$25 for VLA/VALL Members; \$30 Non-Member.

This presentation will show participants how to change a great project idea into an award-winning grant proposal. Based on first-hand experiences, a former IMLS Senior Program Officer will instruct you on some of the common pitfalls to avoid and how to develop a success strategy that will dramatically increase your odds of winning a national federal grant.

Great rates. Fewer fees.



(804) 323-6800 • (800) 285-6609 • www.vacu.org

## 1:00-4:00 PM

# CELEBRATE THE SILVER ANNIVERSARY OF THE JEFFERSON CUP AWARD

1:00–4:00 PM with reception following. Empire Room

eatured guest speakers:

JIM MURPHY, three-time Jefferson Cup Award winner, who brings historical events to life for young readers. His Jefferson Cup Award winning books include *Blizzard* (2001), *The Great Fire* (1996), and *Across America on an Immigrant Train* (1994).

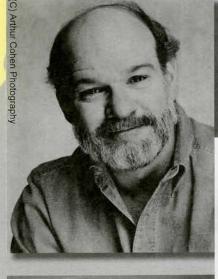
PATRICIA REILLY GIFF, author of books that celebrate life and winner of the 2005 Jefferson Cup Award, A House of Tailors. Her histor-

ical fiction books are based on characters from her own family history and their vivid stories.

of *The Jefferson Cup Award Turns 25*. As Children's Services Librarian of Handley Regional Library she has been a part of four Jefferson Cup Award committees, serving as Chairperson of the 2005 committee.

The afternoon event will take a look at 25 years of writing historical literature for young people and will have the award-winning authors sharing their

process of research, writing and publishing in the fields of historical fiction and historical non-fiction. A panel discussion led by the authors will conclude the session as participants are dismissed to a celebratory reception and author signings. Current and past committee members will gather to share their stories, while door prizes of award-winning books are given out. Come for the celebration! Come to hear authors! Come for the information! Come for the books!







# General Session Speakers

### OPENING GENERAL SESSION SPEAKER THURSDAY, 10:00

Grand Ballroom West

AVID BALDACCI is the author of thirteen previous consecutive New York
Times best-sellers: Absolute Power, Total Control, The Winner, The Simple Truth, Saving
Faith, Wish You Well, Last Man Standing, The Christmas Train, Split Second, Hour

Game, The Camel Club, The Collectors, and his latest blockbuster Simple Genius, as well as his Freddy and the French Fries children's series.

With his books published in more than 40 languages in more than 80 countries, and with more than 50 million copies in print worldwide, David Baldacci is one of the world's most popular novelists. He's also the co-founder, along with his wife, of the Wish You Well Foundation, a nonprofit organization dedicated to supporting literacy efforts across America. Still a resident of his native Virginia, he invites you to visit him at www.davidbaldacci.com and his foundation at www.wishyouwellfoundation.org.



# SECOND GENERAL SESSION SPEAKER FRIDAY, 10:30

Grand Ballroom West



ROY TENNANT is a Senior Program Manager for OCLC Programs and Research. He is the owner of the Web4Lib and XML4Lib electronic discussions, and the creator and editor of "Current Cities," a current awareness newsletter published every month since 1990. His books include Managing the Digital Library (2004), XML in Libraries (2002), Practical HTML: a Self-Paced Tutorial (1996), and Crossing the Internet Threshold: an Instructional Handbook (1993).

Roy has written a monthly column on digital libraries for *Library Journal* since 1997 and has written numerous articles in other professional journals. In 2003, he received the American Library Association's LITA/Library Hi Tech Award for Excellence in Communication for Continuing Education.

Sponsored by OCLC.

Do most online subscription management systems leave you underwhelmed?



When you and your staff use the newly redesigned EBSCONET® Subscription Management System, you'll find a cleaner interface, improved navigation, 17 languages in which to work and an impressively expanded range of functionalities.

Extensive search capabilities, filtering and sorting options provide faster-than-ever access to needed information about your electronic and print serials collection. And EBSCONET now includes comprehensive title/publisher information to help you access and register your electronic journals as well as data on publisher packages, alternative formats available and much more.

The new EBSCONET — our latest service innovation to improve subscription management for your library. Contact your local EBSCO sales representative today.



www.ebsco.com

# Jefferson Cup Luncheon

FRIDAY, 12:00–1:30 TICKETED EVENT (\$30 VLA/VALL members) Grand Ballroom East



LISA CARBONE is the author of the 2007 Jefferson Cup Award-winning book, Blood on the River: James Town 1607. Elisa is a full-time writer and a part-time rock climber, windsurfer, and white water paddler. Her books include Stealing Freedom, an ALA Best Book for Young Adults, Storm Warriors, an ALA Notable and winner of the Virginia Library Association's 2002 Jefferson Cup Award, The Pack, a Bank Street College Best Book of the Year for 2004, Last Dance on Holladay Street, a New York Public Library Best Book for the Teenage, 2006, and her popular middle grade novels, Starting School With an Enemy and Sarah and the Naked Truth. Her most recent historical novel, Blood on the River: James Town 1607, is also a School Library Journal Best Book of the Year for 2006.

Special Thanks to

**PSA** Dewberry

for providing the conference bags.



SOUTH COUNTY LIBRARY - ROANOKE COUNTY PUBLIC LIBRARY ROANOKE, VIRGINIA

- Needs Assessment
- · Feasibility Studies
- Campaign / Funding Support
- · Programming
- Interior Design
- · New Construction
- Additions & Remodeling
- Restoration
- LEED / Green Building
   Design

HB<sub>+</sub>M

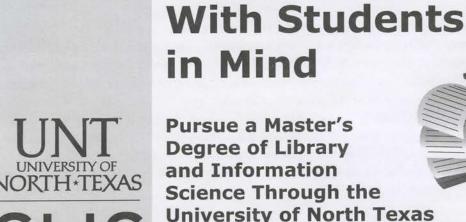
Holzheimer Bolek + Meehan | Architects

# Conference Social

hat with colleagues, have a pint and listen to music provided by Traditional Voices (Glórtha Traidisiúnta), a four-member Celtic-American folk group playing instruments such as: fiddle, bodhrán (Irish drum), concertina, flute, tin whistle, mandolin, guitar, and harmonica. They play and sing a combination of traditional Irish and Scottish tunes with a few Bluegrass, American Folk and Spirituals thrown in for good measure. Band members hail from the Central Virginia area and are known for their lively reels and jigs, whiskey songs, sea shanties, songs of rebellion, sweet ballads, tall tales, and outright lies! Singing along and buying a pint for the thirsty band members are equally encouraged.

Sponsored by EBSCO.





and online

Designed

The University of North Texas School of Library and Information Sciences will bring its ALA accredited Master's program and popular online format to The Virginias in proud partnership with the

at the James Madison University Libraries

Library and Outreach Programs **James Madison University** Harrisonburg, Virginia

Onsite instruction includes two four-day web institutes with the remainder of the instruction delivered online

> Virginia and West Virginia **Web Institute Dates** August 17-21, 2008 January, 2009 TBA

> > For information contact:

**University of North Texas** School of Library and Information Sciences

P.O. Box 311068, Denton, TX 76203-1068 Telephone: (940) 565-2445, 1-877-ASK-SLIS . Fax: (940) 565-3101 E-mail: SLIS@unt.edu

Visit: www.unt.edu/slis

SCHOOL OF LIBRARY AND INFORMATION SCIENCES

The UNT School of Library and Information Sciences Master's Degree is accredited by the



# VLA 2007 Awards

Honorary Life Member-Nolan T. Yelich

Nolan Yelich began his Virginia library career in August 1968, as the Director of Public Services at the College of William and Mary. In June 1973, he came to what was then the Virginia State Library serving in positions that included Director of Administrative Services and Deputy State Librarian. In March 1995, Mr. Yelich was named State Librarian in time to direct the once-in-a-lifetime move to the new Library of Virginia. Mr. Yelich retired as Librarian of Virginia in June 2007, having faithfully served libraries throughout the Commonwealth for 39 years. Mr. Yelich also served as President of the Virginia Library Association in 1978.

George Mason Award—Richard F. Andersen

In his position as Vice President for Information Systems at Tidewater Community College, Richard F. Andersen proved himself to be an advocate for excellent libraries through improved staffing and increased resources. Mr. Andersen advanced a unified library organization, promoted professional development for all levels of staff, and increased awareness of library and information services at the executive level of the college.

Trustee Library Award—Patricia Atherholt

Mrs. Atherholt's involvement at the Goochland Branch Library began in 1990 when she became a library volunteer. Just one year later, she became the President of the Friends of the Goochland Branch Library, a position she still holds today. Mrs. Atherholt was appointed to the Pamunkey Regional Library Board of Trustees in 1998, where she served as Secretary, Vice President, and President of the Board. She holds memberships to state and national library associations, and was named the Outstanding Trustee of 2003 by the Virginia Public Library Director's Association. Mrs. Atherholt is an advocate for library funding on the local, state, and national levels; and it was through her leadership and effort that the first public building to be built in Goochland County in decades (excepting schools) was constructed. Thanks to Mrs. Atherholt's tireless work with the local Board of Supervisors and State legislators, the new Goochland Branch Library was built and fully staffed. The Library has become one of the focal points of life in Goochland, thanks to Mrs. Atherholt's vision and commitment.

Friends of the Library Award-

Friends of the Farmville-Prince Edward Community Library
In the early 1980's, after decades of segregated services in Prince Edward
County, two librarians at two separate libraries (the Farmville Reading Room
and the Farmville Public Library) concluded that a single library would best
serve all of the county's citizens. After this announcement, a group of local
citizens formed a friends group and incorporated in March 1984 as the Friends
of the Farmville-Prince Edward Community Library. This group lobbied the
local government to support the creation of a public library, and through these
efforts the library was dedicated in September 1987. In the 23 years since this
friends group was formed, they have not faltered in their dedication and service
to the library, proving that it does "take a village" to come together under strong
leadership to make things happen.

# VLA 2007 Scholarship Winners

Alex Reczkowski of Hampden-Sydney, Virginia

Alex is employed in the technical services at Hampden-Sydney, and is earning his MLIS degree from the University of Illinois. He is active in local civic groups, including serving as a board member of the R.R. Morton Museum in Farmville, Virginia, and doing community live arts work in Charlottesville. He has been a member of VLA since 2006. Alex is also active in the VLAPF and became a member of the Board in June 2006. He also serves as the current recording secretary for VLAPF. Alex says: "With knowledge, experience, and enthusiasm, I will continue to make a difference for Virginia, her libraries, and her communities." Alex is the 2007 winner of the Clara Stanley VLAPF scholarship.

Lee Criscuolo of Spotsylvania, Virginia

Lee is employed as a reference assistant at the Central Rappahannock Regional Library in Fredericksburg, Virginia. She is earning her MLIS degree from the Texas Woman's University. She has been a member of VLA since 2006. In addition to her work at the library, and earning her degree, Lee has been active in several community organizations. About completing her degree, Lee says: "I believe gaining experience in different departments of the library will enhance my abilities as a librarian and my ability to benefit the library in the future."

Cheryl Duncan of Dayton, Virginia

Cheryl is employed as Head of Serials and Library management System Administration at the James Madison University Libraries. She is earning her MLIS degree from Texas Woman's University. She has been a member of VLA since early 2007. Cheryl has an excitement about the future of libraries and states: "This is an exciting time to work in libraries. I look forward to collaborating with my colleagues throughout academia to create innovative solutions to answer the challenges of libraries."

# 2007 VALL Grant Winners

Winners of VALL Grants to attend the Fall meeting are:

Suzanne Corriell Reference & Research Services Librarian University of Richmond Law Library Richmond, VA David Knight Assistant Law Librarian Norfolk Law Library Norfolk, VA

Hazel Johnson Richmond Library Supervisor McGuire Woods LLP Richmond, VA Eileen Meagher Library Assistant Hirschler Fleischer Richmond, VA

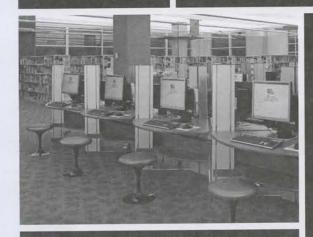


# Representative Virginia Clients:

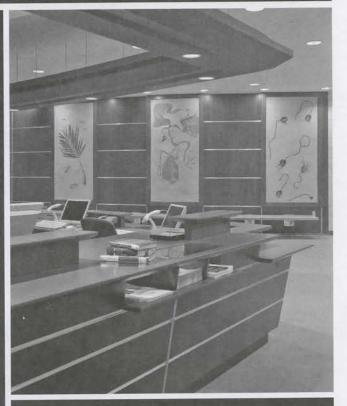
Fairfax County
Henrico County
Loudoun County
City of Newport News
City of Roanoke
City of Williamsburg



Reflecting on your needs - Building your dreams.







## PSA **Dewberry**

8401 Arlington Boulevard Fairfax, Virginia 22031 703 698 9050 www.psadewberry.com

# Wednesday, October 31 Thursday, November 1

### WEDNESDAY 1:00-4:00

Dominion Room

### "The Art of Thinking Big": Writing a Competitive Grant Proposal PRECONFERENCE

This presentation will show participants how to change a great project idea into an award-winning grant proposal. Based on first-hand experiences of a former IMLS Senior Program Officer, learn about some of the common pitfalls to avoid and how to develop a success strategy that will dramatically increase your odds of winning a national federal grant.

Presenter(s): Elaina Norlin, OCLC Capcon

### WEDNESDAY 1:00-4:00

Empire Room

### Celebrate the Silver Anniversary of the Jefferson Cup Award PRECONFERENCE

The afternoon event will take a look at 25 years of writing historical literature for young people and will have the awardwinning authors sharing their process of research, writing and publishing in the fields of historical fiction and historical non-fiction. A panel discussion led by the authors will conclude the session as participants are dismissed to a celebratory reception and author signings. Current and past committee members will gather to share their stories, while door prizes of awardwinning books are given out. Come for the celebration! Come to hear authors! Come for the information! Come for the books! Presenter(s): Jim Murphy, Patricia Reilly Giff, and Donna Hughes, Authors

### THURSDAY 9:00-10:00

Regency Ballroom

Grand Opening of Exhibits and Registration

Coffee and pastries served in the Exhibit Hall. Exhibits will be opened until 5:00. Sponsored by R.R. Bowker and Baker and Taylor

### THURSDAY 10:00-11:30

Grand Ballroom West

Opening General Session Speaker: David Baldacci, Author

### THURSDAY 11:45-1:00

Regency Ballroom

Box Lunch Served in Exhibit Hall

### THURSDAY 12:00-1:00

Blue Ridge Room

**SWING Business Meeting** 

### THURSDAY 1:15-2:00

Empire Room

### Bridging the Gap: Serving Re-Entry Students in Public and Academic Libraries

Students re-entering the university environment after a prolonged absence face many challenges. How is their academic information seeking behavior influenced by their work and home routines and their familiarity with their local public library? Two perspectives on how librarians can help with this transition and create connections that resonate outside of a specific course of study are presented. Presenter(s): Jessica Schwab, Prince William County Public Library; Heather Groves Hannan, George Mason University; and Bill Fleming, Northern Virginia Community College

### THURSDAY 1:15-2:00

Blue Ridge Room

### Changing Faces of Circulation

As technology and information needs change, have circulation services changed? Are you still using the same policies, procedures and strategies? Come share what you are currently doing, visit the past and contemplate circulation services for the future.

Presenter(s): Tammy Hines, Longwood University

### THURSDAY 1:15-2:00

Stratford Room

# Encyclopedia Virginia: Bridging Digital Libraries and Public History Encyclopedia Virginia (EV), a multi-year online publication of the Virginia Foundation for the Humanities, is a publicly accessible reference work of comprehensive, peer-reviewed, and digitally born content that focuses on Virginia's people, history, government, economy, and culture. This presentation will demonstrate EV's interactive features and explain how it utilizes digital library principles and standards to create and manage content. Presenter(s): Karen Wikander, Associate Editor of Encyclopedia Virginia



### THURSDAY 1:15-2:00

Appalachian Room

Get Your Game On: Connecting With All Ages Through Video Games

Gaming in libraries is a hot topic, and research indicates both customers and libraries benefit. Learn about the latest research and how libraries can organize system-wide gaming programs and much more! An additional "open gaming" program (scheduled for 3:00 on Thursday) offers the chance to try out two popular video-games—Dance Dance Revolution SuperNova and Soul Calibur III. Game on!

Presenter(s): Heather Blicher, Chesapeake Public Library and Nicole McGee, Virginia Beach Public Library

### THURSDAY 1:15-2:00

Mt. Vernon Room

Legal Research on the Open and The Deep Webs (VALL Program)

Enhance your web research skills by using advanced search features such as title and URL field searches and link anchor text searches with Google and Yahoo. Also, learn about deep web sources for legal research. Presenter(s): Paul B. Barron, George C. Marshall Foundation

### THURSDAY 1:15-2:00

Georgian Room

M-Learning: What is Driving Mobility and How Does it Impact Our Libraries? (Sponsored by VLACRL)

Laptop sales overtook desktop sales in 2005. Announcements of new portable media players and "smart phones" make headlines everywhere. Mobile computing devices are on their way to transforming every part of our culture. What drives the demand for these devices? How might higher education and librarians tap into the intimacy and ubiquity of these devices? Can mobile learning give us greater opportunities for interaction with our library patrons? Do these technologies enhance learning experiences in or out of the library? Join Dr. Campbell for an eclectic, thought-provoking examination of libraries, mobility and computing. Presenter(s): W. Gardner Campbell, University of Mary Washington

### THURSDAY 1:15-2:00

Dominion Room

Our Summer with Johns Hopkins
During the 2006–07 school year the
Williamsburg Regional Library contracted
with The Center for Summer Learning
with Johns Hopkins University to do a
small study on the efficacy of Summer
Reading in a public library. Join us to
see how this process worked, what went
right, what went wrong and how the study
turned out.

Presenter(s): Noreen Bernstein, Williamsburg Regional Library

### THURSDAY 1:15-2:00

Piedmont Room

A Fresh Look at Funding— Legislation 2008

At the turn of the last century, Andrew Carnegie saw the potential of the public library and invested millions in libraries across the nation. Today, people ask if libraries are still essential and whether they should command priority in the competition for public dollars. To learn how you can play a crucial role in ensuring that our legislators understand that, now more than ever, the public library is an essential tool for equity, opportunity and community development in the information age. Our agenda for ensuring that citizens of Virginia have unfettered access to information in a variety of formats follows a similar pattern of initiatives promoted in the past but offers new strategies, new activities and new opportunities to succeed. You are the key to the success of VLA's Legislative Agenda—come find out how you can help start a new history of partnership for supporting public libraries. Thanks for helping us increase awareness about the importance of participating in the legislative process. Presenter(s): VLA 2007 Legislative

Presenter(s): VLA 2007 Legislative Committee

### THURSDAY 2:15-3:00

Mt. Vernon Room

Authentic Legal Information in the Digital Age: Is Online Legal Information Trustworthy?

Our courts, citizens and the legal system depend on statutes, regulations and court decisions to be accurate, unaltered, official and authentic. While legal information provided by the state governments in digital format has many benefits, most are not considered official, and none are authenticated or afford ready authentication. This program will address issues associated with official and authentic online legal resources and will present the findings of a recent state-by-state analysis of online legal resources.

Presenter(s): Timothy L. Coggins, University of Richmond School of Law and Mary Alice Baish, American Association of Law



### THURSDAY 2:15-3:00

Piedmont Room

Beyond Tick Marks: Creating Meaningful Reference Statistics

Learn how one library completely changed its method of collecting reference desk statistics. Learn how the resulting data helped influence reference, instruction, and collection development decisions. Presenter(s): Eric Ackermann, Radford University

### THURSDAY 2:15-3:00

Blue Ridge Room

Creating "Actionable Data"

Today's libraries have to balance traditional needs (books, periodicals) to providing an ever-changing technology infrastructure (digital resources, social networking). In order to justify expenditures, there is pressure to continuously produce data to make decisions. Using real life examples, this presentation introduces the concept of "actionable data," and how to use this technique to produce easier and significant information every time.

Presenter(s): Elaina Norlin, OCLC Capcon

### THURSDAY 2:15-3:00

Appalachian Room

Desperate Engagement: The Story of the Little-Known but Crucial Civil War Battle of Monocacy and Jubal Early's March of Washington, D.C. Journalist, historian and author Marc Leepson (Saving Monticello, Flag: An American Biography, et.al), will present a talk on his latest book, Desperate Engagement: How a Little Known Civil War Battle Saved Washington, D.C. and Changed American History. The lively and informative talk will focus on the main players in the tale, including the controversial Confederate Gen. Jubal Early, a colorful Union Gen. Lew Wallace, who went on to write Ben Hur, as well as how these July 1864 events altered the course of the Civil War.

Presenter(s): Marc Leepson, Author

### THURSDAY 2:15-3:00

Empire Room

Faculty Perception of Electronic Books
For Their Use and Curriculum Support
Does the preference for electronic full text
journal articles translate to the use and
acceptance of electronic books? During
this session the presenters will review
their process for increasing the use of electronic books by faculty and students.
Presenter(s): Barbara Siller and Marcia Dursi,
Marymount University

### THURSDAY 2:15-3:00

Georgian Room

IM Reference: Fast, Cheap and in Control

Virtual reference is rapidly becoming a standard practice, but many libraries are still looking for the right fit. Learn why two academic libraries chose instant messaging over expensive virtual reference alternatives, and hear practical suggestions for implementing and maintaining an IM reference service.

Presenter(s): Candice Benjes-Small, Radford University and Olivia Reinauer, University of Richmond



### THURSDAY 2:15-3:00

Stratford Room

# To 2.0 or Not to 2.0: That is the Question

We've all heard the Library 2.0 buzz. However, small libraries often have time constraints, small budgets and few staff members. We'll present a brief overview of the technology, then, as a group, discuss its ramification and adaptation in such libraries. Intended for those with no dedicated library technology staff. Presenter(s): Dora Rowe, James L. Hamner Public Library and Rebecca A. Russell, Association for Healthcare Philanthropy

### THURSDAY 2:15-3:00

Dominion Room

### You Can Run But You Can't Hide (VALL Program)

The Internet has made people locating much easier. With so much information available on various web sites, how do you know where to start your search? This program will highlight some "free" and "fee" sites that are popular with law librarians.

Presenter(s): Evelyn M. Campbell, Hunton & Williams, LLP

### THURSDAY 3:00-3:45

Regency Ballroom

Come Visit the Exhibits. Tea and cookies will be served. Sponsored by The Design Collaborative, Westlaw and Ingram.

### THURSDAY 3:00-3:45

Appalachian Room

Get Your Game On Gaming Session "Open Gaming" program offers the chance to try out two popular video games—Dance Dance Revolution Super-Nova and Soul Calibur III. This is a continuation of the session scheduled at 1:15–2:00 on Thursday.

Presenter(s): Heather Blicher, Chesapeake Public Library and Nicole McGee, Virginia Beach Public Library

### THURSDAY 4:00-4:45

Dominion Room

Changing Lives Through Literature
This program uses literature as an alternative to formal court action. Offenders
come together with a facilitator, members
of the court and community representatives to discuss readings that examine
life views. Research has demonstrated
reduced recidivism rates for those
involved. This presentation includes
implementation, possible partners, and
associated costs.

Presenter(s): Katherine (Katie) Strotman.

Presenter(s): Katherine (Katie) Strotman, Fairfax County Public Library

### THURSDAY 4:00-4:45

Empire Room

# Going Mobile: Keeping the Library and Patrons Together

Wireless laptops, MP3 players, ebook readers, and electronic devices of all types abound. Patrons won't be pinned to one spot for long! Library staff want to be right along with them by providing information and making recommendations for reading—or should we say listening—material.

Presenter(s): Lydia Patrick and Bob Bowie, Fairfax County Public Library

### THURSDAY 4:00-4:45

Blue Ridge Room

### Humor at Work

Why should you bring a little frivolity into your library? It leads to a better working environment, more job satisfaction and promotes creativity. A happy staff gives better customer service. Supervisors who encourage humor receive higher ratings. So come prepared to act a little crazy and learn some techniques to lighten the atmosphere at your library. Presenter(s): Denise Morgan, Fairfax County Public Library and Irene Osterman, Northern Virginia Community College

### THURSDAY 4:00-4:45

Mt. Vernon Room

Researching Virginia Laws and Public Records on the Internet (VALL Program)

This session covers web-based research of Virginia laws, legislation and regulations. Also to be discussed is investigative research, principally of Virginia public records; professional licenses, criminal records, vital statistics and real and personal property.

Presenter(s): Rae Ellen Best and Femi Cadmus, George Mason University Law Library

### THURSDAY 4:00-4:45

Stratford Room

### Re-Tool Your Library With Radical Trust

What is "radical trust" and what does it have to do with your library? Find out why it matters in the age of social networking, patron tagging, Wikipedia, Facebook and Technorati. What does it mean for engagement with your customers, first-class customer service and management of your library? Trust us with an hour! Presenter(s): Sylvia Rortvedt and Matt Todd, Northern Virginia Community College

### THURSDAY 4:00-4:45

Piedmont Room

Staying Safe in Cyberspace

What are libraries doing to help young adults avoid cyber bullying, identity theft and stalkers? A community college librarian will discuss what role, if any, librarians can/should have in addressing potential problems that face young adults as they use blogs and social networking sites. Ellen will share findings from a workshop on this topic delivered to students at NVCC. Presenter(s): Ellen Wertman, Northern Virginia Community College

### THURSDAY 4:00-4:45

Appalachian Room

The Oral History Initiative: A Community Project

In September 2006, Roanoke Public Libraries began the Oral History Initiative. Learn about the inspiration behind the project and the logistics of how to make it happen. Topics include community involvement, funding, technology, and a variety of ways to make these stories available to the public. Presenter(s): Alicia Sell and Carla Lewis, Roanoke Public Libraries

### THURSDAY 4:00-6:00

Georgian Room

### **VIVA Users Group Meeting**

The Virtual Library of Virginia convenes its 11th Annual Users Group Meeting. A presentation on VIVA's new learning Objects Portal project will be followed by a review of the year's activities, brief vendor updates on upcoming product changes, and a time for Q & A, so bring your questions! All are welcome. Presenter(s): Kathy Perry and Tansy Matthews, George Mason University; Connie Kearns McCarthy, College of William and Mary and John Ulmschneider, Virginia Commonwealth University

### THURSDAY 5:00-6:00

Appalachian Room

Paraprofessional Forum Business Meeting

Blue Ridge Room

Leadership Development Forum Business Meeting

Dominion Room

**VALL Business Meeting** 

Empire Room

**VLACRL Business Meeting** 

Piedmont Room

Public Documents Forum Business Meeting

Grand Ballroom East

Technical Services & Technology Forum Business Meeting

Stratford Room

Youth Services Forum Business Meeting



### THURSDAY 5:00-6:00

Mt. Vernon Room

University of Tennessee School of Information Sciences Alumni

Reception

The University of Tennessee's School of Information Sciences invites all students, alumni, and friends of the school to attend an SIS reception. Appetizers will be served and a wet bar will be available. Everyone is welcome.

### THURSDAY 8:00-10:00

Grand Ballroom West

VLA/VALL Conference Social Sponsored by EBSCO

# Streamline your workflow

- ✓ Customized Standing Orders
- ✓ Electronic Ordering
- ✓ Customized Processing
- ✓ MARC Records
- ✓ Opening Day Collections
- √ Supplies
- ✓ Website Updated Daily

Call for more information 1-800-875-2785 www.midwesttapes.com



### FRIDAY 8:00-1:30

Regency Ballroom

Registration and Exhibits Open

### FRIDAY 8:00-8:45

Chesapeake Room

Batch Loading with LTI and MarcEdit Authority Control for batch-loads can be an arduous process. Catalogers at Virginia Tech have implemented a workflow for the batch-loading process using MarcEdit and Library Technologies, Inc. (LTI). Batches are processed in Marc, sent to LTI, then loaded. Clean up of unauthorized headings can be done both before and after loading using LTI reports. This session will demonstrate that process. Presenter(s): Mary Finn and Philip Young, Virginia Tech

### FRIDAY 8:00-8:45

Empire Room

Empowering Teens: Creating a Vibrant Volunteer Program

Jefferson-Madison Regional Library's Crozet Branch Manager and Young Adult Librarian share their experiences establishing a dedicated corps of teen volunteers and offer tips for organizing and maintaining an active, fun program sure to benefit your teens, library and community.

Presenter(s): Wendy M. Saz and Meredith Dickens, Jefferson-Madison Regional Library

### FRIDAY 8:00-8:45

Dominion Room

### Latest Technologies in Library Automation

See the latest technologies that work with any library automation system. Choose OPAC concept mapping (search discover refine) authority control web-based acquisitions; RFID, and automated materials handling.

Presenter(s): Brad Cole, TLC

### FRIDAY 8:00-8:45

Georgian Room

**Program Planners Resources** 

VLA's Continuing Education Committee is offering this session to share the resources available to program planners and the steps they need to take when planning a local workshop. The presenters will cover what should go into the planning process when a group considers hosting a regional event. The "do's and don'ts," what to consider, who to ask for help or to get your question answered, and much more.

Presenter(s): Heather Groves Hannan, George Mason University and Rebecca Bronson, Handley Regional Library

### FRIDAY 8:00-8:45

Appalachian Room

What is the Library of Virginia
From the papers of Patrick Henry to the
traveling library boxes to Find It Virginia,
the Library of Virginia offers a wide array
of treasures and services. This program
will explore what LVA offers you and your
library

Presenter(s): Libby Lewis, Library of Virginia

### FRIDAY 8:45-9:30

Dominion Ballroom

Virginia Library.Solution Users' Group Meeting

### FRIDAY 8:45-9:30

Regency Ballroom

Visit the Exhibits. Coffee will be served in the Exhibit Hall. Scholarship raffle drawing will be held. Sponsored by H.W. Wilson and Blackwell.

### FRIDAY 9:30-10:15

Empire Room

Finding Your English Ancestors Through Online Resources: A Personal Journey (VALL Program)

Genealogy or finding one's roots is the fastest growing hobby in the world. Almost any librarian who works in a public setting will be asked a genealogical questions during her career or almost everyday. This program shows you how on librarian traced her English roots through using mainly Internet resources.

Presenter(s): Évelyn M. Campbell, Hunton & Williams, LLP





### FRIDAY 9:30-10:15

Stratford Room

Lost That Whistle-While-You-Work Feeling? Staff Meeting Management Strategies for Library Directors and Managers (VALL Program)

Library directors and managers spend untold hours in staff meetings each year. When the time devoted to staff meetings does not produce the desired outcomes, a meeting resistant culture develops. Participants will identify strategies to shape the meeting culture of their libraries and ensure the realization of staff meeting goals.

Presenter(s): Jean Holcomb, Retired Director of the King County Law Library, Westfield, NC

### FRIDAY 9:30-10:15

Lexington Room

# Manipulating Use Data with XML & Privot Tables

XML is a powerful tool for data sharing. As more vendors use XML to provide use data, options for managing & manipulating usage datastatistics are widened. This session is intended to familiarize attendees with using a combination of XML-based data and Excel Pivot Tables to manipulate library use statistics. Presenter(s): Tansy Matthews, Virtual Library of Virginia



### FRIDAY 9:30-10:15

Dominion Room

Our Jefferson Cup Overfloweth Members of the 2007 Jefferson Cup Committee will present their favorite titles from 2006, along with the winner. The Jefferson Cup Award is given each year to the best book published for young people in the field of American history, historical fiction or biography.

Presenter(s): 2007 Jefferson Cup Committee

### FRIDAY 9:30-10:15

Chesapeake Room

### PennTags—When Card Catalogs Meet Tags in Libraries (Sponsored by VLACRL)

Beyond tagging, how a social bookmarking tool is being used in the academic environment. Learn how students, faculty and librarians are using PennTags, a social bookmarking tool developed by Penn Libraries, to collaborate, share information and push content.

Presenter(s): Melanie E. Cedrone, University of Pennsylvania

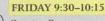
### FRIDAY 9:30-10:15

Mt. Vernon Room

# The Five Levels of Literacy and the Public Library

Public Libraries are well-known for their promotion of emergent literacy, but there are five levels of literacy. With only 2% of the American adult population fully literate (level 5), this session examines the levels and the resources that public libraries are providing to develop a fully literate society.

Presenter(s): Vera Fessler, Fairfax County Public Library



Georgian Room

Where's the Non-Fiction Section? Transitioning Freshmen from a High School to Academic Library Adjusting to college life can be a tough adjustment—adjusting to an academic library on a large campus can be overwhelming. At Virginia Tech we have created a Blackboard site geared toward freshmen and their specific needs and questions. Additionally, an information literacy survey was used to make changes in our instruction and library tour. Presenter(s): Carolyn Meier and Connie Stovall, Virginia Tech

### FRIDAY 9:30-10:15

Appalachian Room

Celebrating Constitution Day: A University and Law Library Collaboration for a Federally Mandated Educational Event Constitution Day is a national holiday that must be recognized by institutions receiving federal financial aid. The Regent University Library and Law Library have collaborated over the last two years to sponsor a campus-wide educational event for Constitution Day. This presentation will address the benefits of the library taking leadership in hosting this federallyrequired event, the creativity that comes from collaborations with other campus departments, and joint funding, marketing, planning and assessment of campus events. Planning timelines, event formats, budgets, marketing materials and pictures of past Constitution Day events at Regent University will be shared. Presenter(s): Sara Baron, Regent University

# FRIDAY 10:30-12:00

Grand Ballroom West

Library

Second General Session and **Business Meeting** Speaker: Roy Tennant Sponsored by OCLC

### FRIDAY 12:00-1:30

Grand Ballroom East

Jefferson Cup Luncheon (Ticketed event \$30) Elisa Carbone, winner of the 2007 Jefferson Cup Award

### FRIDAY 1:45-2:30

Dominion Room

Service in Your Library BYOB, bring your own buddy, and learn how with minimal investment in time and training Reinsch Library, Marymount University successfully launched a popular Instant Messaging (IM) Service, ASKMU-Library, in Fall 2006. This presentation will review the decisions behind starting the service; evolution of the service; training, publicity, and the assessment process. Presenter(s): Ellen Smith and Gail Flatness, Marymount University

Buddy to Buddy: Setting Up an IM

### FRIDAY 1:45-2:30

Chesapeake Room

Congressional Research Service Reports: Washington's Best Kept Secret The Congressional Research Service is the non-partisan public polity research arm of the Congress. Each year CRS produces thousands of new products and revised reports. This presentation will cover sources for CRS Reports and "products made difficult if not impossible for the public to access." Presenter(s): Paul B. Barron, George C.

Marshall Foundation

### FRIDAY 1:45-2:30

leans!

Lexington Room

### Fishing for the Right Attitude: Don't Miss the Boat!

Your attitude at work—decide for yourself. Using quizzes, surveys, case studies, and various philosophies like Fish!, the presenters will demonstrate fun ways to enhance your work life. We believe you can change your attitude when you can't change anything else.

Presenter(s): Amy W. Boykin and Alicia Willson-Metzger, Christopher Newport University

### FRIDAY 1:45-2:30

Empire Room

Legal Research and Sources for the Non-Law Librarian (VALL Program) Often a librarian in a public library will have a patron looking for legal information. This program has two goals. First to help the librarian decide which legal materials are appropriate for a public library collection. Second, how to assist the patron without straying into the unauthorized practice of law. Presenter(s): Joyce Manna Janto, University of Richmond Law School Library



### FRIDAY 1:45-2:30

Mt. Vernon Room

### New Trends in Fiction

Whether your goal is to improve readers' advisory, aid collection development, or simply stay up-to-date, join the readers' advisors of Williamsburg Regional Library in a quick look at new trends in many fiction genres. You'll gain a new understanding of where publishers are heading and who are some of the rising stars of fantasy, historical, literary, science, crime and graphic fiction.

Presenter(s): Neil Hollands, Penelope Hamblin and Jessicia Zellers, Williamsburg Regional Library

### FRIDAY 1:45-2:30

Georgian Room

Reading Buddies!: Teen Volunteers Reading with Kids

Discover how to tap the great resource of youthful energy and enthusiasm! Teen volunteers make natural Reading Buddies for younger kids, especially at local community organizations! Learn how to train and learn from them.

Presenter(s): Rhonda Belyea, Central Rappahannock Regional Library

### FRIDAY 1:45-2:30

Appalachian Room

Running a Small Library: Or How to Finesse a Camel Through a Needle From his over thirty years in dealing with small public libraries the presenter will discuss: What to watch out for; What to do; Where to go when hope seems lost; and why do it in the first place.

Presenter(s): John A. Moorman, Williamsburg Regional Library

### FRIDAY 1:45-2:30

Stratford Room

# Writing and Publishing Local History (Sponsored by the Local History Forum)

What are the kinds of local history publications (with examples)? How to write and research the various types of local history; What sponsorship is needed? What are the publishing options? What are the costs involved? How to sell your book when it is finished. A handout of private and academic publishers, vanity presses, printing companies and other options will be distributed. The book *History of Portsmouth, Virginia* by Mildred Holladay and Dean Burgess will be sold at the meeting.

Presenter(s): Dean Burgess, Author of History of Portsmouth, Virginia

### FRIDAY 2:45-3:30

Mt. Vernon Room

### FCPLEA-What's it All About

Do you wonder how YOU can help promote staff excellence in your library? Please join us for a discussion on how a volunteer employee association, working cooperatively within the Library system, can be beneficial in effective communication, understanding, and positive organizational change.

Presenter(s): Linden Renner and Daria Parnes, Fairfax County Public Library

### FRIDAY 2:45-3:30

Empire Room

### Healthy Holistic Aging

Librarians can stay healthy. This doctorally prepared nurse Professor Emeritus shares secrets from his new book, *Healthy Holistic Aging for Remaining Healthy as We Age*. Using this information throughout his life he is free of chronic illness. Www. HealthyHolisticAging.com.

Presenter(s): Carl O. Helvie, Old Dominion University

### FRIDAY 2:45-3:30

Stratford Room

### It's a Web 2.0 World!

What is Web 2.0? Social networking using Second Life, You Tube, Del.ic.ious, Flickr, and more is both challenging and providing new opportunities for library services. This program will describe Web 2.0 and its implications for libraries. *Presenter(s): Cal Shepard, Solinet* 

### FRIDAY 2:45-3:30

Lexington Room

Kicking & Screaming: Making At-Risk Teens Matter in Your Public Library What's with today's young people with their comic books, video games, and MySpace accounts? Why isn't anyone showing up for your Laura Ingalls Wilders book discussion group? We'll give you the lowdown on ideas and strategies for developing public library programs and resources that attract reluctant teens and keep them begging for more.

Presenter(s): Jennifer St. Clair, Phil D. Ford and Deanna Rasch, County of Henrico Public Library

### FRIDAY 2:45-3:30

Georgian Room

### Las Vegas Lessons

Or, What Libraries can learn about PR from Vegas and Disney. Join us for a presentation of some marketing ideas that libraries might use, and a discussion of your best marketing strategies and ideas. Presenter(s): Barbie Selby, University of Virginia

### FRIDAY 2:45-3:30

Dominion Room

Managing By the Book: A Top Ten: List of Management Resources for Librarians (VALL Program)

Looking for fresh ideas about resources to make your everyday library management tasks more enjoyable and productive? Join Law Library Journal columnist Jean Holcomb for a discussion of books, journals, articles, and web sites covering a range of management topics from being the boss to conducting difficult conversations.

Presenter(s): Jean Holcomb, Retired Director of the King County Law Library, Westfield, NC

### FRIDAY 2:45-3:30

Chesapeake Room

### Open Access Dissemination Challenges: A Case Study

How should a content provider inform libraries and the academic world about an open access digital humanities database? At Virginia Tech, a tripartite collaborative effort between an English faculty member (the database's creator), a subject bibliographer, and a catalog librarian addresses issues of web and bibliographic access, collection development, peer review, and other challenges.

Presenter(s): Connie Stovall, Philip Young and Dr. David Radcliffe, Virginia Tech

### FRIDAY 2:45-3:30

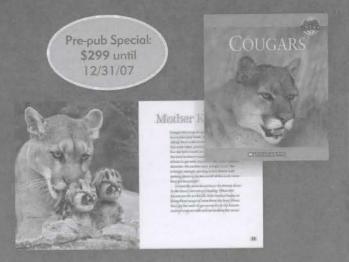
Appalachian Room

### Using Multicultural Picture Books to Promote Adolescent Literacy

This session uses book talks and comprehension strategies to explore ways of promoting adolescent literacy. Participants will learn characteristics of and titles for appropriate adolescent picture books and work with strategies that promote comprehension.

Presenter(s): Dr. Suzanne G. Houff and Dr. Kavatus Newell, University of Mary Washington





### Nature's Children, Second Series

One of Grolier's best-loved and best selling series with all new text and photographs for today's young researchers!

Publication date: Fall 2007 Recommended Interest Level: Grades 3–8 21 volumes per set • \$339.00

# GROLIER



### Amazing Animals of the World 1 Revised and Updated

400 fascinating entries on amazing mammals, reptiles, fish, birds, amphibians, and invertebrates

Publication date: July 2007 Recommended Interest Level: Grades 3–9 10 volumes per set • \$199.00

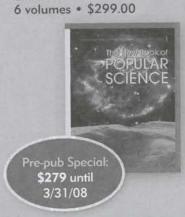
# Current...timely...topical.

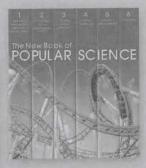
The newest, most current editions of Grolier's signature reference books are ready to rock your library.

# The New Book of Popular Science, 2008 Edition

Brand new for 2008, the premier science reference includes new articles on current technologies, a revamped section on advanced physics, over 500 updated and revised text pages, and newly designed covers and indexes.

Publication date: March 2008 Recommended Interest Level: Grades 7–12







### The New Book of Knowledge, 2008 Edition

The ultimate encyclopedia—21 volumes of the latest information in all curriculum areas, featuring science experiments and projects, information on important global issues and historic events, over 100 literary excerpts, and much more.

Publication date: March 2008
Recommended Interest Level: Grades 3–8
21 volumes • \$750.00
A–Z format

### **₩**SCHOLASTIC

Scholastic Library Publishing
Grolier • Children's Press • Franklin Watts • Grolier Online
90 Old Sherman Turnpike, Danbury, CT 06816
800-621-1115 Fax 866-783-4361

FREE Shipping when you order ONLINE at www.scholastic.com/librarypublishing

### ABC-CLIO

44564 Blueridge Meadows Dr. Ashburn, VA 20147 (703) 858-7364 Booth Representative: Dolores Curtis, Sales Associate.

BOOTH: 209 & 211

### **Association Book Exhibit**

9423 Old Mount Vernon Rd. Alexandria, VA 22309 (703) 619-5030

Booth Representatives: Mark Trocchi, Exhibit Manager and Jim Powell, Exhibit Representative.

New and current titles of professional interest from leading publishers worldwide. Free catalog available.

BOOTH: 205

### AWE

1012 W. 9th Ave. King of Prussia, PA 19406 (610) 348-2200 Booth Representative: Dennean Handfield, Senior Account Specialist. Early Literacy Station (ELS) "All-in-one" digital learning center for children ages 2-8. Designed to maximize the educational experience for children while making leaning fun.

BOOTH: 507

### Baker & Taylor

2550 West Tyvola Rd.

Suite 300

Charlotte, NC 28217

(704) 998-3231

Booth Representative: Gardner Cobb. Baker & Taylor, based in Charlotte, N.C., is a global information and entertainment services company that offers books, DVDs, music and related services to libraries, educational institutions, and retailers. A wholesaler representing more than 72,000 book publishers and 7,000 audiovisual producers with a database of more than 4.3 million titles.

BOOTH: 411

### **BBC** Audiobooks America

42 Whitecap Drive North Kingston, RI 02852 (401) 295-3812

Booth Representative: Leah Kadolph, East Regional Sales Representative.

We are a leading publisher/distributor of unabridged audiobooks and radio collections for adults and children. We also carry BBC DVD, hardcover adult print fiction & children's print packages. We offer flexible standing order plans and superior customer service.

**BOOTH: 607** 

### BWI

1340 Ridgeview Drive McHenry, IL 60050 (888) 511-5114

Booth Representative: Kimberly Powers BWI is a full service vendor, offering a professional Collection Development, Cataloging, and Processing staff, dedicated exclusively to meeting the individual needs of public libraries nationwide. BWI also offers Playaway, the new self contained audio book!

BOOTH: 605

### Bibliotheca, Inc.

2570 West Maple Avenue Feasterville, PA 19053 (215) 750-8111

Booth Representatives: Emmett Erwin, President and John Nagy, Regional

Manager.

Bibliotheca RFID Library Systrem is one of the top 3 installed RFID library systems in the world. It features ISO read/write chips, ergonomic staff stations and STP2 selft check stations that are available in countertop and kiosk versions. All media can be tagged. Fast collection coversion, automatic bookdrop and sorting systems.

BOOTH: 408

### Blackwell

6024 Jean Road; Bldg G Lake Oswego, OR 97035 (503) 684-1140

Booth Representative: Hannah Bucholz Blackwell Book Services serves over 15,000 academic, research and special libraries in 120 countries. Blackwell provides services that combine longstanding methods of traditional bookselling with the latest information technology—all tailored to each library's acquisitions needs. Be sure to visit us and learn more about what Blackwell can do to meet your workflow.

BOOTH: 405

### Books on Tape/Listening Library

3070 Bristol Ste 650 Costa Mesa, CA 92626 (714) 689-8745

Booth Representative: Brian Gurewitz, President of Library Sales.

Audiobook and large print bestsellers.



### Bowker

630 Central Ave. New Providence, NJ 07974 (908) 219-0076

Booth Representatives: Jade Green, Senior Manager Northeast Region and Randy Boecker.

Bowker provides hibliographic resources, readers' advisory tools, collection analysis systems, OPAC enrichment and academic core lists to libraries world wide. New: Resources for College Libraries, Syntetics AV, and non-fiction Connection.

BOOTH: 501

### Brodart Co.

500 Arch Street Williamsport, PA 17701 (570) 326-2461

Booth Representative: Eric Stragar, Sales Representative.

Brodart is the premier supplier of circulation-ready materials to both public and school libraries. The company delivers carefully selected cataloged and processed material that is fully customized to local requirements. Brodart offers state-of-the-art online tools and bibliographic services. Offerings include over five million English and Spanish titles, A/V products and software.

**BOOTH: 407** 

**Buzzy Multimedia Publishing** 

5603-B West Friendly Ave. #126 Greensboro, NC 27410 (336) 510-4627 Booth Representatives: Joy Poger,

Booth Representatives: Joy Poger, President and June Williams, Vice President. Excellence in Science Fiction & Fantasy Audiobooks.

BOOTH: 512

### CBA/Charlotte Inc.

6716 Louisburg Square Lane Charlotte, NC 28211 (800) 935-1940 Booth Representative: Tom Brake, Owner/President. Library furniture and shelving, budgeting, specification writing, layouts, delivery and installation. **BOOTH: 107** 

### Checkpoint System Inc.

308 Bunker Hill Drive McMurray, PA 15317 (724) 942-4462

Manager and Robin Barrett-Wilson, National Sales Manager. 40 years of providing libraries with the best in RFID, Selfcheckout Systems, Book Theft

Booth Representative: Brent Bell, Account

BOOTH: 105

### Drexel University, The iSchool at Drexel

Security Systems both RF and Em.

3141 Chestnut Street Philadelphia, PA 19104 (215) 895-0542

Booth Representative: Allison Yocum and Meredith Bullock, Graduate Admissions Representatives.

Drexel's ALA-acredited M.S. program in library and information science, offered online and on campus, is ranked eleventh nationally by U.S. News & World Report. The College of Information Science and Technology, The iSchool at Drexel also offers bachelor of science degrees in information systems, software engineering and information technology; master of science degrees, online and on campus, in information systems and software engineering, an Executive Master of Science in Information Technology Leadership and a Ph.D.

**BOOTH: 210** 

### Encyclopedia Britannica

331 N. LaSalle St. Chicago, IL 60610 (800) 621-3900

Booth Representatives: Corey Brock, Executive Account Representative and Bonnie Ehlers, Executive Account Representative.

Come LEARN the latest features of Britannica Online Library Edition! DISCOVER the Learning Zone, the NEW PK-2 interactive learning environment! Visit the Britannica booth today for a free 30-day trail. Other new and updated products include the NEW Britannica Student Encyclopedia, New Views of the Solar System, Britannica Discovery Library, Compton's by Britannica, Encyclopedia Britannica, Gran Enciclopedia Planeta, and Illustrada.

### Facts on File

132 West 31st Street, 17th Floor New York, NY 10001 (212) 896-4358 Booth Representative: Jeanne Bolton, Regional Sales Representative. Facts on File publishes curriculum-oriented reference books and online interactive databases covering a wide range of subjects, including history, science, careers, geography, and more.

**BOOTH: 302** 

### Gale, part of Cengage Learning

27500 Drake Road Farmington Hills, MI 48331 (248) 699-4253

Booth Representatives: Matt Hancox and John McLaughlin.

Thomson Gale (www.gale.com), part of The Thomson Corporation, is a world leader in print and electric publishing for libraries, schools and business.

BOOTH: 310

### **Gareth Stevens**

44564 Blueridge Meadows Dr. Ashburn, VA 20147 (703) 858-7364 Booth Representative: Dolores Curtis.

BOOTH: 402

### H.W. Wilson

950 University Avenue
Bronx, NY 10452
(718) 588-8400
Booth Representatives: Jo Seik, MidAtlantic Representative and Nancy
Kolady, National Sales Manager,
Leading provider of reference tools for over 100
years. Over 50 outstanding databases, collection development resources, plus a wide range
of monographs. More information at www.
hwwilson.com.

BOOTH: 412

### Holzheimer Bolek & Meehan Architects

1337 West 10th Street Cleveland, Ohio 44113 (216) 621-3077

(216) 621-3077
Booth Representatives: David Holzheimer,
Principal and Peter Bolek, Principal.
Holzheimer Bolek + Meehan Architects, the
region's most experienced library design firm,
has built its reputation nationally by providing
personal service while producing distinguished
library planning and design solutions that respond to the unique character and specific needs
of the community.

BOOTH: 611

### Imagex, Inc.

1985 Isaac Newton Square Reston, VA 20190 (703) 883-2500 Booth Representatives: Robert Harris, Regional Manager and Sunny Cho, Account Executive. Imagex, Inc. provides Cannon microfilm scanners, supplies and service.

**BOOTH: 206** 

### Ingram Library Services, Inc.

One Ingram Blvd.
La Vergne, TN 37086
(800) 937-5300
Booth Representative: Jason Shirley.
Ingram Library Services combines the largest book inventory in the industry with programs, services, information resources, and electronic tools designed to save time and money. Ingram-

BOOTH: 311

library.com.

### Innovative Interfaces, Inc.

5850 Shell Mound Way
Emeryville, CA 94608
(510) 655-6200
Booth Representative: Tom Jacobson,
Sales Manager.
Innovative Interfaces Inc is the world's
leading provider of web powered, Java based
automated library systems. Innovative's systems
are installed in thousands of libraries in 42
countries worldwide.

**BOOTH: 306** 

### **Lerner Publications**

44564 Blueridge Meadows Dr. Ashburn, VA 20147 (703) 858-7364 Booth Representative: Dolores Curtis.

BOOTH: 403

### LexisNexis

7500 Old Georgetown Rd. Bethesda, MD 20814 (301) 951-4520 Booth Representative: Beth Bigman, Information Professional Consultant.



### Liberty Systems, Inc.

1313 Roth Avenue Allentown, PA 18102 (800) 487-6421

Booth Representatives: David Kingsburg, President, James Malise, Vice President, Brad Kingsburg, Account Representative. Liberty Systems specializes in library shelving, furniture and compact shelving. We are also available to assist with budget pricing, space planning, floor layouts – CAD drawings at no cost or obligation.

BOOTH: 201

### Library Interiors Inc.

13 Guy Court
Rockville, MD 20850
(301) 294-1133
Booth Representative: Paula Altman,
Dick Gorman and Ray Kline.
Consulting, specifications, planning, design,
budgeting, compliance, furniture, shelving,
custom millwork, installation—in addition
to offering an exceptional selection of styles
and manufacturers, ranging from practical to
extraordinary, we provide high quality installation with close attention to detail—all at

**BOOTH: 608** 

affordable prices.

### Maryland Micrographic Service, Inc.

9321 Philadelphia Road, Suite G
Baltimore, MD 21237
(410) 686-7504
Booth Representatives: Jeff Sandlass,
Sales Representative and Dan Donaldson,
Sales Representative.
Maryland Micrographic Service, Inc. is the
Virginia dealer for the S-T Imaging line of
products including the ST200X Digital
Microfilm Viewer.

BOOTH: 502

### MELOS, Inc.

7331 Dudie Road
Marshall, VA 20115
(540) 349-9571
Booth Representatives: John Carpenter,
President, Jim Sluis, Vice President and
Jason Green, Representative.
Library furniture and shelving.

**BOOTH: 204** 

### Midwest Tape

6950 Hall Street Holland, Ohio 43528 (800) 875-2785

Booth Representative: Eric Timm, Sales Representative.

Full service DVD and CD supplier servicing libraries nationwide. We offer OCLC cataloging, free brief records, digital processing, CD and DVD standing orders and a superior website: www.midwesttapes.com.

**BOOTH: 404** 

### National Network of Libraries of Medicine/Southeastern Atlantic Region

601 West Lombard Street Baltimore, MD 21201 (410) 706-2855 Booth Representatives: Jan

Booth Representatives: Janice Kelly, Executive Director, Karen Dillon and Elaine Powers.

The National Network of Libraries of Medicine (NN/LM) is a community of medical libraries throughout the United States. NN/LM helps equalize the knowledge base for health care professionals, students, consumer by facilitating resource sharing and collaboration. Membership in the network is free.

BOOTHS: 301/303/305/307

### **OBrien Associates**

2512 Grenoble Road Richmond, VA 23294 (804) 346-2424 Booth Representative: Mark O'Brien, Sales Representative. Print and electronic media.

BOOTH: 309

### OCLC CAPCON

11 DuPont circle NW Washington, DC 20036 (800) 543-4599 Booth Representative:

BOOTH: 612

### Patterson Pope

3001 N. Graham St. Charlotte, NC 23206 (704) 716-3967

Booth Representative: Art Bykonen. We make space and materials simple. If it's in your organization and under 20 lbs we help you store it, track it and retrieve it using less space and time than you ever thought possible.

### **ProQuest**

789 E. Eisenhower Parkway PO Box 1346 Ann Arbor, MI 48106 (734) 761-4700 Booth Represenatives: Mary Hellner, Inside Sales and Masako Morgan, Field Sales.

**BOOTH: 606** 

### PSA - Dewberry, Inc.

8401 Arlington Blvd Fairfax, VA 22031 (703) 698-9050

Booth Representatives: Lori Sonderegger, Business Development, Marlene Shade, Senior Associate and Denelle Wrightson, Director of Library Architecture. Architecture/engineer design and planning.

**BOOTH: 410** 

### Quality Books, Inc.

1003 W. Pines Rd. Oregon, IL 61061 (800) 323-4241

Booth Representatives: Karen Pollok, Sales Representative.

We specialize in distributing small press books, videos, CD-ROMs and DVDs to libraries in the U.S. and Canada. We offer approval annotation, standing order plans, and shelf-ready library processing.

BOOTH: 401

### Recorded Books LLC

270 Skipjack Rd. Prince Frederick, MD 20678 1-800-638-1304

Booth Representative: Bethany Roy. Recorded Books offers unabridged audiobooks for all ages, in English and Spanish, on cassette, CD and other formats. Downloadable audiobooks, music, and independent films are also available.

**BOOTH: 505** 

### Scholastic Classroom & Library Group

90 Old Sherman Turnpike
Danbury, CT 06816
(800) 621-1115
Booth Representatives: Sandy Howells,
Alex Downing, and Jennifer Boykins,
Account Executives.

BOOTH: 207

### School of Library and Information Science, University of South Carolina

Columbia, SC 29208

(803) 777-3858

Booth Representative: Virginia Wallace, School of Library and Information Science.

The School of Library and Information Science at the University of South Carolina offers Masters of Library and Information Science, the Certificate of Advanced Graduate Study in Library and Information Science, and the Specialist in Library and Information Science.

BOOTH: 510

### Sirsi.Dynix

101 Washington St. SE Huntsville, AL 35801 (256) 704-7000

Booth Representative: Kate Duval, Director-Strategic Accounts and Zuanarda Causey, Senior Sales Consultant. SirsDynix provides the broadest array of information management products and services for libraries and consortia worldwide with approximately 4,000 clients, serving more than 200 million people through 20,000 library outlets.

BOOTH: 602

### SOLINET

1438 West Peachtree St.
Atlanta, GA 30309
(404) 892-0943
Booth Representative: Scott Parham,
Senior Membership and Services Librarian.
SOLINET provides products and services to
member libraries in 10 southeastern states.
These services include: consulting, digital
services, electronic databases, OCLC services,

BOOTH: 508

### Tantor Media

2 Business Park Rd. Old Saybrook, CT 06475 (860) 395-1155

Booth Representative: Andy Duncan, Library Sales.

preservation and educational services.

Tantor produces unabridged, fiction and nonfiction audiobooks in library, retail and MP3 editions.



### The Book House, Inc.

208 W. Chicago St. Jonesville, MI 49250 (517) 849-2117

Booth Representative: Sandra Brown, Sales Representative.

Book vendor providing any book in print from publishers/distributors from the United States and Canada and standing orders, online order database, online order status.

BOOTH: 509/511

### The Book Keeper

207 N. Court Avenue Covington, VA 24426 (540) 965-4444

Booth Representative: Lisa Schoppmeyer. Conference author book sales and signing.

BOOTH: 202

### The Design Collaborative

230 N. Lynnhaven Rd. Virginia Beach, Va. 23452 (757) 340-4272

Booth Representative: Richard Fitts and

Edward Lazaron, Architects.

Library Architects and consultants since 1985.

BOOTH: 212

### The Dietz Press

930 Winfield Road Petersburg, VA 23803 (804) 733-0123 Booth Representatives: Wert Smith, Publisher and Pat Smith. Publisher of regional history and cookbooks.

**BOOTH: 406** 

### TLC - The Library Corporation

Research Park
Inwood, WV, 25428
(304) 229-0100
Booth Representative: Bradley Cole,
Automation Consultant.
See the latest TLC technologies that work with
any library automation system. Choose OPAC
concept mapping (Seach, discover, refine),
authority control, web-based acquisitions;
REID, and automated materials handling.

**BOOTH: 604** 

### The Teaching Company

4151 Lafayette Center Dr. Ste. 100 Chantilly, VA 20151 (703) 502-7341

Booth Representative: Adam Hungerford, Library Sales Director.

The Teaching Company is the premiere source of high school and college lectures on CD and DVD. The great courses provide excellent resources for public libraries, college libraries and high school libraries.

**BOOTH: 504** 

### The Whitlock Group

3900 Gaskins Road Richmond, VA 23233

Booth Representative: Ed Whi<mark>te, Account</mark>

Manager.

The Whitlock Group is a nationally recognized systems integration firm focused on professional audio, video, videoconferencing and broadcast solutions.

BOOTH: 208

### **3M Corporation**

230 Everett Rd. Mankton, MD 21111 (443) 286-2203

Booth Representative: Tom Weitzelberger,

Sales Representative.

Library technology – security – materials management REID.

BOOTH: 601

### Unique Books, Inc.

5010 Kemper Ave. St. Louis, MO 63139 (800) 533-5446 Booth Representative: Melynda Ozan, Virginia Sales Representative. The premier distributor of small press non

fiction books and DVS's to public Libraries.

**BOOTH: 409** 

### University of North Texas School of Library & Information Sciences

PO Box 311068 Denton, TX 76203 (910) 565-3565

Booth Representatives: Philip Turner, Vice Provost Learning Enhancement and June Stafford.

The School offers programs of study leading to Bachelor, master, and post master's certification of advanced studies. The school participates in an interdisciplinary doctoral program in information science. Certification is offered in school librarianship, learning resources, youth librarianship, storytelling and management.

University of Tennessee School of Information Sciences

1345 Circle Park Dr.

Suite 451

Knoxville, TN 37996

(865) 974-6727

Booth Representatives: Joel Southern, Communications Specialist and Dr. Ed Cortez, Director and Professor.

The University of Tennessee School of Information Sciences in Knoxville, TN.

**BOOTH: 603** 

VTLS Inc

1701 Kraft Drive Blacksburg, VA 24060 (540) 557-1200

Booth Representative: Bob Pillow, Marketing & Sales Manager.

VTLS, Inc. (www.vtls.com) is a leading global company that creates and provides visionary technology in library solutions. We serve a diverse customer base of more than 900 libraries in over 32 countries. Through our premier product, VIRTUA, we remain focused on ILS solutions; Fastrac is our RFID technology, and we provide cutting edge software and services for Digital Libraries with Digital Imaging and VITAL, our Repository Services solution. VTLS is also one of the few ISO 9001:2000 quality certified companies within the library industry.

BOOTH: 609

Wolters Kluwer Health/Ovid

**Technologies** 

3519 Patterson St. NW Washington, DC 20015 (202) 333-4249

Booth Representative: Jenna Von Hagen

**BOOTH: 203** 

World Book, Inc.

233 N. Michigan Ave. Ste 2000 Chicago, Il 60601

(800) 975-3250

Booth Representatives: Elaine Weingarten, Mike Novis, Judy Kirby, Representatives, and Judy Stancil,

Regional VP.

Online and print-reference and other educational products. The most trusted name since 1917. New World Book Kids and Online Advanced!

**BOOTH: 610** 

Young Audiences of Virginia

420 N. Center Drive, Suite 239 Norfolk, VA 23502 (757) 466-7555

Booth Representative: Cindy Petersen. Young Audiences - Arts for Learning - Virginia provides quality arts in education in-school programs for children from preK through college throughout the State of Virginia.

Special Thanks

Lexis/Nexis

for providing the conference lanyards.



Bring the
Best of
Graphic
Novels
to Your
Library

Satisfy fans of this increasingly popular literary form...

NEW!

# **Graphic Novels Core Collection**

The growing variety and popularity of graphic novels makes them an important part of your library. **Graphic Novels Core Collection** highlights more than 2,000 recommended titles with descriptive and evaluative annotations, plus cover art.

### Available exclusively on WilsonWeb!

- Search by author, title, subject, genre, and grade level.
- Annotations include brief descriptions, review excerpts and awards the title has won.
- Subject headings identify subgenres of fictional graphic novels and topics or themes treated in nonfiction graphic novels.
- Ratings by age appropriateness are strictly applied.
- Cover art offers important insights into the style and content of each novel.
- Search simultaneously with other Wilson Core Collections or other Wilson databases, including Readers' Guide.



### Coming in January! Nonbook Materials Core Collection

Also visit Corecollections.net, H.W. Wilson's FREE resource for collection development!

Free 30-day trials available! Visit www.hwwilson.com/trial





### **Exhibit Hall** Elevators Entrance Restrooms 702 101 202 201 302 301 402 401 502 501 602 601 603 704 103 204 203 304 303 404 403 504 503 604 105 206 205 306 305 406 405 506 505 606 605 706 107 208 207 308 307 408 508 507 608 607 708 407 109 210 209 310 309 410 409 510 509 610 609 710 212 211 312 311 412 512 511 612 611 712



# **Meeting Room Layout**

