



Registration is open for the 2022 VLA/VLACRL Annual Conference, October 19-21, at the Norfolk Waterside Marriott. Be sure to bookmark the [Conference page](#) and visit often for all things conference related. This site currently has the schedule of events and the list of speakers. Instructions to download and use the mobile app will be sent closer to the conference.

Only use the login in the upper right corner after you've registered for the conference.

Registration Information

Pricing

- VLA Members*
 - Full Conference: \$240.00
 - One Day (Thursday or Friday): \$180.00
 - Student/Retiree/Trustee Members of VLA – Full Conference: \$160.00
 - Student/Retiree/Trustee Members of VLA – One Day (Thursday or Friday): \$100.00
 - Presenter, VLA Council, or Conference Committee – Full Conference: \$165.00
 - Presenter, VLA Council, or Conference Committee – One Day (Thursday or Friday): \$105.00
 - Presenters – Student/Retiree/Trustee Members of VLA: \$85.00
 - VIVA (Virtual Library of Virginia) Meeting ONLY (Free, but registration is required) – 4:00 to 5:30pm
- Non-Members
 - Full Conference: \$355.00
 - One Day (Thursday or Friday): \$265.00
 - Presenter – Full Conference: \$280.00
 - Presenter – One Day (Thursday or Friday): \$190.00
 - VIVA (Virtual Library of Virginia) Meeting ONLY (Free, but registration is required) – 4:00 to 5:30pm

* Members of the District of Columbia, Maryland, Delaware, or North Carolina library associations pay VLA member pricing.

Membership

You will have the opportunity to join (or re-join) VLA during the registration process.



Online Registration Ends: September 28, 2022. Onsite registration is available at the Registration Desk in the Exhibit Hall. A \$50.00 fee will be added for all onsite registrations. No meal tickets are available for those who register onsite.

Transfer Policy

Registrations are transferable to others in your organization. Email amysanders@vla.org and provide the full name, email address, and dietary restrictions for any transfers. Transfers will be accepted until October 18, but we may not be able to fulfill any new dietary restrictions for the transfers after September 28.

Cancellation Policy

All cancellations are subject to a \$25.00 fee and must be received via email to amysanders@vla.org by September 28.

Additional Fees

VLA will charge a processing fee of \$75.00 per attendee to enter registrations into our database over the phone.

Covid Statement

Safety is our main concern for the attendees of the 2022 Annual Conference. Currently, each attendee, including vendors, will be required to show proof of vaccination (either physical or on your phone) or proof of a negative Covid test. Tests should be from a pharmacy or similarly proctored, and results must be received within 48 hours of the conference. Masks will be strongly encouraged. VLA will continue to monitor CDC guidelines and state/federal mandates. Any changes to this policy will be posted on the conference website and via email.



Meals and Guests

Attendees have the option to purchase a meal ticket bundle which includes Wednesday's Award & Scholarship dinner, Thursday box lunch, and Friday buffet lunch, or you can purchase tickets individually. Deadline for purchasing meal tickets is September 28, 2022.

Pricing:

- VLA Meal Ticket Bundle: \$100
- Individual Meal Tickets
 - Wednesday dinner: \$60
 - Thursday box lunch: \$20 (Each box lunch will come in its own reusable tote, thanks to the support of the Friends of the Central Rappahannock Regional Library.)
 - Friday buffet lunch: \$30

If you need to purchase meals separately from your conference registration, or if you are purchasing meals for a guest, you can do so at

<https://vla.memberclicks.net/2022-annual-conference-meal-tickets>.

Hotel & Parking

Hotel:

- Norfolk Waterside Marriott
235 East Main Street
Norfolk, VA 23510
757.627.4200
- Rooms in the VLA block are \$154 per night plus taxes and fees. Click [here](#) to reserve your room at the conference rate.
- A limited number of rooms are available at the [government rate](#).
- Check in: 4:00pm / Check out: 11:00am



Norfolk Waterside Marriott
October 19-21, 2022



Parking:

- On-site Parking
 - Daily valet rate: \$30.00
 - Hourly valet rate: \$1.50
 - Weekly valet rate: \$133.00
- Off-site Parking
 - Main Street Garage (connected to the hotel by a walkway)
 - Daily rate: \$13
 - Entrance on Atlantic Street
 - Waterside Street Garage (0.1 miles from hotel)
 - Daily rate: \$13
 - Entrance on Atlantic Street
 - Charging Stations
 - Main Street (EV plug)
 - Waterside Garage (Tesla and EV plugs)
 - Additional stations listed at <https://chargehub.com/en/countries/united-states/virginia/norfolk.html>



Schedule at a Glance

Wednesday:

- 11:45am – Tours beginning
- 3:00 - 7:00pm – Early registration / Name badge and ticket pickup
- 4:00 - 5:30pm – Poster Sessions
- 6:00 - 8:00pm – Awards Banquet

Thursday:

- 9:00am - 5:00pm – Registration / Name badge and ticket pick up
- 9:00 - 10:00am – Exhibit Hall Ribbon Cutting, Registration, and Light Breakfast
- 10:00 - 11:45am – Opening Session and Keynote with MT Turner
- 11:45am - 12:30pm – Lunch break / Box lunches will be available for those who purchased. Each box lunch will come in its own reusable tote, thanks to the support of the Friends of the Central Rappahannock Regional Library.
- 1:00 - 1:45pm – Session Block 1
- 2:00 - 2:45pm – Session Block 2
- 2:45 - 4:00pm – Exhibit Hall / Beverage Break
- 4:00 - 4:45pm – Session Block 3
- 4:00 - 5:30pm – VIVA Business Meeting (free to attend; registration is required)
- 5:00 - 6:00pm – Business Meetings for Committees and Forums
- 5:30 - 6:00pm – VLACRL Forum Business Meeting
- 6:00 - 8:00pm – Dine Arouds
- 8:00 - 10:00pm – All Conference Social

Friday:

- 8:00am - 1:00pm – Registration / Name badge and ticket pick up
- 8:00 - 9:00am – Light breakfast
- 9:00 - 10:00am – Keynote with Dr. Angela Reddix
- 10:15 - 11:00am – Session Block 1
- 11:15am - 12:00pm – Session Block 2
- 12:00 - 1:30pm – Lunch break / Buffet lunch for those who purchased
- 1:30 - 2:15pm – Session Block 3
- 2:30 - 3:15pm – VLA Business Meeting and Raffle

Note: The app will not be available to download until closer to the event.



Norfolk Waterside Marriott
October 19-21, 2022



Welcome to the 2022 VLA/VLACRL Annual Conference.



A Note from the VLA President

Welcome librarians, library staff, students, vendors, Friends and friends, and everyone else who has come to Norfolk for three days of RECOVERY and REVIVAL!

I am so excited about this conference. This year we have two keynote speakers, Marcellus “MT” Turner, CEO and Chief Librarian of the Charlotte-Mecklenburg Library, and Dr. Angela Reddix, local author and Ebony Power 100 Entrepreneur & Innovative Leader Honoree. They are both passionate about building and creating community – and are both well-regarded as excellent speakers. We’ll kick off Thursday and Friday mornings with their sessions, and then move into one of the strongest programs of sessions, workshops, and lightning talks that I’ve seen.

The city of Norfolk has a lot to lure you away from conference sessions. The Librarians of Color and LGBTIA+ Forums have put together a list of local businesses, many of which I intend to check out in my free time. Within a few blocks of the newly renovated Norfolk Waterside Marriott are great places to relax or get rejuvenated. Check out the tours and recommendations from the Local Arrangements Committee for some great ideas.

I want to take a moment to reflect on all the people who made this conference happen. Vivian Washington, Conference Chair, and the members of the Conference Committee worked diligently over the last year to plan and execute this event. Lisa Varga, VLA Executive Director, provides the anchor to every conference, but this year she did it while also ably handling the worst challenges to intellectual freedom that we’ve seen in years. She is ably assisted year-round by Amy Sanders, VLA Administrative Assistant, and during the conference by Tiffany Brown, a fellow association director. When you see Vivian, Lisa, Amy, Tiffany or any member of the Conference Committee (look for the conference ribbon on their name badges), please say hi and share a friendly smile.

We are always grateful to our sponsors and vendors for supporting and being part of the whole conference experience. Their financial support helps keep costs for conference attendees down, and their presence at the conference lets us learn about their products and programs alongside our library colleagues’. Come visit the vendor hall to see what new things they have on offer. While you’re there, support the VLA Scholarship Program by entering the basket raffle and visit the VLA Forums booths for information on how to get more involved with the association.



Of course, no conference happens without you, our conference attendees. Thank you for joining us in Norfolk to connect and reconnect with each other, to discover and rediscover what makes libraries key to our communities, and to reflect on who we are as professionals and friends. It is a joy to share this space with you, thank you!

I'm so excited for these three days – welcome to Norfolk and VLA 2022!

KT Vaughan

VLA President 2021-2022

Professor and University Librarian, Washington & Lee University

A Note from the Conference Chair



Welcome 2022 Virginia Library Association Conference-goers. Our theme this year is “Recovery and Revival.” Inspired by the courageous efforts of our libraries to remain open, in a variety of capacities, during the worldwide shut down, we celebrate how we have recovered. Also we recognize the spirit of revival for all the things our customers, students, and patrons have enjoyed and appreciate about our spaces.

This year we open our conference with a dynamic library leader, Marcellus “MT” Turner, CEO of Charlotte Mecklenburg County Library on Thursday, then on Friday we have Norfolk native, author, educator, and business and non-profit leader, Dr. Angela D. Reddix of ARDX, Envision, Lead, Grow, as well as Reddix Rules. In addition to our wonderful speakers providing perspectives within and outside of libraries, we have concurrent sessions, poster sessions, and the ever popular lighting talks.

Norfolk has much to offer from exquisite dining experiences, magnificent museums, and a broad array of shopping opportunities all within walking distance. Our local arrangements committee, Librarians of Color Forum and LGBTQ+ Forum have teamed up to highlight Norfolk’s hidden gems that celebrate diverse communities. The local arrangements committee also have included things that will enhance your job search: professional headshots, résumé reviews and interviewing tips. These things and so much more await you. Expect this to be a fun-filled, enriching experience.

Wishing you an informative and exciting time in beautiful Norfolk, Virginia.

Cheers,

Vivian F. Washington, 2022 Conference Chair

2022 Annual Conference Schedule

Wednesday, October 19, 2022	
Wednesday, October 19, 11:45am	Tours Begin
Wednesday, October 19, 11:45am-12:30pm	<p>Tour – Freemason Street Baptist Church Bell Tower Tour and Noon Recital This Tour is Free Hear the 10-bell chime played and see the inside of Freemason Street Baptist Church, designed by Thomas Ustick Walter (noted for adding the present dome of the US Capitol). The recitalist is librarian Sean Bilby. The tour includes steep steps, but the music can be enjoyed from benches outside beginning at noon. Free parking.</p>
Wednesday, October 19, 12:00-1:00pm	<p>Tour – Perry Glass Studio, Chrysler Museum of Art This Tour is Free Public glassmaking demonstrations every noon, Tuesday-Sunday. https://chrysler.org/glass/. Lunch is available from the café, Wisteria.</p> <p>Chrysler Museum of Art Tours One Memorial Place (1 mile) (Tide stop: York Street/Freemason station and .4-mile walk). The glass studio and museum are across the street from one another and share free parking. www.chrysler.org</p>
Wednesday, October 19, 2:00-3:00pm	<p>Tour – Museum Highlights Public Tour, Chrysler Museum of Art This Tour is Free See the collection of art works from contemporary times to ancient Egypt and the world-class glass collection at the Chrysler Museum of Art.</p> <p>Chrysler Museum of Art Tours One Memorial Place (1 mile) (Tide stop: York Street/Freemason station and .4-mile walk). The glass studio and museum are across the street from one another and share free parking. www.chrysler.org</p>
Wednesday, October 19, 2:00-3:00pm	<p>Tour – Ohef Sholom Library & Archives and Bonk Rivin Holocaust Collection Tour This Tour is Free Ohef Sholom Temple 530 Raleigh Ave. (1.4 miles) (Tide stop: EVMC/Fort Norfolk Station and .5-mile walk) Tour the largest Judaic book collection in Hampton Roads. The synagogue's library holds over 5,000 books, including 1,400 items in the Bonk-Rivin Holocaust Collection. The Radin Archives includes manuscripts and artifacts dating from the mid-nineteenth century. Parking lot and on-street parking. Local COVID policies may apply.</p>
Wednesday, October 19, 2:00-3:00pm	<p>Tour – Slover Library Tour This Tour is Free 235 E. Plume St., 2nd Floor (1 block) Opened January 2015, Slover Library is a unique library and destination. Tour includes the architecture, collections, technology, and programing. The Tide stop: MacArthur Square.</p>
Wednesday, October 19, 3:00-7:00pm	Early Registration / Name Badge & Ticket Pick Up

2022 Annual Conference Schedule

<p>Wednesday, October 19, 3:00-4:00pm</p>	<p>Tour – Jean Outland Chrysler Art Library Tour This Tour is Free See the reading room and portion of the more than 300,000 rare and unique volumes relating to the history of art, one of the most significant art libraries in the South, offering scholarly support to curators, educators, docents, students, dealers, and people throughout the region. The second half of the tour concludes after a 2 ½ mile drive (following your guide, Librarian Liz Weir) to the new Barry Arts Building, Old Dominion University, 4600 Monarch Way, where most of the collection is shelved. On street metered parking available.</p> <p>Chrysler Museum of Art Tours One Memorial Place (1 mile) (Tide stop: York Street/Freemason station and .4-mile walk). The glass studio and museum are across the street from one another and share free parking. www.chrysler.org</p>
<p>Wednesday, October 19, 3:30-4:15pm</p>	<p>Tour – Sargeant Memorial Collection Highlights Tour This Tour is Free 235 E. Plume St., 2nd Floor (1 block) Visit Norfolk Public Library's local history & genealogy collection, one of the finest in Virginia, begun in 1927. See treasures from the collection and the beautiful space on the second floor of Slover Library. The Tide stop: MacArthur Square.</p>
<p>4:00-5:30pm, Wednesday, October 19, 2022 — Poster Session</p>	
<p>VLACRL – The Scholarly Metrics Toolkit: Librarian Strategies for Helping Faculty Demonstrate Impact Not sure how you can help faculty demonstrate impact for tenure and promotion? We'll showcase various outreach strategies we've used to help professors identify, build and scale metric-related competencies. We'll highlight the time and effort needed for each so you can create a toolkit suitable for your goals and resources.</p> <p>Speakers Candice Benjes-Small, William & Mary Rosie Liljenquist, William & Mary Anna Milholland, William & Mary Lisa Nickel, William & Mary</p>	
<p>VLACRL – Matchmaking in the Academic Library In order to highlight an underutilized collection, to aid in collection development, and to build relationships, university library staff implemented Love Match with a Book during the month of February. With an aim to restore a love for reading, "cupids" matched 63 people with books via a Google Form survey.</p> <p>Speaker Christine Forbes, Shenandoah University</p>	
<p>VLACRL – I'm So Much Cooler Online Online librarians are indeed cool just like the song by Brad Paisley. This poster will explain the roles, responsibilities, challenges, and future of online academic librarians. COVID lockdowns caused many academic librarians to work more online. As the number of students taking exclusively online courses grows the need for more online librarians or more online work by academic librarians will also grow.</p> <p>Speaker Christine Woods, Saint Leo University</p>	
<p>VLACRL – Normal Sucked: Why Are We Returning to the Status Quo? The pandemic highlighted many social and organizational inequities while simultaneously prompting library leaders to act on them. Why return to ignoring these issues when we can do better? In this session, attendees will learn how mutual aid models can confront the persistent systemic issues brought to light by COVID-19.</p> <p>Speakers Emory LaPrade, William and Mary Libraries Jennifer Forbes, William and Mary Libraries Alexandra Flores, William and Mary Libraries Liz Bellamy, William and Mary Libraries</p>	

VLACRL – Making your Voice Count : An Equitable and Inclusive Approach to Thrive in Leadership Searches

Discover how librarians and staff at a mid-sized academic library collaborated in surveying, writing, and submitting a profile-description to participate in the search for a new leader. Discussion will demonstrate the purpose, process, challenges, and opportunities of encouraging a collaborative, inclusive, and equitable search model approach with institutional administration.

Speakers

James Rhoades, Virginia Tech Libraries
Karen Centeno-Casillas, Old Dominion University Libraries

VLACRL – Standardizing Course LibGuides to Foster Student Academic Recovery

This poster session will cover how academically struggling students can benefit from creating a controlled vocabulary list with definitions and navigational templates for course guides in accordance with W3C web accessibility standards. The session is based on a comprehensive review of the terminology used in 213 course guides in different disciplines.

Speakers

Lisa Vassady, Radford University

VLACRL – Creating Community Amidst Adversity: Empowering Students to Effect Change in their Library after a Pandemic-Driven Shift in User Experience

In 2020, W&L's nascent Library Student Advisory Board [LSAB] faced a daunting task: enriching student experiences amidst shifting services and mask mandates. Meeting regularly, often via Zoom, LSAB coalesced into an active body that effected change in an uncertain world. This poster outlines LSAB's structures/strategies and plans for future growth.

Speakers

Emily Cook, Washington and Lee University
Elizabeth Teaff, Washington and Lee University
Kayla Monaghan, Washington and Lee University [undergraduate]

VLACRL – Well-Being in the Heart of Campus: How a Librarian and the Dean of Well-Being Helped the Community Heal

This session will discuss an IMLS grant-funded initiative that promoted community well-being especially after isolation during the pandemic. The initiative, a partnership between the library and the counseling and psychological services department (CAPS), included author talks with book signings and workshops that promoted well-being habits like crocheting, journaling, and gardening.

Speakers

Natalie Browning, Longwood University
Maureen Walls- McKay, Longwood University

Freedom to Read Clearinghouse

Book challenges accelerated significantly in the Fall of 2021. Inspired by Martha Hickson's article in the ALA Office of Intellectual Freedom blog, a Google Form was designed for volunteers to "claim" a book resume to complete for commonly challenged titles in Virginia (and beyond). Each resume includes review quotes, awards, lists, responses to challenges with links, and reference list in APA format. A process was developed for project volunteers to collect the book resumes, review them, and then to publish them to the member section of the VLA website. We continue to add additional titles that we come across from various sources (e.g. PEN America, Moms for Liberty, etc.). Volunteer today to draft or review book resumes!

Speakers

Easter DiGangi, Portsmouth Public Library
Melinda McKenzie, Portsmouth Public Library

Years in Review: the changing face of public library service in Virginia

This poster session uses infographics to examine the changing statistics of public library service in Virginia over a three-year period and the inclusion/exclusion of service area statistics as they relate to past, current and future trends. Attendees are encouraged to share ideas and comments for informing subsequent statistical reports.

Speakers

Kim Armentrout, Library of Virginia

2022 Annual Conference Schedule

<p>The Maus That Roared</p> <p>The banning of the graphic novel Maus in Tennessee raises questions about appropriate Holocaust literature in the classroom. This poster session examines a variety of Holocaust titles suitable for use in schools, based on the Bonk-Rivin Holocaust Collection of Norfolk's Ohef Sholom Temple.</p> <p>Speakers</p> <p>David Titus, Bonk-Rivin Holocaust Library of Ohef Sholom Temple, Norfolk, VA</p>	
<p>We the Readers: A Civic Book Club</p> <p>We the Readers promotes civic engagement and open, respectful dialogue on a variety of topics. We invite community members to discuss civic issues with leaders in our community, using books as a gateway.</p> <p>Speakers</p> <p>Erin Creighton, Central Rappahannock Regional Library Joy O'Toole, Central Rappahannock Regional Library Kara Rockwell, Central Rappahannock Regional Library</p>	
<p>Sexual Harassment in Public Libraries: A National Study</p> <p>Anecdotal evidence suggests that public librarians experience a high degree of sexual harassment, from coworkers and patrons. Our study is the first quantitative analysis to examine the incidence and prevalence of sexual harassment, collecting over 600 responses. We'll discuss our methodology, results, and implications for the profession.</p> <p>Speakers</p> <p>Candice Benjes-Small, William & Mary Jennifer Resor-Whicker, Radford University</p>	
Wednesday, October 19, 6:00-8:00pm	Awards Banquet
Thursday, October 20, 2022	
Thursday, October 20, 7:00am - 8:00am	<p>Walk the Elizabeth River Trail Free</p> <p>Meet our ERT guide at the hotel front door. Route will head north on the trail where our host will informally point out some highlights, after 30 minutes make a U-turn, and walk back. Moderate rain or shine.</p>
Thursday, October 20, 8:00am-5:00pm	Registration / Name Badge & Ticket Pick Up
Thursday, October 20, 9:00-10:00am	Exhibit Hall Ribbon Cutting, Registration, and Light Breakfast
Thursday, October 20, 10:00-11:45am	<p>Opening Session and Keynote with Marcellus "MT" Turner</p> <p>With a storied career of opportunities, experiences and learned lessons working in libraries, Marcellus "MT" Turner wants all who meet him to know his passion for libraries as both institutions and community information centers. A highly esteemed orator and guest lecturer, MT started his new role as CEO and Chief Librarian of Charlotte Mecklenburg Library in April 2021.</p> <p>MT earned his master's degree in library science from the University of Tennessee and a bachelor's degree from Mississippi University for Women.</p> <p>Wonder what sparks joy for MT outside of libraries? Sharing his views and vision on the future of libraries and how social consciousness can become a rallying cry at local, state, national and international conferences.</p> <p>In his spare time, MT is an avid reader who enjoys going to the movies, having dinner out with friends, and traveling.</p>

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Thursday, October 20, 11:45am-12:30pm	Lunch Break Box lunches available for those who purchased. Each box lunch will come in its own reusable tote, thanks to the support of the Friends of the Central Rappahannock Regional Library
1:00-1:45pm, Thursday, October 20, 2022 — Concurrent Sessions	
It's a Match! Interviewing Techniques for Finding the Best Candidates Staff are the most important part of every library, and finding the best candidates for your positions is an essential role of management. Learn strategies for how to make the most out of your interview process and hire the right person for the job. Speakers Diana Price, Alexandria Library Kevin Osborne, Fairfax County Library	
Public Libraries Rebuilding Community Partnerships Learn more about rebuilding relationships with your community partners and local school system. Speakers Quettara Drayton, Petersburg Public Library Fancie Terrell, Petersburg Healthy Options Partnerships	
Martha Reads@VLA! Join Martha Razor of WHRO, who will share how collaborations with community partners like public media stations can enhance library programs and bring excitement to platforms. Martha will share and give examples of programs that WHRO bring to local libraries in Hampton Roads and the surrounding areas, such as Chesapeake, Norfolk, Portsmouth, Suffolk, Virginia Beach, and Newport News. Speakers Martha Razor, WHRO	
Queer Joy Block Party The LGBTQIA+ Forum invites VLA members to relax with music, LGBTQIA+ resources, and interactive activities. Speakers Matt Haddox, Virginia Beach Public Library Nico D'Archangel, Richmond Public Library Christina Harris, Mary Baldwin University Elizabeth Bass, George Mason University Laurel Tacoma, Arlington Public Library Kelsey Cheshire, Virginia Commonwealth University	
Pre-K Skill Builders: Why It's OK to Play with Sharp Objects Play the pre-K way and recover the early literacy skills kids missed when schools closed or went virtual. Learn how your library can reinforce basics such as letter and number recognition, scissor use, sequencing, and fine-motor strength through activities that are easy for caregivers – and staff! – to reproduce. Speakers Heather Williams, Loudoun County Public Library Michelle Miller, Loudoun County Public Library	
Recontextualizing Transcribe-a-thons: Applying Lessons from Virtual Programming Cancellation of in-person programs due to the pandemic led library staff to reimagine the successful transcribe-a-thon program as virtual sessions starting in 2021, providing greater historical context and more intentional discussion to refocus community engagement. Virtual sessions continue today alongside in-person programs and have fundamentally changed our approach to outreach. Speakers Sonya Coleman, Library of Virginia Jessi Bennett, Library of Virginia	

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LibraryReads Presents: Readers' Advisory 101

Do patrons come to you with questions on adult author and books, but you don't have formal training in readers' advisory? Representatives from LibraryReads will showcase quick tips on common RA topics, from appeal factors to serving book clubs to trending genres. You'll also learn how to get free copies of adult books and vote for the monthly LibraryReads list!

Speakers

Rebecca Vnuk, LibraryReads
Alicia Ahlvers, Henrico County Public Library

Lightning Talks, each presentation is 7-minutes

Help Us, Help You: Communication and Motivation Methods that Inspire Student Workers to Maintain Positivity and Thrive in a High-Demand Environment

Learn about communication and motivation methods to help maintain positive interactions and an environment that can help student workers feel confident, as well as mentally and physically safe at their workplace. Create SWOT Analysis that benefits student workers and helps them to identify their strengths and weaknesses.

Speakers:

Linh Nguyen, Old Dominion University
Katelyn Canaday, Old Dominion University

What Digital Virginias can do for you!

Digital Virginias, the Virginia and West Virginia shared service hub for the Digital Public Library of America (DPLA) is a community of practice for digital collections. This talk highlights the array of support Digital Virginias offers to organizations grappling with digital collections and why visit the Digital Virginias booth at VLA.

Speakers:

Deborah Cornell, William & Mary Libraries

No Longer Neutral: Working Toward a Shared Commitment to DEI at an Academic Library

Librarians at Washington and Lee University share their experiences working with paid consultants, university stakeholders, and others in the creation of a codified commitment to diversity and inclusion. This talk will include a discussion of their processes, current actions items, and proposed next steps for continued commitment to this work.

Speakers:

Elizabeth Teaff, Washington and Lee University
Emily Cook, Washington and Lee University
Chloe Thomas, Washington and Lee University

Time Travel Club: History-Based Programming

Bring history alive for elementary-aged patrons with engaging, hands-on activities that both you—and they—will love! Includes strategies for community partnerships, programming on a budget, and integrating diverse cultures.

Speakers

Elizabeth Stinnette, Loudoun County Public Library

VLACRL – What's Love Got to Do with It? The role of desire in the research process.

According to Jonathan Haidt, our emotional side is like an elephant, and the elephant's rider, our rational side, serves the elephant. Tools like the 5 W's help librarians teach students the rider side of the research process. We will use Haidt's moral foundations to discuss teaching the emotional side (the elephant) of research.

Speakers

Elizabeth Kocevar-Weidinger, Virginia Military Institute
Candice Benjes-Small, William and Mary
Kate Lynch, Hampden-Sydney College

VLACRL – Building cohesion and consistency through design principles

Design Principles are guiding values that help members of any organization ask constructive questions and make decisions that pull the organization in a unified direction. Hear how we made ours, and let us help you start yours!

Speakers

Elyse Girard, University of Virginia Library
Amber Reichert, University of Virginia Library
Christopher Welte, University of Virginia Library

Legislative Committee Update

Jefferson Cup Award Spotlight

2:00-2:45pm, Thursday, October 20, 2022 — Concurrent Sessions

VLACRL – Student Reflections on Information Literacy Experiences in School Settings

During an undergraduate “Digital Technology & Communication” class offered the past three years, students engage in a discussion forum where they reflect on how information literacy skills were developed in K-12 settings. Using a content analysis protocol developed for online discussion forums, an analysis of critical thinking on the topic is presented.

Speaker

Hope Kelly, Virginia Commonwealth University

VLACRL – Reexamining and Redressing Descriptions in Archival Records: Hon’s Diary as a Case Study

In this session, we examine our process of revising the catalog entry for “Diary of a Gay Asian Male Immigrant” to both prioritize the author’s agency and eliminate elements of stereotyping and sensationalism. Instead of describing the creator, Hon, with objectifying identity characteristics, we assert his humanity by confronting bias and replacing subjective words with objective descriptors.

Speakers

Meghan Bryant, Special Collections Research Center, William & Mary Libraries

Tyler Goldberger, Special Collections Research Center, William & Mary Libraries

How We Stayed Nimble and Focused during the Pandemic

During this panel discussion, Loudoun County Public Library, represented by Trustees, Senior Managers, Branch Managers, and frontline staff will share their experience of leading the library and serving the community during the COVID-19 pandemic.

Speakers

Chang Liu, Loudoun County Public Library

Christina Olorunda, Loudoun County Public Library Board of Trustees

Susan VanEpps, Loudoun County Public Library

Sydney McCoy, Loudoun County Public Library

Changing the Subjects: Making the University of Virginia’s Catalog More Inclusive

The University of Virginia Library Subject Access Enhancement Working Group formed in July 2021 to help make our catalog a more welcome and inclusive space for all researchers. Representatives from different Library units created a process to update biased or offensive Library of Congress Subject Headings (LCSH) found in our bibliographic records. This workshop will describe challenges and success in our work.

Speakers

Keith Weimer, University of Virginia

Veronica Fu, University of Virginia

Jeremy Bartczak, University of Virginia

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For the Birds - Citizen Science & More at the Library

Backyard birding as a hobby has grown immensely over the past few years. Learn how to tap into this interest and help your patrons take it a step further by connecting them with citizen science projects that really move the conservation needle. High flying fun for all ages!

Speakers

Rick Samuelson, Henrico County Public Library
Barbra Salas, Henrico County Public Library

Redefining Access and Personalizing Mobile Services Post Pandemic

In this session, we will be discussing the ways in which we have personalized our mobile services to bring access to neighborhoods that are geographically and demographically diverse. We discuss ways in which we approach disparities within our community and how the pandemic made those disparities even more apparent.

Speakers

Ali Flake, Suffolk Public Library
Megan Mulvey, Suffolk Public Library

Are Your Patrons Happy or Not?: Customer Experience Ratings in the Public Library

Montgomery-Floyd Regional Library uses Happy or Not, a suite that gathers and automates customer satisfaction data. Physical kiosks break down barriers, giving library patrons paper-free and anonymous opportunities to share their feedback on services and programs. Real time feedback and structured data provide "Happy Index" or Net Promoter Scores (NPS) that can inform training, planning, and program evaluation.

Speakers

Karim Khan, Montgomery-Floyd Regional Library
Kerri Copus, Montgomery-Floyd Regional Library

DIY Labor Analysis

A labor analysis allows you to evaluate an employee's work tasks and translate them into quantifiable numbers. In this presentation, we'll cover the process of analyzing your employees' duties to improve your team's efficiency. Even if you aren't a manager, you can still participate! Translate these skills for your own position to help you negotiate tasks or pay.

Speaker

Emily Correa, Campbell County Public Library System

Hidden Collections: Digital Access in a Growing World

Local History and Genealogy Collections are a growing trend in many libraries. Making these hidden collections available to your patrons is easier than ever! Come learn what websites and repositories the Virginia Beach Public Library's Edgar T. Brown Local History Archive, uses to reach their quarantined patrons worldwide.

Speaker

Amanda Brooks (MSc, CA), Edgar T. Brown Local History Archive, Virginia Beach Public Library

National Student Poets Program: Focus on Recovery and Resiliency through Poetry with Teens

Each National Student Poet creates a community service project, expanding the reach of the Program by engaging audiences in their region around issues and themes that hold special significance for the Poet. Come learn how your library can incorporate poetry in programs for teens, which is especially important in this time of recovery and resiliency.

Speakers

Susan La Paro, Library of Virginia
National Student Poet not yet chosen, National Student Poets Program

2022 Annual Conference Schedule

A (Common)wealth of Resources: Digital Collections at the Library of Virginia

The Library of Virginia has been refreshing its digital presence, with a new catalog, updated platform for digital collections, and expanded research guides. Learn about free digital resources available to library staff, patrons, and students researching Virginia history, government, and culture.

Speaker

Rebecca Schneider, Library of Virginia

Discard is not a dirty word: collection maintenance in the public library

Discussion of the importance of collection analysis and action to provide a quality collection.

Speaker

Melanie Greene, Norfolk Public Library

Bringing Empathy Off the Page: How Libraries Can Build Empathy in their Communities

One-third of American adults are unable to see the point of view of others, yet half want to improve their empathy skills. Drawing from years of empathy research, author and expert Rob Volpe will share insights and programming ideas for library professionals seeking to better serve and support diverse communities.

Speaker

Rob Volpe, Ignite 360

Thursday, October 20, 2:45-4:00pm

Exhibit Hall / Beverage Break

4:00-4:45pm, Thursday, October 20, 2022 — Concurrent Sessions

Juvenile Justice: Outreach to Incarcerated Youth

Providing library outreach services to incarcerated individuals can be complex. The pandemic has introduced even more unique barriers to serving this population. Learn how library staff worked within those barriers to introduce incarcerated youth to community resources in engaging ways that helped them recover a sense of normalcy.

Speakers

Jessica Chatham, Chesapeake Public Library

Joseph Daniels, Chesapeake Public Library

Protecting the Freedom to Read: What can you do?

Are you concerned about the attacks on the freedom to read, and want to learn how to fight against them? Join us to learn a variety of action steps, including how to monitor threats, to talk with those with opposing views, and to ensure your voice is heard by elected officials.

Speakers

Shari Henry, Urban Libraries Council

Christina Harris, Mary Baldwin University

Olivia Hasan, Hampton Public Library

Keith Weimer, University of Virginia

Zach Elder, Chesapeake Public Library

It Takes a Village: Interdepartmental collaborative approach to tween programming

Tweens are often forgotten when making program decisions from children and teen departments. We will explore ideas that have been successful for our tween population and those that have needed improvement.

Speakers

Cammy Koch, Henrico County Public Library

Natasha Payne-Brunson, Henrico County Public Library

2022 Annual Conference Schedule

Party Like It's National Library Week: Using National Library Week as a Staff Engagement Tool

Make National Library Week 2023 the biggest staff celebration of the year! Learn how Suffolk Public Library uses NLW as a time to show staff appreciation in a big way with little cost. Discuss what makes people feel appreciated and get ideas for how to make NLW a week-long extravaganza.

Speakers

Sarah Townsend, Suffolk Public Library
Tiffany Duck, Suffolk Public Library
Megan Mulvey, Suffolk Public Library
Minerva Hernandez-Garcia, Suffolk Public Library

Readers' Advisory Trends and Topics

Join Barry Trott to hear about what's new and exciting in readers' advisory service, including how to make diversity part of your RA practice, how to reinvigorate an existing RA program, how to move RA services into the catalog, and how to use data to inform your RA services.

Speaker

Barry Trott, Library of Virginia

Post-Pandemic Predictions in YOUR Crystal Ball

This hands on, interactive session will use future thinking and practices to help us identify what libraries post-pandemic will look like. Join Nan Carmack, Certified Foresight Practitioner, in tracking trends through the library lens.

Speakers

Nan Carmack, Library of Virginia

Flying Toward the Future: Getting Drone Programs Off the Ground

Take your library programming to new heights with drones! This session gives you everything you need to launch successful and exciting drone programs including equipment selection, programming ideas for any size space and comfort level, and important safety considerations – no prior experience required!

Speakers

Rosemary Perry, Virginia Beach Public Library

How to run a successful Lunch & Learn

Lunch & Learn is a virtual program run on social media. It encourages people to learn something new from the comfort of their home or office. With minimal staff effort, you can engage your local community weekly in a series of fun, educational, and entertaining programs.

Speaker

Erin Creighton, Central Rappahannock Regional Library

Jewish Diversity: Strengthen Your Jewish Programming, Collection Development, Book Lists and More

Jews are a constant target for antisemitism and discrimination but they are almost always left out of EDI and social justice conversations. Learn how to include the Jewish community in programming and collection development and other aspects of the library. The rising tide of antisemitism makes this an urgent topic.

Speaker

Susan Kusel, Temple Rodef Shalom

2022 Annual Conference Schedule

Transition into a Public Library career during a pandemic or endemic landscape

Are you equipped to land a library position in a public library? The presenter discusses firsthand knowledge of a career in a university setting and transitioning to a public urban setting. Struggling to prepare your application? Learn about misconceptions, challenges, and opportunities in a public library environment.

Speaker

Reynor Jones, Hampton Public Library

Sustainable Programs All Year Long

How do libraries support sustainable practices in our communities? Come learn from learn from one library about building partnerships that support sustainability in their community. Stay for the brainstorming session with other attendees about ways to increase our programming and practices to support community sustainability.

Speaker

Monena Hall, Montgomery-Floyd Regional Library System

Lightning Talks, each presentation is 7 minutes

Stacking up Wellness and Books for Library Outreach

Revival in the midst of continued COVID precautions is tricky, but we are doing it. Learn how we collaborated with our campus Wellness office to educate about intellectual wellness and breathed new life into our book club by inviting co-hosts from around campus to choose the books.

Speaker

Jenny Horton, University of Lynchburg

LoFi and De-Stress

During the shift to online services, our team began live streaming events using Instagram Live, Facebook Live, and Twitch. We'll show how two of us have been using Twitch as a platform to develop a series that shows the creation of "LoFi" music while also highlighting library resources, services, and technology.

Speakers

Alexander Valencia, NC State University
Tim Mensa, NC State University Libraries

Leveling Up IRL: Rebuilding Social Skills with Tabletop Gaming

Tabletop games will help not only patrons to rebuild critical social skills that were lost during the pandemic, but also help staff gain emotional intelligence that will help them succeed professionally.

Speakers

Bayleigh Vidovich, Roanoke County Public Library
Rebecca Ventola, Roanoke County Public Library

1-2-3 Sign With Me

Learn how to share American Sign Language (ASL) within your youth programs. I will share with you many resources to get you started. It's as simple as 1-2-3!

Speaker

Quettara Drayton, Chesterfield County Public Library

StudyWell: Creating Campus Partnerships to Promote Student Wellness

VCU Libraries actively sought partners with various campus units to create StudyWell, a campaign focused on wellness as a prerequisite to academic success. With the aim to encourage students' physical, emotional, mental and financial well-being, VCU Libraries and partners created library messaging and events through 2021-21.

Speakers

Emily Hurst, VCU Libraries
Laura Westmoreland Garipey, VCU Libraries
Sue Robinson, VCU Libraries
Ryan Pander, VCU Libraries

2022 Annual Conference Schedule

Thursday, October 20, 4:00-5:30pm	VIVA Annual Member Meeting Please join us at the VIVA Annual Member Meeting to hear about current approaches to meeting the unique challenges faced by Virginia's academic libraries. VIVA will provide an update on consortium activities and programs of note, members will highlight ongoing initiatives, and there will be opportunities to learn more about VIVA-subscribed products. Door prizes will be awarded. Speakers Lisa Broughman, Randolph College Loftan Hooker, J. Sargeant Reynolds Community College
Thursday, October 20, 5:00-6:00pm	Business Meetings for VLA Committees and Forums
Thursday, October 20, 5:30-6:00pm	VLACRL Forum Business Meeting
Thursday, October 20, 6:00-8:00pm	Dine Arouds
Thursday, October 20, 8:00-10:00pm	All Conference Social
Friday, October 21, 2022	
Friday, October 22, 7:00am - 8:00am	Walk the Cannonball Trail Free Meet the organizer at the hotel front door . Route is to St. Paul's Churchyard and to walk the historical Cannonball Trail past many historic places in downtown Norfolk. Moderate rain or shine.
Friday, October 21, 8:00am-1:00pm	Registration / Name Badge & Ticket Pick Up
Friday, October 21, 8:00-9:00am	Light Breakfast
Friday, October 21, 9:00-10:00am	Keynote with Dr. Angela Reddix Dr. Angela D. Reddix is a visionary and innovative thinker with global perspective and entrepreneurial drive. Dr. Reddix is a best-selling author, TEDx speaker, and a 2021 Ebony Power 100 Entrepreneur & Innovative Leader Honoree. As a passionate mentor to the next generation of young girls and a proven Entrepreneur Coach, Dr. Reddix is a leading advocate for entrepreneurship as a way of creating positive transformation in the world. Her own entrepreneurial drive led to the formation of ARDX®, a 15-year multi-million-dollar award-winning professional services management and consulting firm with over 100 employees dedicated to improving the lives of our nation's most vulnerable populations. Dr. Reddix is a motivational keynote speaker, community leader, philanthropist, and the author of Envision Lead Grow – Releasing the Boss Within™.
10:15-11:00am, Friday, October 21 – Concurrent Sessions	
VLACRL – “It’s Dangerous To Go Alone”: Student-Made Video Games in First-Year Writing Classes This workshop-style session walks participants through a video game assignment collaboratively designed by a writing program teacher and a creative technology librarian. The assignment prioritized multimedia compositional goals, and students’ response was strongly positive. We will share our tutorial/assignment prompt and help participants make their own first Bitsy game. Speakers Oscar Keyes, VCU Libraries Amber Pearson, Focused Inquiry Department VCU Libraries	

2022 Annual Conference Schedule

VLACRL – The (not so) “Great Resignation”: Navigating high turnover in technical services during a pandemic-induced hiring freeze

This session discusses strategies our department used to survive and recover from a prolonged period of understaffing during the COVID-19 pandemic. Topics covered include balancing workloads, restructuring, inter-departmental communication & collaboration, advocacy to campus stakeholders, hiring, cross-training and planning for the future.

Speakers

Jonathan Shank, University of Richmond
Anna Creech, University of Richmond
Leigh Ann Martin, University of Richmond

StoryWalking: Success through Libraries and Partnerships

Seeking new ways to reach customers outside the library building, staff worked on finding partnerships throughout the city to bring books out into the world. Join us to learn about how we created partnerships for StoryWalks®, selected books, built the final product, and designed associated craft kits.

Speakers

Crystal Parker, Virginia Beach Public Libraries
Kathleen Fogarty, Virginia Beach Public Libraries

Seeing the sign: Starting a deaf culture digital library

In this session, CRRL Access Services Librarian Babak Zarin and LVA Director Nan Carmack will discuss the development of the Virginia Deaf Culture Digital Library (viewable at <https://deaflibva.org/>), its current state, and future developments in mind for this service.

Speakers

Babak Zarin, Central Rappahannock Regional Library
Nan Carmack, Library of Virginia

Digital Program Magic: from Big Gig to Virtual Venue

Like a phoenix from the ashes, Chesapeake Public Library developed a robust set of digital programs in response to the Covid pandemic. We learned some great techniques to use during this recovery and beyond. Let us share a few tips with you! Learn about recording and editing videos, mixing live and pre-recorded elements, digital engagement, promotion, and more.

Speakers

JoLynn Holcomb, Chesapeake Public Library
Shannon Thompson, Chesapeake Public Library
Katie Walton, Chesapeake Public Library
Cindy Roach, Chesapeake Public Library

Community Collection Model for the Southwest Virginia Digital Archive

Learn about outcomes from Virginia Tech's IMLS-funded Community Development Model for Digital Community Archives project. This session presents findings, strategy, and lessons learned from the multi-year effort to redesign how we collaborate with partner institutions. This panel will include perspectives from Virginia Tech University Libraries as well as community partners.

Speakers

Nathan Hall, Virginia Tech
Ralph Lutts, Blue Ridge Heritage

Racial Healing in Libraries: Supporting Staff When Trauma Shows Up at Work

Develop a trauma-informed leadership approach to racial incidents in your library by introducing racial healing strategies to your staff. Join the Suffolk Public Library, representatives from the Librarians of Color Forum and Dr. Sharon Blackwell Jones as we examine the importance of supporting staff through traumatic events.

Speakers

Tiffany Duck, Suffolk Public Library
Sarah Townsend, Suffolk Public Library
Olivia Hansen, Hampton Public Library

2022 Annual Conference Schedule

Wait, You're Open?: Building Audiences for a Special Collections Library

The Jean Outland Chrysler Library at the Chrysler Museum of Art is the largest art reference library in the southeastern United States but visitors to the museum don't often know that there is a library - and it's free and open to the public! Learn how the Chrysler Museum has increased the visibility of its library and how it's cultivating its audience.

Speaker

Elizabeth Weir, Chrysler Museum of Art

Understanding Your Website and Prioritizing Improvements

Libraries know their websites are a primary form of engagement with their community. A website is an investment, which asks for continual improvement. Many helpful online guides outline steps to improve a website, but, without context, it can be hard to know which steps matter most. This presentation cracks open some website mysteries, filling in details on website analytics, performance, and SEO.

Speaker

Peter Velikonja, Koios LLC

Bring Back the Teens: Creating a Teen Social Media Team at the Public Library

This session will discuss the teen social media team I created for the summer. What's awesome? Why social media? Why teenagers?

Speaker

Amanda Thompson, Prince William County Library

Subscribe to Your Library: Creating Personalized Book Subscription Boxes for Tweens and Teens

Bring the excitement of book subscription boxes to your public library! Learn how to create curated book boxes filled with age-appropriate resources for your patrons. From sign-up to delivery, journey through the process of creating a unique and tailored reading experience.

Speaker

Berkley Simmons, Lynchburg Public Library

Summer Weeding

In summer 2020, William & Mary Libraries weeded its government information collection. This project required cross-departmental collaboration and creativity because so many staff were working remotely. This session will share strategies used and lessons learned while weeding, moving, cataloging, and inventorying the materials.

Speaker

Libby McDaniel, William & Mary Libraries

Our Jefferson Cup Overfloweth

11:15am-12:00pm, Friday, October 21 – Concurrent Sessions

Lightning Talks, each presentation is 7 minutes

Snap Shot Storytime

Are you ready to boost your Storytime engagement with the COVID cautious crowd? Would you like to cut down on production time for your to-go kits? Learn how using QR codes can boost your community engagement and allow for distanced participation!

Speakers

Alex Gabriel, Norfolk Public Library
Julia Schmidt, Norfolk Public Library
Kevin Hulguin, Norfolk Public Library

To Boldly Go: Access NASA Research

As NASA boldly goes to the future with the Artemis generation, they produce data and reports along the way. This presentation will provide you with the ways you can access NASA research, an overview of the STI Repository, and how you can get NASA research into your own discovery systems.

Speakers

Michelle Chrzanowski, NASA Scientific and Technical Information (STI) Program
Bill Edwards-Bodmer, NASA Information, Data, and Analytics Services

Outsourcing? New tasks for catalogers

So you've outsourced your copy cataloging and physical processing. Do you still need catalogers? Yes! Not only can they catalog materials that you can't outsource, like rare books, but they can also work with digital collections, institutional repositories, and all the under-described materials shelved in your building.

Speaker

Libby McDaniel, William & Mary Libraries

Finding our Focus: Encouraging Deep Work within an Academic Library

This presentation will discuss the application of principles from Cal Newport's Deep Work within an academic library. An internal book club was the catalyst for individuals to experiment with different time management strategies and led to the implementation of a "Meeting-free Morning" for library faculty to cultivate deeper work.

Speakers

Rorie Fredrich, Liberty University
Amanda Hahn, Liberty University

On the Mend with Servant Leadership

Searching for a leadership model to guide the repair and rebuilding of your staff? In this lightning talk, I'll share how the tenets of servant leadership can be used by anyone in your organization as the foundation for repairing and rebuilding relationships and a healthy culture.

Speaker

Amanda Echterling, Virginia Commonwealth University

VLACRL – "You Have a Problem, I Have a Solution": Liaison Librarians Learning Together

What have you learned as a liaison in the last couple years? Where are you searching for inspiration? Come and learn from successes and pain points alike. If you did something cool or are looking for an answer, you can bet your fellow liaisons are ready to listen and help.

Speakers

John Glover, Virginia Commonwealth University
Julie Arendt, Virginia Commonwealth University
Bettina Peacemaker, Virginia Commonwealth University

VLACRL – Roads to Recovery: A Case Study

Pathways to Diversity, a collaborative grant-funded multi-institutional project, has helped recover lost voices in our archives addressing each institution's path to integration and beyond. The group will share lessons learned, best practices developed, and workflows that can be adapted for any institution interested in creating collaborative curated digital collections.

Speakers

Paula Kiser, Washington & Lee University
Mary Girard, Centre College
Beth Morgan, Centre College
Rachel Walton, Rollins College

2022 Annual Conference Schedule

From idea to impact: Publishing with the Virginia Libraries Journal

Bring your ideas! Join us during this session for a brief overview of the Virginia Libraries publication process, followed by an interactive workshop to turn your article idea into a published piece.

Speaker

Stephen Leist, Virginia Wesleyan University

Learning to Go: What will we circulate next?

This session looks at Williamsburg Regional Library's Learning to Go, a diverse collection of items that encourages the spirit of play, learning, and a commitment to helping the community thrive and flourish. It specifically examines the best practices in building a dynamic collection that circulates wooden castles, bikes, soccer goals, musical instruments, and more as the collection continues to expand to fit the community's needs.

Speakers

Alicia Phinney, Williamsburg Regional Library
Vicki Rolley, Williamsburg Regional Library
Mandy Malone, Williamsburg Regional Library
Heather Hamblin, Williamsburg Regional Library
Tabor Chapman, Williamsburg Regional Library
Emily Yeatts, Williamsburg Regional Library

Say It Loud! Creating Diversity in Local History Collections

Learn how to establish connections with under-represented communities through the creation of a local history project. Learn about Newport News Public Library's Say It Loud Project, which focuses on honoring local African American history. The project's team will discuss successes, lessons learned, and tips for community involvement.

Speakers

Jillian Wagner, Newport News Public Library
Jacqueline Brown-Whitley, Newport News Public Library

The Ninth Principle to ALA's Code of Ethics: Librarians living out social justice, diversity, and access.

The panel will address the ALA Code of Ethics with special attention to the recently adopted ninth principle, which affirms the profession's commitment to racial and social justice. Through a set of questions related to how diversity and inclusion manifests themselves in praxis, the panel will explore how to advance racial and social justice through awareness and education in the library workplace.

Speaker

Rory Patterson, Liberty University
Mary Keeling, Past-President, American Association of School Librarians; Adjunct Instructor, Library and Information Studies, Old Dominion University

Drafting a Diversity Plan for Your Library

Many libraries are committed to DEI initiatives, but may be trying to implement them in ways that lack strategy or specificity. The ALA states that diversity plans are important for demonstrating that diversity is integral to our libraries, but many libraries may not know where, or how, to start. In this session, we'll cover why your library should have a diversity plan and how you can take steps to draft one. We will focus on concepts, like why it is important to make the language in your plan explicit, as well as practices, like how to craft action items that will guide the direction of your library. Participants will leave with practical information they can use in their libraries. Suitable for all types of librarians.

Speaker

Julie Edwards, Niche Academy

Joy in Books about Wondrous People of Color

In this session, there will be a breakdown of diversity in text. This will promote joyful protagonists, persons of color in S.t.e.m., and innovators of color in board books. This is an overall session of ways to promote not only diversity in the library but joyful and thoughtful diversity.

Speaker

Jasmyne Ford, Old Dominion University Student

2022 Annual Conference Schedule

LVA Turns 200: Celebrating the Past and Embracing the Future

The Library of Virginia turns 200 in 2023. Join Librarian of Virginia Sandy Treadway for a glimpse at where LVA has been since 1823, what special events are planned to observe the bicentennial, and most importantly where the Library is headed as it enters its third century.

Speaker

Sandra Treadway, Library of Virginia

Librarian's Guide to Researching Virginia's 1800s Domestic Slave Trade

This session will help librarians learn how to find resources that will assist them in answering patron's about enslaved ancestors sold.

Speaker

Troy Valos, Sargeant Memorial Collection, Norfolk Public Library

Siloed No More: Rethinking the Relationship between Tech Services and Public Services

It is increasingly important for library success to ensure that technical services and public services staff engage more with each other so that their work is more informed by multiple viewpoints and that projects that would have an impact on multiple areas were planned with all areas contributing from the outset, rather than being brought in as an afterthought. This panel discussion will bring together librarians from both sides of the house to talk about ways to encourage collaboration on all projects relating to collections, catalogs, digital resources, collection diversity, and more.

Speakers

Kylie Feiring, Handley Regional Library System
Kristin Noell, Massanutten Regional Library
Adriana Puckett, Central Rappahannock Regional Library
Adrian Whicker, Roanoke County Public Library System
Barry Trott, Library of Virginia

Lettuce Celebrate: From Food Insecurity to Community Inclusivity

Many people in the community have faced financial hardship and food insecurity. A Fridge Full of Fresh Produce and Little Free Pantry can help customers by offering nutritious food items, personal hygiene, baby needs, pet products, and cleaning supplies. Libraries recognize that we must evolve and provide innovative resources in order to meet the needs of our communities.

Speakers

Vanessa Aguilar-Griffith, Chesapeake Public Library System
Jes Chatham, Chesapeake Public Library Systems
Lisa Thompson, Montgomery-Floyd Regional Library

Friday, October 21, 12:00-1:30pm	
Lunch Break / Buffet lunch for those who purchased	
1:30-2:15pm, Friday, October 21 – Concurrent Sessions	
VLACRL – Academic Revival: Librarian advisors for students on probation	
Librarians excel at forming relationships with students to address missed academic connections, yet official opportunities for advising students are often limited. The university's Center for Academic Success and an academic librarian formed a pilot program to revive student GPAs through "appreciative advising" for those on academic probation.	
Speakers	
Jennifer Beach, Longwood University Rebecca Sturgill, Longwood University	

2022 Annual Conference Schedule

VLACRL – Making Connections Between Information Contexts: Strategies for Facilitating Transfer of Information Literacy Knowledge

Librarians increasingly acknowledge the situated nature of information and that the knowledge and skills required to be information literate vary from one context to another. This presentation examines strategies and techniques for library instruction that promote students' transfer of information literacies between these contexts.

Speaker

Travis Jones, Old Dominion University

The Kiwanis Kids Idea Studio: Innovation and Inclusivity in Action

Looking for an innovative, inclusive way to provide early literacy programming? Want to address the inequities in opportunities for children in your community? Learn how we created a free, fun, and educational space that welcomes all children and increased attendance and circulation by over 50%.

Speakers

Betsy Fowler, Williamsburg Regional Library
Sandra Towers, Williamsburg Regional Library
Ben Strohm, Williamsburg Regional Library

Lessons Learned: What Worked and What Didn't When Serving Customers with Disabilities During the Covid-19 Pandemic

Although the Covid-19 pandemic was challenging for all libraries, the shift to a virtual service model emphasized the need for libraries serving people with disabilities to focus on accessibility and inclusion. This presentation will discuss the strategies two libraries used and lessons learned while virtual as well as returning to in-person service delivery.

Speakers

Kaitlyn Hodges, Virginia Beach Public Library
Babak Zarin, Central Rappahannock Regional Library

Connect Your Community: Getting Out of the Library and Back Into the World

Go beyond traditional library programming with Suffolk Public Library! Explore Suffolk is a self-paced community exploration series that combines elements of scavenger hunts, choose-your-own adventures, and mystery games. Learn about this innovative library program that gets people out into, and learning about, their own community and engaging with different locations.

Speakers

Minerva Hernandez Garcia, Suffolk Public Library
Amanda Henderson, Suffolk Public Library
Deborah Owen, Suffolk Public Library

Cultural Competence in Libraries: Where are we now and where do we need to go?

Diversity, Equity and Inclusion in 2022 and beyond...

In this session, participants will have learning opportunities that will focus on becoming more self-aware garnering the knowledge to understand alternative perspectives and the skill and strategies needed for successfully making the library an environment where all are patrons are welcome. This working session will be an environment where librarians are invited to bring and share while continuing learning about the intersect of library work and DEI work and leave with tangible ideas for areas for growth and improvement. The model presented is framed in cultural competence that moves to promote inclusivity and cultural appreciation into our daily work experience and lives. We will self gauge, and move from diversifying collections talks to moving from words, statements and documents to action and measurable outcomes based on learning goals.

Speakers

Dr. Sharon Blackwell Jones

So you want to work in technical services?

In this session, three specialized librarians (cataloging, collections, and ILS administration) will tell you the routes they took to become technical librarians.

Speakers

Adrian Whicker, Roanoke County Public Library
Lynn Fortney, Roanoke County Public Library
Philip Agnew, Roanoke Valley Libraries

2022 Annual Conference Schedule

<p>Story Times in the Library: Key to Revival of Library Services The Covid-19 pandemic resulted in strict restrictions on programming. Customer surveys brought to light the importance of in-person storytimes. Inclusive story times – baby, toddler, preschool, bilingual, and ASL – have proven effective at CCPL in successfully reaching specific age groups. Reviving storytimes aided in the recovery of circulation and visitor statistics.</p> <p>Speakers Dana Bomba, Chesterfield County Public Library Rose Marie Brintzenhofe, Chesterfield County Public Library Jennifer Abbott, Chesterfield County Public Library Barbara Gumulak, Chesterfield County Public Library</p>	
<p>Librarians in the Wild: Careers Beyond Academic & Public Libraries What if we told you that you can be librarian outside of academic and public libraries? It's true! Presenters at this session will share information about their non-traditional librarian careers, and provide information and resources to help if you, too, would like to become librarian in the wild!</p> <p>Speakers Bill Edwards-Bodmer, NASA Information, Data, and Analytics Services Michelle Chrzanowski, NASA Scientific & Technical Information Program</p>	
<p>What's Good for Us is Good for Them – Joining Forces for the Community What do a private college library, a public library system, and a state academic library have in common? Hampden Sydney College, Central Virginia Regional Library, and Longwood University, all located in central Virginia, joined together to share an integrated library system (SirsiDynix) and increase cooperation between our libraries. Join us to learn how this collaboration began and what it took to create a shared system. We will also share what services we offer our community and where we are now in the process.</p> <p>Speakers Shaunna Hunter, Hampden-Sydney College Tammy Hines, Longwood University Lynde Roberts, Hampden-Sydney College</p>	
<p>Reviving Family History: Memory Lab in the Library Learn how to create a space in your library to teach customers how to digitize photos, documents and videos to preserve family histories. Attendees will learn the pros and cons of obtaining old analog equipment and how to keep it working.</p> <p>Speaker Suzanne Snowden, Chesapeake Public Library</p>	
<p>Starting and Scaling Passive Programming for Adults Receive everything you need to start "grab & go" programming for adults at your library – supply lists, weekly workflow, and patron outcomes. We'll also dive into scaling passive programming to reach more diverse populations, respond to community needs, increase partnerships, and strengthen your own librarian heart.</p> <p>Speaker Abby Davis, Jefferson-Madison Regional Library</p>	
Friday, October 21, 2:30-3:15pm	VLA Business Meeting and Raffle