

# LOVE IN A TIME OF HIGH-COST TEXTBOOKS

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## Objective

W&M Libraries wanted to **understand the textbook spending practices of W&M students** so campus administrators would have important information as they develop programs addressing the **affordability of course materials**.



## Results will help us understand...

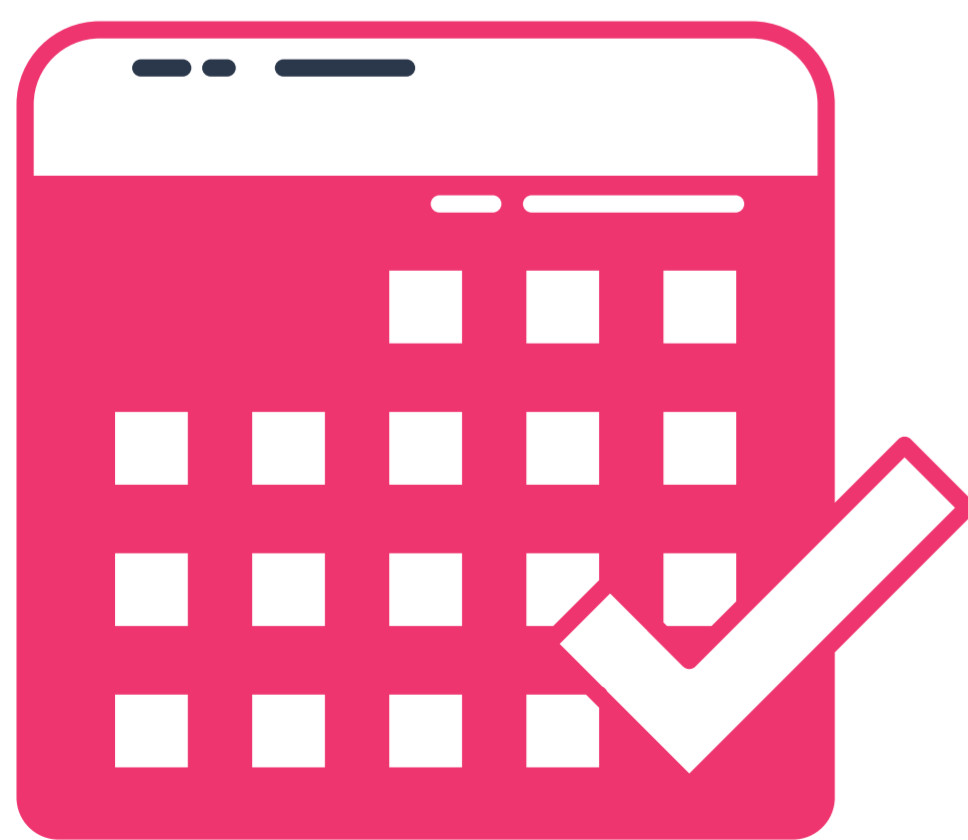
### For students:

- Current textbook costs
- Strategies to lower costs
- Potential impact of implementing cost saving measures.

### For faculty:

- How they select course materials
- What they know about OER
- Barriers to adopting OER
- Their likes/dislikes about course materials

## Actions taken by W&M Libraries



- Issued a student survey
- Developed an awareness campaign
- Assembled a cross-campus task force on textbook affordability
- Conducted a faculty "listening tour" on textbook adoption