

Honoring the Past Building Our Future

Wednesday Dec. 6, 1905 First Meeting

Virginia State Library

VIRGINIA LIBRARY ASSOCIATION
PROGRAM
Annual Conference
1905-1906

Come Celebrate VLA's Centennial 1905 - 2005

VIRGINIA LIBRARY ASSOCIATION

Virginia Library Association
2005 Annual Conference
October 20-21
Williamsburg, VA

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Building Our Future

Honoring the Past, Building Our Future

This year's annual VLA Conference promises to address the future of our profession while reflecting on our past, honoring our founders, and celebrating the present. I invite everyone in the Virginia library community, librarians, library staff, library users, library trustees, and library friends to join us as we "Honor the Past" and begin to "Build our Future."

As we look to our past it is significant that we are once again in Williamsburg, one of the most historic cities in our country. As we look back to 1905 when the Virginia Library Association was taking shape, we are located near the site of the second oldest educational institution in America, The College of William and Mary which is graciously offering tours of their "new library for a new century," the expanded and renovated Swem Library.

We are honored to have Political Commentator for ABC News and Senior News Analyst for National Public Radio, Cokie Roberts as our keynote speaker for this watershed conference. Cokie Roberts, known to virtually all followers of news programming will engage us with her stories of the women who raised our nation, the subject of her latest book, *Founding Mothers*. Other keynote speakers include Alan Cheuse, Commentator and Book Reviewer for NPR's *All Things Considered* and Professor of Creative Writing at George Mason University; Robert Wedgeworth, noted leader in worldwide literacy efforts and



PHOTO CREDIT: BOB VAY, SPECIAL COLLECTIONS AND ARCHIVES; GEORGE MASON UNIVERSITY

the library profession, as well as honorary life member of the American Library Association and the National Association for the Advancement of Colored People; and Patricia Breivik, noted information literacy expert and moving force in the creation of the Martin Luther King Jr. Library, a joint use public-university library in San Jose California.

The highlight of the conference is the Thursday night Gala Banquet. Come join us recognize and honor our past presidents and past scholarship recipients as we enjoy world-class entertainment. The evening features members of the Virginia Opera Company performing soaring arias from their current season

and some favorite Broadway melodies from the world's greatest composers. Opera lovers and opera neophytes alike should not miss this wonderful opportunity to sample the Commonwealth's finest, the Virginia Opera!

As we wind down our 100th Anniversary Year as an Association, we are celebrating the success of the Inaugural Year of the VLA Foundation, Inc. (VLA Foundation). Introduced at last year's conference, the VLA Foundation is widely supported by the membership and is drawing new supporters as it grows. Please join your colleagues and commemorate our history and prepare to move into our next century! I look forward to seeing all of you!

Ruth E. Kifer
President
Virginia Library Association

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Honoring the Past

Conference Information

Registration

Exhibit Hall – President's Ballroom
Pick up your conference materials, find notices of special activities and any schedule changes.

Changes in Program

The conference program has been printed several weeks in advance. Any changes in the time or location of a session will be posted in the conference registration area.

Exhibitors

VLA extends a warm welcome and thank you to the exhibitors for their support of the conference. The exhibits are located in the President's Ballroom. Please make time available to visit the exhibits.

EXHIBIT HOURS

Thursday—9:00–5:00

Friday—8:00–1:00

REGISTRATION HOURS

Thursday—9:00–5:00

Friday—8:00–1:00

Scholarship Raffle

The Scholarship raffle drawing will be held in the Exhibit Hall, Friday morning 8:00–9:00.

HIGHLIGHTS

Grand Opening of the Exhibits and Registration

Thursday, 9:00 A.M.

Opening General Session

Keynote Speaker: Cokie Roberts

Free Box lunch

All who pre-register for the conference will receive a free lunch in the Exhibit Hall on Thursday.

Classics of the Future

Dr. Alan Cheuse, George Mason University

VLA's 100th Birthday Banquet

Ticketed event

Thursday Night Social

Joint Use of Libraries—Public

Library and Academic Collaboration

Dr. Patricia Breivik

Closing Session Speaker

Robert Wedgeworth

2005 Conference Committee

Polly Khater, Conference
Committee Chair
George Mason University

Ruth Kifer, VLA President
George Mason University

Mary Fran Bell-Johnson
Longwood University

Noreen Bernstein
Williamsburg Regional
Public Library

Mary Clark
Library of Virginia

Bill Fleming
George Mason University

Morel Fry
Old Dominion University

Caryl Gray
Virginia Tech

Heather Hannan
George Mason University

Patricia Howe
Longwood University

Susan Kelley
Williamsburg Regional
Public Library

Susan Paddock
Virginia Beach Public Library

Jessica Schwab
Prince William Public Library

Carol Sinwell
Northern Virginia
Community College

Deloris Thomas
College of William and Mary



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Honoring the Past

Cokie Roberts

OPENING GENERAL SESSION SPEAKER—THURSDAY 10:00

Cokie Roberts is a political commentator for ABC News where for fifteen years she has covered Congress, politics and public policy. She also serves as Senior News Analyst for National Public Radio. From 1996-2002 she and Sam Donaldson co-anchored the weekly ABC interview program *This Week*. In her more than thirty years in broadcasting, Roberts has won countless awards, including two Emmys. She has been inducted into the Broadcasting and Cable Hall of Fame, and was cited by the American Women in Radio and Television as one of the fifty greatest women in the history of broadcasting.

In addition to her appearances on the airwaves, Roberts, along with her husband, Steven V. Roberts, writes a weekly column syndicated in news-



papers around the country by United Media. The Roberts are also contributing editors to *USA Weekend Magazine*,

and together they wrote *From this Day Forward*, an account of their more than thirty five year marriage and other marriages in American history. The book immediately went onto *The New York Times* bestseller list, following a run of half a year on the list by Cokie Roberts' other book, *We Are Our Mothers' Daughters*. The number one bestseller is an account of women's roles and relationships throughout American history. Her latest book is, *Founding Mothers*, the stories of the women who raised this nation.

Cokie Roberts also serves on the boards of several non-profit institutions and this year was appointed to the newly formed President's Commission on Service and Civic Participation. She is the mother of two and grandmother of four.

Building Our Future

Robert Wedgeworth

CLOSING GENERAL SESSION SPEAKER—FRIDAY 3:00

In almost 40 years as a librarian, library educator and association executive, Robert Wedgeworth has created and edited two major reference works, *ALA Yearbook, 1976–1985* and the *World Encyclopedia of Library and Information Services*, 3d edition 1993. In addition he has written and lectured widely on international librarianship, international book trade, and copyright and information policy and information technology. He has also conducted special studies of librarianship and the book trade in Western Europe, Latin America and South Africa. His publication, *Starvation of Young Black Minds: The Effects of the Book Boycotts in South Africa*, New York, 1989 written jointly with Lisa Drew raised serious questions about curbing the free flow of information during the struggle to combat apartheid. More



recently, he produced a study of library development in South Africa, Botswana

and Zimbabwe for the Carnegie Corporation of New York in 1998.

Robert Wedgeworth is a life member of the American Library Association, a life member of the National Association for the Advancement of Colored People (NAACP), a member of the Board of Trustees of Wabash College, the Board of Trustees of the Newberry Library and a member of the Grolier Society. Previously he has served on many boards and advisory committees including advisory committees to the Princeton, Miami, Stanford and Harvard University Libraries. He recently completed twelve years as a public member of the Accrediting Council for Journalism and Mass Communication and six years as an editorial adviser to the World Book Encyclopedia.

Honoring the Past

Classics of the Future

Dr. Alan Cheuse, George Mason University



Thursday 2:00–3:15
Track: Special: Literary

Dr. Cheuse will talk about the nature of the United States literary canon and how that has shifted and changed over the past 200 years. He will raise the question of aesthetic versus political evaluation of the culture for future generations.

VLA would like to thank the following sponsors:

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GPO (Pens)
Library of Virginia (Items for the conference bags)
NASIG (Serials Preconference)
SIRSIDynix (VLA's Birthday Cake)
3M (100th Birthday Banquet)
Yankee Book Peddler (Swem Library tour)

Joint Use of Libraries—Public Library and Academic Library Collaboration

Friday 9:00–10:30
Track: Administration & Management

Dr. Patricia Breivik, Dean of the Library at San Jose State University during the planning and opening of the Martin Luther King Jr. Library, the first library collaboration of its stature, will share her experiences and successes with this collaboration between a major city library system and a major university library. The King Library was named Library of the Year for 2004 by Library Journal and Thompson Gale and has raised the bar for collaboration between libraries. Dr. Breivik's presentation will be fol-

lowed by a panel discussion about the issues involved in such a venture. Panelists will be: Patricia Breivik, San Jose State University; Mary Mayer-Hennelly, Tidewater Community College; Marcy Sims, Virginia Beach Public Library. Virginia Beach Public Library and Tidewater Community College are in the formal discussion phase of a joint use library.

Presenter: Dr. Patricia Breivik
Panel Members: Mary Mayer-Hennelly, Associate Vice President for Learning Resources, Tidewater Community College; Marcy Sims, Director of Virginia Beach Public Library.



Building Our Future

Preconference—What's on Your Shelves? Library Collections for Children



Wednesday, 1:00–6:00

Keynote address by Claudia Mills, author of the Gus and Gramps series, *Dynamite Dinah*, *Makeovers by Marcia*, *Standing Up to Mr. O*, *Alex Ryan*, *Stop That* and this year's Virginia Young Readers Winner, *7 x 9=Trouble*.

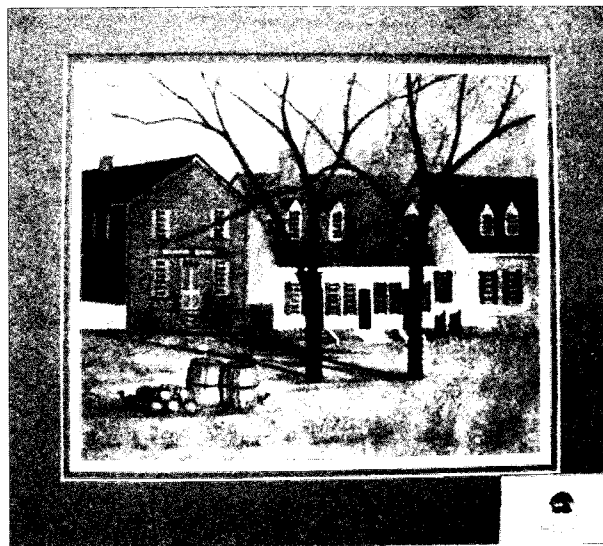
Following will be a panel discussion about Children's collections from the perspective of librarians, parents, children's authors and a children's

book reviewer. Panelists include Phyllis Haislip, author of *Lottie's Courage* and *Anybody's Hero*. Sue Corbet, children's book reviewer at The Miami Herald and author of *12 Again* and *Free Baseball*, Patricia Muller, Children's Consultant, Library of Virginia, Lorraine Bartlett, Branch Manager, Hampton Public Library, and Noreen Bernstein, Youth Services Director, Williamsburg Regional Library.

**Cost: \$50 for VLA members;
\$60 non members.**

VLA Foundation Raffle

The VLA 100th Anniversary Steering Committee is commemorating VLA's 100 years with a special raffle. The raffle prize is very fitting for VLA's 100th celebration in Williamsburg—a print by P. Buckley Moss and framed by Christopher's of Farmville titled: Autumn in Williamsburg #12. Proceeds from the raffle go to the VLA Foundation. Tickets are \$5 each or 3 for \$10 and can be purchased at VLA's 100th Anniversary booth in the Exhibit Hall where the print can be viewed. The drawing will take place during the Conference Social on Thursday evening.



Honoring the Past

Wednesday, October 19

WEDNESDAY 9:00-4:00

Room 16

Preconference—Management 101: Leadership

What is Leadership? And how is it different from management? This class examines leadership and leadership styles, the uses of power, leadership theory, and real-life applications. It also covers the "politics" of libraries and the importance of good communication skills and customer service. Instructor is Cal Shephard. *Sponsored by Solinet.*

Attendance is limited to 25 people.

Cost: \$80. Lunch on your own.

well as problem-solving and decision-making relative to serials cataloging. All materials are based on the *CONSER Editing Guide* and *CONSER Cataloging Manual*. The course is designed for those new to serials: beginning serials catalogers and technicians and monograph catalogers working with serials. Instructors are Foster Reding and Esther Simpson from the Library of Congress. Attendance is limited to 25 people.

Sponsored in part by NASIG.

Cost: \$30 VLA member; \$40 Non VLA member. Lunch on your own.

at The Miami Herald and author of *12 Again* and *Free Baseball*, Patricia Muller, Children's Consultant, Library of Virginia, Lorraine Bartlett, Branch Manager, Hampton Public Library, and Noreen Bernstein, Youth Services Director, Williamsburg Regional Library. Keynote address by Claudia Mills, author of the Gus and Gramps series, *Dynamite Dinah*, *Makeovers by Marcia*, *Standing Up to Mr. O*, *Alex Ryan*, *Stop That* and this year's Virginia Young Readers Winner, *7 x 9=Trouble*. **Cost: \$50 for VLA members; \$60 non members.**

WEDNESDAY 1:00-6:00

Room 18

Preconference—What's on Your Shelves? Library Collections for Children

A panel discussion about Children's collections from the perspective of librarians, parents, children's authors and a children's book reviewer. Panelists include Phyllis Haislip, author of *Lottie's Courage* and *Anybody's Hero*. Sue Corbet, children's book reviewer

WEDNESDAY 4:00/5:00

Hotel Lobby

Bus Tour of Swem Library

You can tour the newly renovated Earl Gregg Swem Library at the College of William and Mary. Meet the bus at the hotel entrance. You will return in time for dinner. Make your reservation by checking "Swem Tour" on the conference registration form.

NO COST! Sponsored by Yankee Book Peddler. Bus will make two departures: 4:00 and 5:00.

WEDNESDAY 9:00-5:00

Room 17

Preconference—Basic Serials Cataloging Workshop/SCCTP

This day-long course will provide the basic principles of serials cataloging for original and copy cataloging for print and electronic serials. The course focuses on the elements contained in the CONSER core record, including appropriate MARC 21 tagging, as



Tour the newly renovated Earl Gregg Swem Library at the College of William and Mary on Wednesday at either 4 PM or 5 PM. Meet the bus at the hotel entrance. You will return in time for dinner. Sponsored by Yankee Book Peddler.

Building Our Future

Thursday, October 20

THURSDAY 9:00

President Ballroom

Grand Opening of Exhibits and Registration. Coffee and pastries served in the Exhibit Hall.

THURSDAY 9:00-9:45

Room 17

SWING Business Meeting

Track: Business Meeting

SWING will hold a brief business meeting, complete with continental breakfast, inviting members and other interested parties to join us for an overview of SWING and how we can help your library save money. With approximately 100 member libraries across Virginia and Northeast Tennessee, find out what we can offer!

THURSDAY 9:00-9:45

Room 18

Paraprofessional Forum Business Meeting

Track: Business Meeting

THURSDAY 9:00-9:45

Room 2

Mid-level Manager of a Public Library Seeks Same for Brainstorming & Collaboration

Track: Business Meeting

Are you a library supervisor in a public library in Virginia? Do you ever wish you could talk to other people who are in similar positions and find out how they handle some of the sticky situations that supervisors encounter? Do you ever wish Virginia had more opportunities for management training and leadership development? Then we need to hear your voice at this preliminary meeting where we will discuss the creation of regional and statewide networks for mid-level managers as well as the possibility of workshops for honing supervisory skills.

THURSDAY 9:00-9:45

Room 3

Academic Library Section Business Meeting

Track: Business Meeting

THURSDAY 9:00-9:45

Center Lounge

Virginia Library.Solution Users Group Meeting

Track: Business Meeting

TLC will be hosting the Virginia Library. Solution Users Group Meeting. TLC representatives will be available to answer questions and members can discuss issues pertaining to Library.Solution.

Presenter(s): Donna Pletcher, Bedford Public Library and Brad Cole, TLC.

THURSDAY 10:00-11:30

Auditorium

OPENING GENERAL SESSION

The Virginia Library Association is honored to present Ms. Cokie Roberts who will address conference attendees during the Association's centennial year. Cokie Roberts is a Political Analyst and Commentator for ABC News and Author of *Founding Mothers*. Ms. Roberts will discuss the premise of her book, the stories of the women who raised the nation.

Chris Marston, Chair of the Library of Virginia Board, will welcome attendees.

THURSDAY 11:45-1:00

President's Ballroom

Box Lunch served in Exhibit Hall

Sponsored in part by Copyright Clearance Center

THURSDAY 12:00-12:45

Center Lounge

VPLDA Business Meeting

Track: Business Meeting

THURSDAY 1:00-1:45

Room 18

Highlights From the Making of A New Release, *All Around Me I See* by Laya Steinberg

Track: Youth Services

Get an inside look at the complexities that make up a simple story for children.

Presenter(s): Cris Arbo, Author/Illustrator.

THURSDAY 1:00-1:45

Room 3

Delivering Library Instruction Across the Globe

Track: User and Public Services

This session will demonstrate how the Regent University Library uses Horizon Wimba Live Classroom software to present workshops to local and distance students. We will also discuss delivering a course through Blackboard and how we use TechSmith Camtasia Studio and Microsoft Producer to create presentations that can be inserted on web pages created for each school.

Presenter(s): Fontini Kontos, Harold Henkel and Steve Kenneally, Regent University Library.

THURSDAY 1:00-1:45

Room 17

Did He Serve? Successfully Researching Civil War Military Records

Track: User and Public Services

Many library customers want to find records concerning the service of their Civil War ancestors, whether Union or Confederate, white or black, male or female. This talk will outline search strategies for Civil War military research in library collections and archives as well as useful online resources.

Presenter(s): Sponsored by the Local History Forum, Pat Cook Chair. Speaker is Carolyn L. Barkley, Virginia Beach Public Library.

Honoring the Past

THURSDAY 1:00-1:45

Amphitheater

Flag: An American Biography

Track: Special: Literary

Author Marc Leepson (*Saving Monticello*, et.al) will present a lively talk on his latest book, *Flag: An American Biography, A History of the Stars & Stripes from the Beginnings to Today*. You will learn many little-known, fascinating facts, including the truth behind the Betsy Ross myth. He will illustrate the title with dozens of images of the flag throughout its history.

Presenter(s): Marc Leepson, Author.

THURSDAY 1:00-1:45

Room 2

Kids Count: Data for Advocacy

Track: Administration & Management

Kids count is a national data collection project sponsored by the Annie E. Casey Foundation. Suzanne Clark Johnson, President of Voices for Virginia's Children will give an overview of Kids Count and discuss how to use the data as an advocacy tool.

Presenter(s): Suzanne Clark Johnson, *Voices for Virginia's Children*.

THURSDAY 1:00-1:45

Center Lounge

Libraries: A History of Collaboration and Resource Sharing

Track: Special: Historical development/trends in libraries.

In the modern era, the history of libraries has been one of increasing interconnectedness and sharing of resources. No matter how big or rich, no library on its own can satisfy its users' varying needs and demands. This session will trace the ways that collaboration and resource sharing in American Libraries have evolved from union lists of serials and manuscripts through interlibrary lending and on into networks/networking and consortia. The benefits of cooperation, which include keeping down costs, avoiding unnecessary duplication, and rendering advanced information services to a large population with the least effort, will also be discussed.

Presenter(s): Dorothy Lockaby and Lene Palmer, *George Mason University Libraries*.

THURSDAY 1:00-1:45

Room A/B

Blogs: One Library's Voyage in the Blogosphere

Track: Digital Libraries & Services

Public interest in blogs grew dramatically during the last Presidential election. They have remained popular as a means of encouraging discussion, provoking response, and keeping current with rapidly changing events. Come hear about the Fairfax County Public Library's experience with creating and maintaining blogs and share your experiences also.

Presenter(s): Lydia Patrick and Bob Bowie, *Fairfax County Public Library*

THURSDAY 1:00-2:45

Auditorium

Scanning the Future

Track: Administration & Management

The "OCLC Environmental Scan: Pattern Recognition" looks at the changes in the information landscape that have, or are likely to have the most influence on the lives of information consumers. The report explores trends in a variety of "landscapes," including social, economic, technology, research and learning and library. George Needham, OCLC Vice President, Member Services will present the Environmental Scan in the first hour of the program, Nancy Davenport, President, Council on Library and Information Resources will lead and moderate the audience discussion after George's presentation. This program will replicate a fascinating, invitation only discussion held in Boston at ALA Midwinter.

Presenter(s): George Needham, *OCLC Vice President, Member Services* and Nancy Davenport, *President, Council on Library and Information Resources*.

THURSDAY 1:00-4:00

Room 11

Statistics for Librarians Conference Within a Conference

Track: Administrative & Management

The field of librarianship is becoming increasingly numerical in nature, yet few professionals have formal training in Statistics. This workshop will outline basic statistical concepts, while focusing on applied statistical tools for librarianship including sampling, surveys, and interpreting electronic journal/database usage reports.

Presenter(s): Elana Broch, *Princeton University*.

THURSDAY 2:00-2:45

Center Lounge

Government Information: Who Needs it? You Do!

Track: User and Public Services

Barbie Selby, Chair of the Depository Library Council to the Public Printer, will discuss opportunities for Virginia's academic and public libraries to become more involved in providing government information to the public. GPO and the Regional Library offer training, consultation, and other services which might make you reconsider becoming a depository library, or which current depositories might want to take better advantage of. She will also update attendees on current GPO plans and policies, and on the just completed Fall Depository Library Council meeting (Oct. 17-19).

Presenter(s): Barbie Selby, *University of Virginia*.

Building Our Future

THURSDAY 2:00-2:45

Room 18

Paws to Read @ Your Library

Track: Youth Services

The library goes to the dogs! Paws to Read is a special reading program where children and trained therapy dogs meet in the library to share stories. Therapy Dogs International, Inc. (TDI) is a volunteer group organized to provide qualified handlers and their Therapy Dogs for visitations to institutions, facilities and any other place where Therapy Dogs are needed. By providing comfort and companionship to children who may be hesitant to read, this program creates lifelong positive associations towards libraries, reading and dogs. And, of course, it's a waggin' good time!
Presenter(s): Jennifer Shoemaker, Chesapeake Public Library.

THURSDAY 2:00-2:45

Room 17

The Librarian and the Genealogist Should Be Friends

Track: User and Public Services

This session will attempt to bridge the communication gap between the librarian and the genealogist by helping librarians understand the research needs (and behaviors) of their patrons who do genealogical research. The speaker will review new online and printed resources available to help the genealogist, as well as helping other patrons doing historical research.
Presenter(s): Jean L. Cooper, University of Virginia Library.

THURSDAY 2:00-2:45

Room A/B

The Library Challenge! A Competitive Team Approach to Library Orientations

Track: User and Public Services

Looking to enliven the freshman student library orientation, we developed a Jeopardy-style game in which the librarian acted as game show host and the students competed in teams. We will explain the game, discuss assessment of the project, and play a round of "The Library Challenge" with the group.
Presenter(s): Candice Benjes-Small, Lisa Vasady and Eric Ackermann, McConnell Library, Radford University.

THURSDAY 2:00-2:45

Room 2

Volunteers—Getting & Keeping Them

Track: Administration & Management

Come and learn ideas for recruiting and retaining youth and adult volunteers. Ideas shared will include record keeping, sample recruitment materials, writing job descriptions, volunteer appreciation, and recognition programs you can use at your library branch.
Presenter(s): Laura Speer, Kim Stuller, and Lena Gonzalez Berrios, Central Rappahannock Regional Library.

THURSDAY 2:00-3:15

Amphitheater

Classics of the Future

Track: Special: Literary

Dr. Cheuse will talk about the nature of the United States literary canon and how that has shifted and changed over the past 200 years. He will raise the question of aesthetic versus political evaluation of the culture for future generations.
Presenter(s): Dr. Alan Cheuse, George Mason University.

THURSDAY 2:00-2:45

Room 3

Developing a Culturally Inviting Collection: Reaching the Muslim Population

Track: User and Public Services

One highly misunderstood cultural minority in American society is the Muslim population. Numbering approximately 6 million, this group has yet to participate fully in the many community and social institutions that characterize our multicultural composition. Our aim is to sensitize participants to some common characteristics of Muslim Americans and how these may be included in designing and developing library service.
Presenter(s): Qadir Abdus-Sabur, Ph.D Virginia Commonwealth University.

THURSDAY 3:00-3:45

Room 17

Growing Readers: How We Do It

Track: User and Public Services

A childhood literacy panel including representatives from: Reach Out and Read, Success by Six, Reading is Fundamental, and Dolly Parton's Imagination Library will each discuss their organization and give you tips on promoting literacy in your school or public library.
Presenter(s): Elli Sparks, Sally Warburton, & Kathy McNalley, Reach Out and Read.

THURSDAY 3:00-3:45

Room 2

Support Staff's Perceptions on Job Training Needs in University Libraries

Track: Staff and Professional Development

This session presents findings from a recent doctoral research on training needs identified by support staff in university libraries on computer/technology skills, interpersonal skills, and supervision/management skills and how these training needs are related to the support staff's demographic characteristics. Practical implications of the findings and discussions will also be presented.
Presenter(s): Shali Zhang, University of North Carolina, Greensboro.

THURSDAY 3:00-3:45

Room 18

VIVA! Van—Outreach to the Hispanic Community

Track: User and Public Services

The VIVA! Van is a unique outreach project to the Hispanic community in Prince William County. The VIVA! Van makes regular stops at locations frequented by the Hispanic community in addition to appearing at community events and festivals. Book materials for all age groups and reading levels are available on a Read & Return/Lealos y Regreselos basis. Information packages are distributed with library information in English and Spanish as well as materials from other county agencies.
Presenter(s): Richard W. Murphy and Michael W. Andrews, Prince William Public Library.

Honoring the Past

THURSDAY 3:00-3:45

Room A/B

Problem-based Instruction: Your Library's Resources, Your Students and a Current Issue

Track: User and Public Services

As navigating the world of information grows increasingly complicated, librarians continue to look for a way to make information literacy instruction meaningful to the students on their campuses. "Case-based, problem-based learning is a student-centered approach that uses tightly focused mini-cases (or problems) to help students demonstrate their ability to identify their information needs." (Carder, Willingham, & Bibb (2003), 181) Three possible problem scenarios involve the following topics: new government nutrition guidelines and food on a college campus, identify theft prevention, and male versus female brains. Each step of the process can be turned in, evaluated, and discussed with the student. A model scenario would be developed and shared with the students so they understand what is being required of them.

Presenter(s): Sue Norman, Gladys Bell, Girija Venkat, Elizabeth Evans, and Frank Edgcombe, Hampton University.

THURSDAY 3:00-3:45

Room 3

Who Needs the Public Library? Telling the Story of the Library

Track: Marketing & Fund Raising

Make your library story dramatic and compelling. Weave user stories, photos and powerful storytelling into a multimedia show that can be used for marketing your library to any audience. All you need is a digital camera, a PC and a little imagination.

Presenter(s): Betsey Fowler and Douglas L. Hornsby, Central Rappahannock Regional Library.

THURSDAY 3:00-3:45

Center Lounge

Census 2010 and the American Community Survey

Track: User and Public Services

At mid decade, the Census Bureau is preparing for the next decennial census in 2010. The long form will disappear and be replaced by something called the American Community Survey. Learn about major changes in the look and functionality of the next census.

Presenter(s): Tim Jones, U.S. Bureau of Census.

THURSDAY 3:30-4:45

Amphitheater

A Reading and Discussion by Two Virginia Writers

Track: Special: Literary

Susann Cokal and Edward Falco are Virginia authors with recent novels from Unbridled Books. Susan Cokal teaches in the MFA program at VCU. Her new novel is *Breath and Bones*. Edward Falco teaches in the MFA program at Virginia Tech. His new books are the story collection, *Sabbath Night in the Church of the Piranha*, and the novel, *Wolf Point*. The authors will read from their fiction.

Presenter(s): Edward Falco and Susann Cokal, Authors.

THURSDAY 4:00-4:45

Room 17

Building a Picture Book Curriculum

Track: Youth Services

Using World War II as a subject, learn how to create a picture book curriculum that can be used with elementary school and middle school children. Discover new ways to present picture books and new activities to relate the books to school and home school curricula. Explore ways to help classroom teachers to expand the emotional content of history SOLS.

Presenter(s): Noreen Bernstein, Williamsburg Regional Library.

THURSDAY 4:00-4:45

Room 18

Batch Editing with MarcEdit

Track: Technical Services

This session will demonstrate the process of batch editing bibliographic records with MarcEdit software. MarcEdit is a free MARC editing utility developed and maintained by Terry Reese of Oregon State University.

Presenter(s): Mary Finn, Clara Liao, Paul Hover, Virginia Tech.

THURSDAY 4:00-4:45

Room 2

The Architecture of Board Development: A Plan for Design and Construction

Track: Administration & Management

Trustees are often appointed because they love books and are frequent library users or because they represent a particular "agenda." The future health of Virginia libraries relies on the ability of librarians to transmit this model into a dynamic vision of what is necessary for library support and transformation. This workshop suggests strategies for recruiting and training qualified individuals and for ensuring trustees understand their responsibilities as advocates, fundraisers, policy makers and planners.

Presenter(s): Pam Fitzgerald and Nancy Davis, The Ivy Group.

THURSDAY 4:00-4:45

Center Lounge

Wartime Veterans Illuminate 20th Century America

Track: Special

20th century philosopher Hannah Arendt, whose personal papers are in the Manuscript Division of the Library of Congress wrote, "Storytelling reveals meaning without committing the error of defining it." In October 2000, the U.S. Congress voted unanimously for legislation to create the Veterans History Project to collect, preserve and make available to future generations the personal stories of America's war veterans and civilians who were active in war efforts. Learn how libraries nationwide are joining in this community documentation project. (www.loc.gov/vets).

Presenter(s): Diane Kresh, Library of Congress.

Building Our Future

THURSDAY 4:00-4:45

Room A/B

Copyright Issues in Reserves and Interlibrary Loan

Track: Digital Libraries & Services

Exploring the issues of copyright in regards to reserves and interlibrary loan

Presenter(s): *Carrie Russell, ALA Washington Office.*

THURSDAY 4:00-4:45

Room 3

VIVA Users Group

Track: Business Meeting

VIVA (The Virtual Library of Virginia) convenes its 9th annual Users Group meeting for all VIVA members. There will be a chance to meet vendors, review the year's major events and accomplishments, and have Q&A. All are welcome.

Presenter(s): *Kathy Perry (VIVA) and John Ulmschneider (Virginia Commonwealth University).*

THURSDAY 6:00-8:00

Auditorium

VLA's 100th Birthday Banquet (Ticketed event, \$40)

Come join us to celebrate VLA 100th Anniversary. Spend a dazzling evening in the company of VLA notables and rising stars.

Join us in honoring VLA's past presidents and leaders and recognizing past scholarship recipients. There will be a reading of the Governor Warner's Proclamation commemorating VLA's Centennial. The evening will feature members of the Virginia Opera Company performing soaring arias from their current season and some favorite Broadway melodies from the world's greatest composers.

Sponsored by 3M

THURSDAY 8:00-10:00

Auditorium

VLA Conference Social

Come dance the night away with your VLA colleagues to celebrate our 100th Anniversary. Birthday cake, coffee, and cash bar will be available.

Birthday cake sponsored by SIRS/DYNIX

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Honoring the Past

Friday, October 21

FRIDAY 8:00-9:00

President's Ballroom

Visit the Exhibits

Coffee and pastries served in the exhibit hall.
Sponsored by EBSCO.

FRIDAY 9:00-10:30

Auditorium

Joint Use of Libraries—Public Library and Academic Library Collaboration

Track: Administration & Management
Dr. Patricia Breivik, Dean of the Library at San Jose State University during the planning and opening of the Martin Luther King Jr. Library, the first library collaboration of its stature, will share her experiences and successes with this collaboration between a major city library system and a major university library. The King Library was named Library of the Year for 2004 by Library Journal and Thompson Gale and has raised the bar for collaboration between libraries. Dr. Breivik's presentation will be followed by a panel discussion about the issues involved in such a venture. Panelists will be: Patricia Breivik, San Jose State University; Mary Mayer-Hennelly, Tidewater Community College; Marcy Sims, Virginia Beach Public Library. Virginia Beach Public Library and Tidewater Community College are in the formal discussion phase of a joint use library.
Presenter(s): Dr. Patricia Breivik; Panel Members: Mary Mayer-Hennelly, Associate Vice President for Learning Resources, Tidewater Community College; Marcy Sims, Director of Virginia Beach Public Library.

FRIDAY 9:00-9:45

Room 17

Changing Library Technology

Track: Technical Services
Library technology is changing dramatically. This informative seminar will focus on new technologies available to libraries now, including RFID, automated materials handling, OPAC concept-mapping that lets users search, discover, and refine; online authority control; and Web-based collection development and acquisitions. Each of these technologies can be implemented with any library automation software.

Presenter(s): Brad Cole, The Library Corporation.

FRIDAY 9:00-9:45

Room 11

Waves, Words & Wonder

Track: User and Public Services
The Virginia Beach Public Library, the Virginia Beach Ready to Learn Team, and the Virginia Aquarium & Marine Science Center collaborated to develop Waves, Words and Wonder, a series of literacy-rich, environmental education programs for at-risk four-year-olds. The programs, designed around Virginia's Foundation Blocks for Early Learning and the Kindergarten Standards of Learning, increased children's reading and science readiness skills, enhanced family involvement in their child's education, and created a partnership among the three community organizations.
Presenter(s): Jenefer Snyder, Virginia Beach Public Library and Jennifer Labows, Virginia Aquarium and Marine Science Center.

FRIDAY 10:00-10:45

Room 17

A Brief History of Library Instruction

Track: User and Public Services
This session will focus on major themes and developments in library instruction over approximately the past one hundred years. Major trends in instruction to be examined include: the library as teacher of "inculcator" of the nation's values; the library as "information warehouse," in which public service is minimal or non-existent; bibliographic instruction; and information literacy. The emphasis will be on academic libraries, which are closely tied to the mission of instruction. Attention will be given to the latest ideas about faculty-librarian interaction in universities' teaching missions.
Presenter(s): Michael Terry, George Mason University.

FRIDAY 10:00-10:45

Room 18

Disc(k) Based Technology: The Past, the Future

Track: Technical Services
From the first shellac disk to tomorrow's high-storage optical units, disc-base storage has both fascinated and perplexed us. Learn about the history of disc based storage, the different formats, how they work and what the future holds.
Presenter(s): Scott Piepenburg, Hampton University.

Building Our Future

FRIDAY 10:00-10:45

Room 11

Dolly Parton Imagination Library

Track: User and Public Services

The Dolly Parton Imagination Library is a unique opportunity to do something powerful for your community's preschoolers. By inspiring parents to read to their children, we can help them dream more, learn more, care more and be more.

Presenter(s): Christy Crouse, Kathy McNally, Dolly Parton Imagination Library.

FRIDAY 10:00-10:45

Room 3

Our Jefferson Cup Overfloweth

Track: Youth Services

The Jefferson Cup Award is given each year to a work of outstanding history written for young people. In 2004, the award committee received over 280 books to review and we could only pick one winner! Come, see and hear the committee talk about their personal favorites from last year.

Presenter(s): Donna Hughes, Handley Regional Library and the Jefferson Cup Committee.

FRIDAY 10:00-10:45

Room 2

Show Me the Money: Writing a Successful Grant Proposal

Track: Marketing & Fund Raising

Time and money. Oh, what we could do at our libraries do if we only had more of each! If this sounds like you, you may want to consider writing a grant that could cover extra staff time as well as underwrite a new project. During this session, Susanna Spencer, Youth Services Librarian at the Culpeper County Library will share the basics of grantwriting that she learned in her former life as a fundraiser for several national non-profit organizations. Nancy Buck, Outreach Services Coordinator at the Central Rappahannock Regional Library, has 15 years experience and success writing government-based grant proposals in Virginia.

Presenter(s): Susanna C. Spencer, Culpeper County Library and Nancy Buck, Central Rappahannock Regional Library.

FRIDAY 11:00-11:45

Room 3

Building a Technology Savvy Team

Track: Staff and Professional Development

This session would examine the process of performing a needs analysis to determine specific personnel training needs of staff as it relates to technology training. The process of developing reliable and relevant measures to determine user proficiency would also be discussed. Employee "buy-in" and "resistance to change" will be discussed as it relates to library staff.

Presenter(s): Anita Jennings, City of Newport News Public Library System.

FRIDAY 11:00-11:45

Room 17

Jamestown 2007—America's 400th Anniversary

Track: User and Public Services

The Commonwealth, and the Nation, are planning for the 400th anniversary of Jamestown in 2007. Learn about events being planned in the US and Britain, and how over 100 communities are joining the commemoration through the Virginia 2007 Community Program to take advantage of increased tourism to Virginia due to media attention on the Jamestown anniversary.

Presenter(s): Amy Ritchie, Jamestown 2007. Sponsored by the Local History Forum, Pat Cook, Chair.

FRIDAY 11:00-11:45

Center Lounge

Librarians vs the USA Patriot Act

Track: Special: Intellectual Freedom

As Congress reconsiders the USA Patriot Act, join us to hear how this act was passed and the ways in which it endangers the privacy of library users. Learn of the actions librarians have taken to change this law and how your library can take steps to help protect your patrons. Get an update on what's happening now on Capital Hill. Trina Magi is a former President of VLA (Vermont Library Association) and a leader in the movement to modify the Patriot Act.

Presenter(s): Trina Magi, University of Vermont/Bailey Howe Library.

FRIDAY 11:00-11:45

Room 11

My College Freshman is Your High School Senior: Starting the Transition Conversation

Track: User and Public Services

A panel of academic and school librarians will describe the problems we all face in preparing students to research effectively. Panelists will make brief presentations to give a background and overview of how instruction is provided in each setting using their specific library as an example. Participants will then be invited to share their own strategies and brainstorm possible solutions and collaborative opportunities.

Presenter(s): Jennifer Nutefall, Debbie Gaspar, George Washington University - Gelman Library; Patt Moser, Sidwell Friends School and Sylvia Rortvedt, Northern Virginia Community College, Alexandria Campus.

FRIDAY 11:00-11:45

Room 2

The ABC and D's of Marketing E

Track: Marketing & Fund Raising

Disappointed in the return on your library's investment in electronic resources? Frustrated because people can't differentiate between what they find on the web and what your electronic resources can offer? Want to increase awareness and use? Come to this workshop and learn how to apply strategic marketing strategies to packaging, branding, and promoting your library's electronic resources.

Presenter(s): Pam Fitzgerald and Nancy Davis, The Ivy Group.

Honoring the Past

FRIDAY 11:00-11:45

Room 18

The Bridge: An Online Ocean Science Library for Teachers

Track: Digital Libraries & Services

This focused Web portal offers Teachers (K-12) a digital library service and access to the best ocean science education materials and information on line. Using regional and national content and contributors, The Bridge provides: teacher-reviewed resources; classroom ready lessons with on-line data; professional development links; news and announcements; and a teacher's e-mail discussion list.

Presenter(s): Carol Hopper Brill, Virginia Institute of Marine Science.

FRIDAY 11:00-11:45

Room A/B

Library of Virginia Annual Literary Awards

Track: Special: Literary

In 1997, the Library of Virginia launched an annual literary awards competition for Virginia writers and books about Virginia history and culture. Now in its 8th year, the awards and the annual gala Celebration at which they are presented have grown and have showcased the amazing literary talent that resides in our state. Come and find out more about the awards, the adjudication process, the annual Celebration, and the Library's partnership with the Virginia Center for the Book to schedule appearances by award winners and finalists in venues across the state.

Presenter(s): Sandra Treadway, Library of Virginia and Mary Beth McIntire, Library of Virginia Foundation.

FRIDAY 12:00-1:30

Auditorium

Jefferson Cup Luncheon Ticketed event (\$30)

Speaker: Gloria Whelan

Gloria Whelan, author of *Friend on Freedom River*, is the recipient of an Honor Award for the 2005 Jefferson Cup Award. *Friend on Freedom River* (Sleeping Bear Press) tells the story of a courageous young man who risks his life to ferry a family fleeing from slavery across the Detroit River as winter sets in and forces all travel on the river to halt. The picture book commemorates the journeys of Michigan's Underground Railroad. Mrs. Whelan lives with her husband, Jim, in Michigan on the shores of Oxbow Lake. From her office she can see the wildlife that she includes in her books. It is the heron that finds a place of importance in quilt embroidery in *Homeless Bird* (HarperCollins), a story of courage and hope for young adults that was awarded the 2000 National Book Award.

Gloria has always been a writer. She recounts the early stories she would tell to her babysitter who would type them for her. She has exercised her craft to successfully publish over 25 books for children and youth. She writes about the places she likes. Many are set in Michigan. She is a writer for writers. She states that she likes revising her stories because it gives her a chance to "get to make the story more and more like the story as [she] imagined it." Mrs. Whelan brings her stories to VLA as she will be speaking at the Jefferson Cup Award Luncheon, Friday at 12 noon.

FRIDAY 1:00-1:45

Room 11

Breaking the Taboo: Interlibrary Loan of Audiovisual Materials

Track: User and Public Services

In tough fiscal times, audiovisual collections are often the first to suffer budget cuts. Interlibrary loan can help fill the gap; however, historically libraries are hesitant to loan out A/V materials. Is it time to change our outlook? What are the risks and rewards of making A/V materials freely available to other libraries? Can Virginia libraries work together to improve future access to collections for patrons across the state? All librarians are invited to contribute to the discussion.

Presenter(s): Avery Hick, Williamsburg Regional Library, Rosa Townsend, Southside Virginia Community College and Sherrill Wharff, Northern Virginia Community College.

FRIDAY 1:00-1:45

Room 17

Building a Digital Library: How, What and Who's of Outsourcing

Track: Technical Services

Libraries are asked to create local, digital collections, but lack the resources and in house expertise. Tasks such as digitization, metadata tagging, and providing access to the collection, can be outsourced. We will review how to identify and evaluate tasks to outsource, services available and managing vendor relationships to get the best results.

Presenter(s): Rachel Frick, University of Richmond Boatwright Library and Bradley J. Daigle, University of Virginia.

Building Our Future

FRIDAY 1:00-1:45

Room 3

The Real World: The Reality of Pursuing the MLIS From a Distance

Track: Staff and Professional Development
This session discusses the ins and outs of pursuing the M.L.I.S., particularly the challenges and rewards of doing so at a distance. The panel will not only give an introduction to some of the programs and the Academic Common Market, but will discuss how to self-select into the right program and manage the rigors of coursework, all while maintaining your real life.

Presenter(s): Rachel Kirkland, George Mason University and Susan Jennings, Student UT.

FRIDAY 1:00-1:45

Room 18

Two People, Two Libraries, One Goal

Track: Youth Services
After 17 years of cooperation and partnering, a school media specialist and a public librarian will describe the ways they have worked together to promote reading and a love of literature. Learn how to start building the relationship and discover a whole series of simple programs you can start in your library.

Presenter(s): Noreen Bernstein and Maude Ann Wilson, Williamsburg Regional Library.

FRIDAY 1:00-1:45

Room 2

When Worlds Collide: Science Fiction Readers' Advisory

Track: User and Public Services
Readers' Advisory offers the opportunity for libraries to remain essential, building and shaping the community of readers. Expanding on previous workshops at VLA, but not limited to experienced readers' advisors, the presenters will take participants through an in-depth tour of the science fiction genre, looking at appeal characteristics, sub-genres, key authors, and more. Participants will come away better prepared to connect readers with the science fiction authors that appeal to them.

Presenter(s): Barry Trott and Andrew Smith, Williamsburg Regional Library and Neal Wyatt, Chesterfield County Public Library.

FRIDAY 1:00-1:45

Room A/B

Managing Electronic Serials

Track: Technical Services
This session presents access issues, workflow, benefits, and disadvantages related to electronic journal management systems.

Presenter(s): Virginia Kinman, Longwood University and Louweller Luster, Virginia State University.

FRIDAY 1:00-1:45

Center Lounge

Converging Roles, Collaboration, and Culture: Influencing Change with Bibliographic Management Software

Track: User and Public Services
Converging roles in higher education have created a chaotic state of opportunity for the academic library. Bibliographic management software can position the library to take advantage of this convergence to influence change that promotes information literacy as a culture, not just a curriculum.

Presenter(s): Kevin E. Simons and George D. Oberle, III, George Mason University.

FRIDAY 2:00-2:45

Room 11

Assessing Processing Needs and Costs for Manuscripts and Archives: the University of Virginia's Experience

Track: Technical Services
The University of Virginia's Special Collections department recently completed a two-year comprehensive survey of its more than 14,000 manuscripts and archives. Funded by the Andrew W. Mellon Foundation, the project will result in a long-range Collections Preservation and Processing Plan. The project established a methodology using qualitative and quantitative measures to rank each collection's research value and the state of the collection's intellectual access, physical access, housing, and condition. This session will provide an overview of how the UVa Special Collections department planned and implemented this project, which can serve as a model for other Virginia libraries with holdings in primary source materials.

Presenter(s): Edward Gaynor and Elizabeth Roderick, University of Virginia.

FRIDAY 2:00-2:45

Center Lounge

Customer Service at the Library

Track: User and Public Services
Raise the bar on your customer service and establish standards that support a customer centered culture in the library. Learn how attitudes and actions will improve relationships with internal and external customers. Session will touch on telephone and email etiquette and dealing with difficult patrons. Presented by staff members from Chesapeake and Norfolk Public Libraries.

Presenter(s): Mickey Ann Garcia, Norfolk Public Library.

FRIDAY 2:00-2:45

Room 17

Be A Player: Advocacy & Power Brokering for Your Library

Track: Administration & Management
Understand what drives decisions that affect your library. Decipher the language of elected officials as they set agendas and priorities. Learn how to manage stakeholders and their perceptions; build a case for funding; create strategic alliances; and communicate effectively with "influentials." In a world of increased competition for funding, "winning" means learning the "rules of the game."

Presenter(s): Pam Fitzgerald and Nancy Davis, The Ivy Group

FRIDAY 2:00-2:45

Room 3

ETD-Marc/Perl Module Designs

Track: Technical Services
The presentation demonstrates a semi-automatic workflow to catalog electronic thesis and dissertations. The CORE function Perl module is designed to query the metadata in the institutional ETD database and create a MARC record for each ETD. Such modules will save cataloger's copy/paste time in cataloging ETD resources.

Presenter(s): Mary Finn, Clara Liao, Virginia Tech.

Honoring the Past

FRIDAY 2:00-2:45

Amphitheater

TSAT Business Meeting

Track: Business Meeting

FRIDAY 2:00-2:45

Room 2

Marketing the Library Resources and Services Through "Library Link," the Regent University Library Newsletter

Track: User and Public Services

This session will demonstrate the experience of the Regent University Library to use an electronic newsletter to reach on and off-campus students, staff and faculty. This session will also present issues related to the publication of the newsletter, including planning, writing and simultaneous production of web and e-mail versions.

Presenter(s): Fontini Kontos and Harold Henkel, Regent University Library.

FRIDAY 2:00-2:45

Room 18

What's the Issue—Biblioguidance That Works

Track: User and Public Services

Need a boost for your library program... Ready to get children excited about reading and social/emotional learning including character... Do you want to involve ALL (bilingual) families in learning... then this is for you! Find out about a bilingual Book of the Month club called "What's the Issue" that helps children personally grow and develop through issues that storybook characters face. Walk a day with "Wemberly Worried," find out the importance of giving with the "Giving Tree," but be careful not to get caught up with "Attila the Angry." Participants will receive ideas on how to get effective biblioguidance started within their organization while building character, reinforcing No Child Left Behind educational goals, reconnecting families and leaving an imprint on children's lives. Information could be adapted to various different environments and settings.

Presenter(s): DeDe Coffman, Prosper Elementary School.

FRIDAY 2:00-2:45

Room A/B

The Four Pillars: A Framework for Improving Management

Track: Administrative & Management

Technical skills alone are not enough to run an effective Library organization. This session explores George Mason's Four Pillars for effective management, a program designed to improve the management skills in the organization by identifying specific managerial competencies and providing resources to help managers achieve the competencies.

Presenter(s): Julia Morelli, George Mason University.

FRIDAY 3:00-5:00

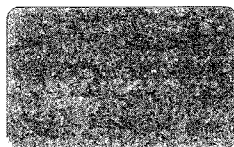
Auditorium

Closing General Session The User Challenge

During the past century, libraries built collections of materials, developed fine facilities, instituted new information technologies and developed many new tools to assist users. In this new century, libraries will be challenged to answer the questions: Who will be served? How will they be served?

Presenter(s): Robert Wedgeworth, ProLiteracy Worldwide.

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Building Our Future

Concurrent Sessions by Subject Tracks

ADMINISTRATION & MANAGEMENT

Kids Count (Th 1:00)
Scanning the Future (Th 1:00)
Statistics for Librarians Workshop (Th 1:00)
Volunteers (Th 2:00)
The Architecture of Board Development
(Th 4:00)
Joint Use of Libraries (Fri 9:00)
Be a Player (Fri 2:00)
The Four Pillars: A Framework for Improving
Management (Fri 2:00)

BUSINESS AND USER GROUP MEETINGS

SWING Business Meeting (Th 9:00)
Mid-Level Manager Brainstorming Session
(Th 9:00)
VPLDA Meeting (Th 12:00)
Paraprofessional Forum Business Mtg
(Th 9:00)
Academic Library Session (Th 2:00)
VIVA User Group (Th 4:00)
Virginia Library Solution Users Group
Meeting (Fri 9:00)
TSAT Business Meeting (Fri 2:00)

DIGITAL LIBRARIES & SERVICES

Blogs (Th 1:00)
Copyright Issues in Reserves (Th 4:00)
The Bridge: An Online Ocean Science
Library for Teachers (Fri 11:00)

MARKETING AND FUND RAISING

Who Needs the Public Library (Th 3:00)
Show Me the Money (Fri 10:00)
The ABC and D's of Marketing (Fri 11:00)

STAFF AND PROFESSIONAL DEVELOPMENT

Support Staff's Perceptions (Th 3:00)
Building a Technology Savvy Team
(Fri 11:00)
The Real World: The Reality of Pursuing
the MLIS from a Distance (Fri 1:00)

TECHNICAL SERVICES

Batch Editing with MarcEdit (Th 4:00)
Disc(k) Based Technology (Fri 10:00)
Building a Digital Library (Fri 1:00)
Managing Electronic Serials (Fri 1:00)
Assessing Processing Needs and Costs for
Manuscripts and Archives (Fri 2:00)
ETD-Marc/Perl Module Designs (Fri 2:00)

USER AND PUBLIC SERVICES

Delivering Library Instruction (Th 1:00)
Did He Serve? (Th 1:00)
Government Information (Th 2:00)
The Librarian & the Genealogist (Th 2:00)
The Library Challenge (Th 2:00)
Developing a Culturally Inviting Collection:
Reaching the Muslim Population
(Th 2:00)
Growing Readers (Th 3:00)
VIVA! Van (Th 3:00)
Problem-based Instruction (Th 3:00)
Census 2010 (Th 3:00)
Waves, Words & Wonder (Fri 9:00)
A Brief History of Library Instruction
(Fri 10:00)
Dolly Parton Imagination Library
(Fri 10:00)
Jamestown 2007 (Fri 11:00)
My College Freshman is Your High School
Senior (Fri 11:00)
Breaking the Taboo: Interlibrary Loan of
Audiovisual Materials (Fri 1:00)
When Worlds Collide: Science Fiction
Readers' Advisory (Fri 1:00)
Converging Roles, Collaboration, and
Culture: Influencing Change With
Bibliographic Management Software
(Fri 1:00)
Customer Service at the Library (Fri 2:00)
Marketing the Library Resources and
Services Through "Library Link," the
Regent University Library Newsletter
(Fri 2:00)
What's the Issue—Biblioguidance That
Works (Fri 2:00)

YOUTH SERVICES

Cris Arbo, Illustrator (Th 1:00)
Paws to Read (Th 2:00)
Building a Picture Book Curriculum
(Th 4:00)
Our Jefferson Cup Overfloweth (Fri 10:00)
Two People, Two Libraries, One Goal
(Fri 1:00)

SPECIAL

Flag: An American Biography (Th 1:00)
Libraries: A History of Collaboration
(Th 1:00)
Classics of the Future (Th 2:00)
A Reading and Discussion by Two VA
Authors (Th 3:30)
Wartime Veteran's Illuminate 20th Century
America (Th 4:00)
Librarians vs the USA Patriot Act
(Fri 11:00)
Annual Literary Awards (Fri 11:00)

CENTENNIAL EXHIBIT

Stop by the Exhibit Hall,
Booth 110, and view VLA's
100th Year Traveling Exhibit.

Special thanks to
Barbara Batson and the
Library of Virginia

Honoring the Past

2005 Awards

TRUSTEE LIBRARY AWARD— GEORGE LYLE

George Lyle in his five year tenure on the Governing Board of the Blue Ridge Regional Library has chaired or served on every Board committee. While dealing with tough financial and economic challenges as the Board Chair for two years, George Lyle listened carefully to all viewpoints, considered both sides of an issue, and maintained a sense of humor.

HONORARY LIFE MEMBERSHIP— GEORGE VAN SANT

As a Trustee of the Central Rappahannock Regional Library, Chair and Vice Chair, and as an active member of the Fredericksburg City Council, Dr. Van Sant lobbied during many state legislative sessions to achieve full funding appropriations for libraries. His securing of Senate Finance Committee Chair Senator John Chichester's support of full funding for libraries is one of his most important legacies, benefiting libraries across Virginia, the VLA, and library staff and patrons statewide.

GEORGE MASON AWARD— NOREEN BERNSTEIN AND LOOKING TO LEARN

Noreen Bernstein developed **Looking to Learn** to promote reading among children with poor reading skills. In 2004 **Looking to Learn** received the *Giant Step Award* from School Library Journal and Thomas Gale Publishing, which resulted in increased requests for information from libraries and school media centers across the United States and Canada. Noreen Bernstein and **Looking to Learn** is a tremendous resource for students and an excellent example of collaboration and cooperation between schools and the public library.

JOHN CHICHESTER has been a loyal and important friend of Virginia libraries. His powerful actions and words in support of libraries have been pivotal for many years. He has championed the concepts of intellectual freedom and unfettered inquiry that lie at the very heart of public library service. Senator Chichester's clear vision and conviction of the value of Virginia libraries have influenced other officials to restore and maintain critical funding for state aid and technology.

The Virginia Library Association salutes Senator Chichester's courage and wisdom in supporting strong public libraries for all Virginians. His persuasive voice, transcending party affiliation, recalls the words of another monumental Virginia legislator, Thomas Jefferson, whose personal library was the basis for the Library of Congress. It was Mr. Jefferson who said, "I cannot live without books." It is Senator Chichester who has made sure that no Virginian will live without books.



FRIENDS OF THE LIBRARY AWARD

The Friends of the Poquoson Public Library was established in 1980 to bring public awareness of the library and to encourage gifts and endowments to the library. In the last 25 years, through many creative fundraising activities, they have provided the library with extra funds, equipment, service, and special programming for the public. They have actively sought full funding of state aid for public libraries, have participated in Virginia Legislative Day, and have annually supported the VLA Legislative Liaison fund.

A grass-roots organization, The Friends of the Poquoson Public Library, is a model Friends group for Virginia Libraries.

Building Our Future

2005 Scholarship Winners

RACHEL KIRKLAND

Rachel Kirkland is the 2005 recipient of the Clara Stanley VLA Paraprofessional Forum Scholarship. Her thirteen years of experience in libraries has given her a wide range of experience and opportunities, including reference assistance, collection management, cataloging and acquisitions. In her current position at the George Mason University, she is employed as a Library Practitioner. She enjoys her work at the Public Service Desk where she is able to assist library patrons. Rachel has been a member of VLA since 2003. She is attending the School of Information Science Distance Education program at the University of Tennessee.

HEATHER BLICHER

Heather Blicher is employed as Library Information Specialist with the Virginia Beach Public Library System. She is Coordinator of Central Library Teen Council and active in involving the teen population in library activities. She has created and maintains a blog for the teen council web page, and promotes the profession of librarian with teens in her library system. She authors, directs and supervises the programs for the annual Teen Mystery Nights. She has published articles in "American Libraries", "Library Mosaics", and "Get a Clue" – VOYA publication. She has been an active member of the VLA since 2003. She is enrolled in the Florida State University Long Distance Program. She was one of the 2004 VLA Scholarship recipients.

MARIA ALLIENDE

Maria Allende is employed at the Barrett Elementary School in Arlington, VA as Bilingual Resource Assistant. She participates in family library nights as well as conducts workshops for parents to encourage more interest in reading. She is a past recipient of the Fulbright Scholarship, and has published several works in Spanish. Upon completion of her library degree, she plans to become a school librarian. She hopes to enhance the information literacy of students as well as parents and members of the community in which she lives. She became a member to VLA in 2004. She is pursuing her master's degree in Library Science at The Catholic University of America.

COVER PHOTOGRAPHS

From Exhibit, VLA: Honoring the Past, Building Our Future
Courtesy of the Library of Virginia

Clockwise from top left:

1905 letter from Edward S. Evans encouraging H.R. McIlwaine, Librarian at Hampden-Sydney College, to attend organizational meeting

Maria Pendleton Duval, Head of Stuart Hall, 1899-1915, One of Founding Members of VLA
Virginia Library Association Annual Conference Program, November 1957

Photograph from VLA Project Read, 1985 photographic contest that encouraged family reading
H. R. McIlwaine, Librarian, Hampden-Sydney College, later Virginia State Librarian

Background Document: Minute Book, 1905-1930s, bound manuscript, Virginia Library Association Papers

Cover design by Miriam Bridges, Library Staff, George Mason University

Honoring the Past

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Honoring the Past

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Honoring the Past

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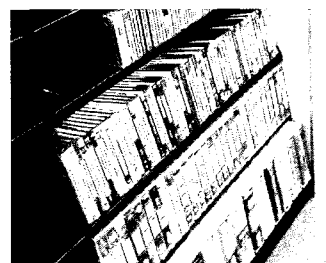
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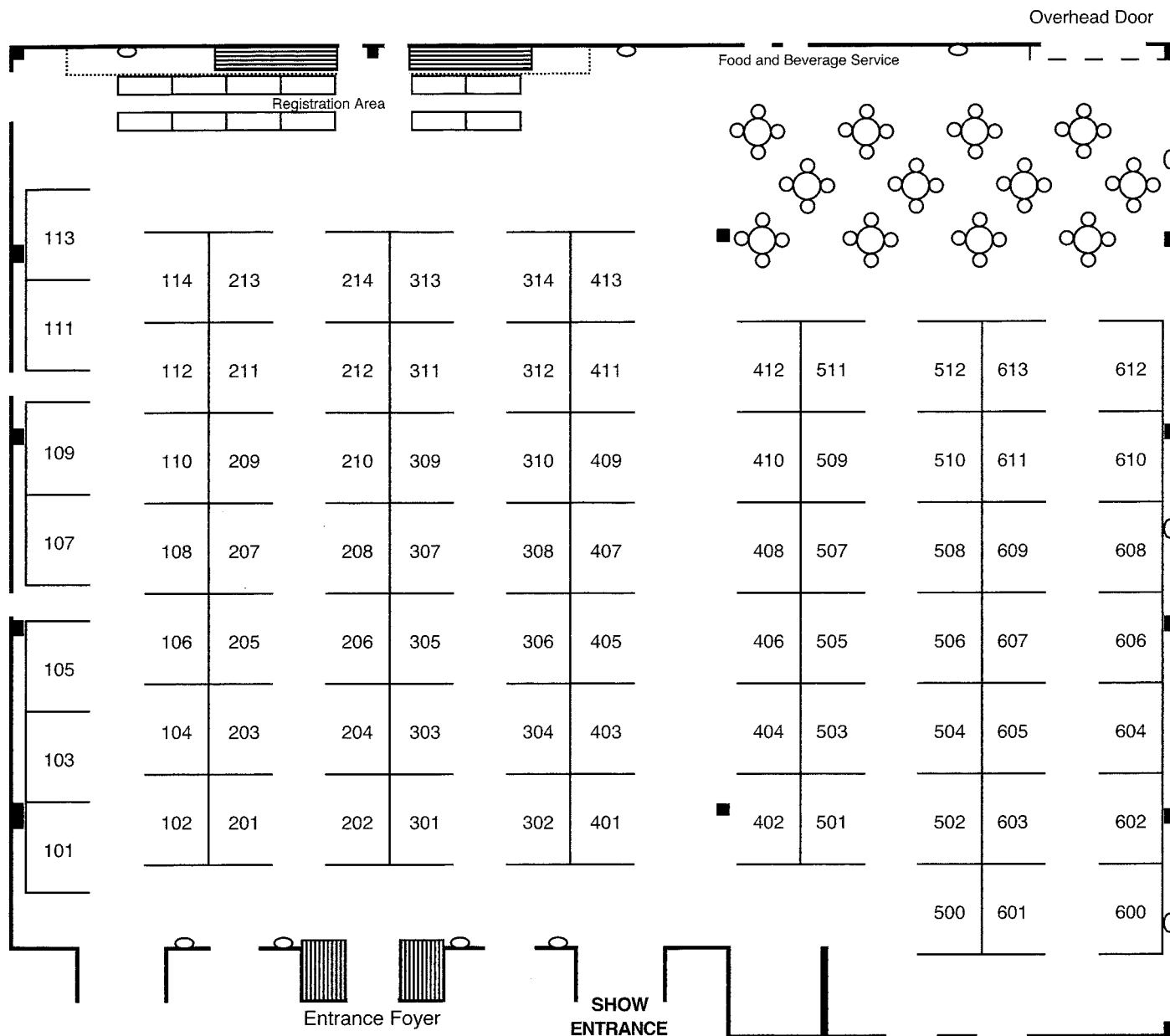
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Come join us to celebrate VLA 100th Anniversary.

Spend a dazzling evening in the company of
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There will be a reading of the Governor Warner's
Proclamation commemorating VLA's Centennial.

The evening will feature members of the
Virginia Opera Company performing soaring arias
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VLA Conference Social

THURSDAY, 8:00–10:00 (NO COST)

Come dance the night away with your VLA colleagues
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Honoring the Past

Jefferson Cup Award Luncheon

FRIDAY, 12:00–1:30 (TICKETED EVENT \$30)

Gloria Whelan, author of *Friend on Freedom River*, is the recipient of an Honor Award for the 2005 Jefferson Cup Award. *Friend on Freedom River* (Sleeping Bear Press) tells the story of a courageous young man who risks his life to ferry a family fleeing from slavery across the Detroit River as winter sets in and forces all travel on the river to halt. The picture book commemorates the journeys of Michigan's Underground Railroad. Mrs. Whelan lives with her husband, Jim, in Michigan on the shores of Oxbow Lake. From her office she can see the wildlife that she includes in her books. It is the heron that finds a place of importance in quilt embroidery



in *Homeless Bird* (HarperCollins), a story of courage and hope for young

adults that was awarded the 2000 National Book Award.

Gloria has always been a writer. She recounts the early stories she would tell to her babysitter who would type them for her. She has exercised her craft to successfully publish over 25 books for children and youth. She writes about the places she likes. Many are set in Michigan. She is a writer for writers. She states that she likes revising her stories because it gives her a chance to “get to make the story more and more like the story as [she] imagined it.” Mrs. Whelan brings her stories to VLA as she will be speaking at the Jefferson Cup Award Luncheon, Friday at 12 noon.

2005 Jefferson Cup Award Winner

PATRICIA REILLY GIFF, AUTHOR OF *HOUSE OF TAILORS*

Patricia Reilly Giff is the author of the Polk Street School books and the Polka Dot Private Eye books, and a two-time recipient of the Newbery Honor for *Lily's Crossing* and *Pictures of Hollis Woods*.

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When 13-year-old Dina leaves her small town in Germany to join her uncle's family in Brooklyn, she turns her back on sewing. Never again! But looking for a job leads her right back



to the sewing machine. Why did she ever leave home? Here she is, still with a

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She didn't know she could be this homesick, but she didn't know she could be so brave either, as she is standing up to an epidemic or a fire. She didn't know she could grow so close to her new family or to Johann, the young man from the tailor's shop. And she didn't know that sewing would reveal her own wonderful talent—and her future.

In *Dina*, the beloved writer **Patricia Reilly Giff** has created one of her most engaging and vital heroines. Readers will enjoy seeing 1870s Brooklyn through Dina's eyes, and share her excitement as she discovers a new world.

Honoring the Past

Notes



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