

# Let's Get Quizzical

—  
Run a Trivia Night at Your  
Local Brewery



# Who We Are!

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Library Director  
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Waynesboro P.L.



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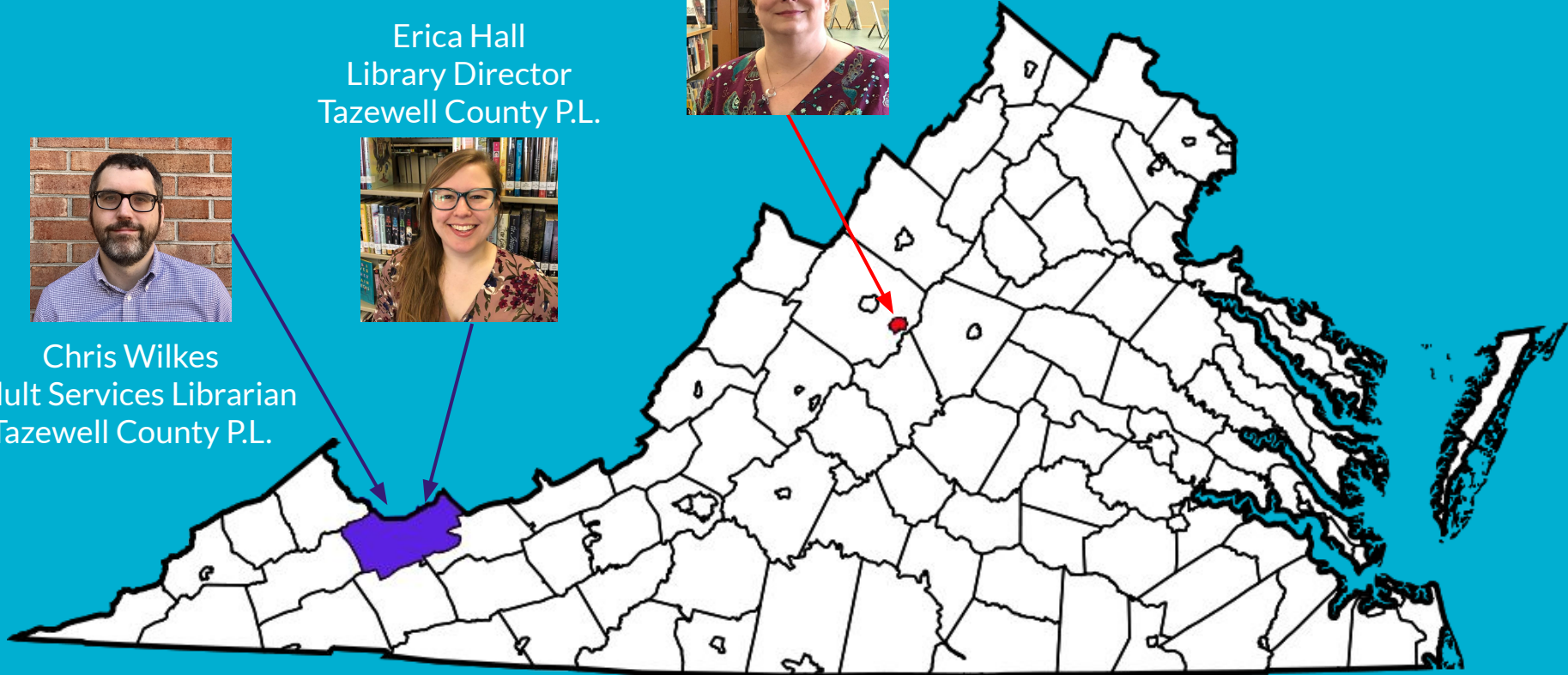


Photo credit: Wikimedia Commons.

[https://commons.wikimedia.org/wiki/File:Map\\_of\\_Virginia\\_counties\\_and\\_cities.svg](https://commons.wikimedia.org/wiki/File:Map_of_Virginia_counties_and_cities.svg)

Let's Have Some Fun!!!



# Question 1

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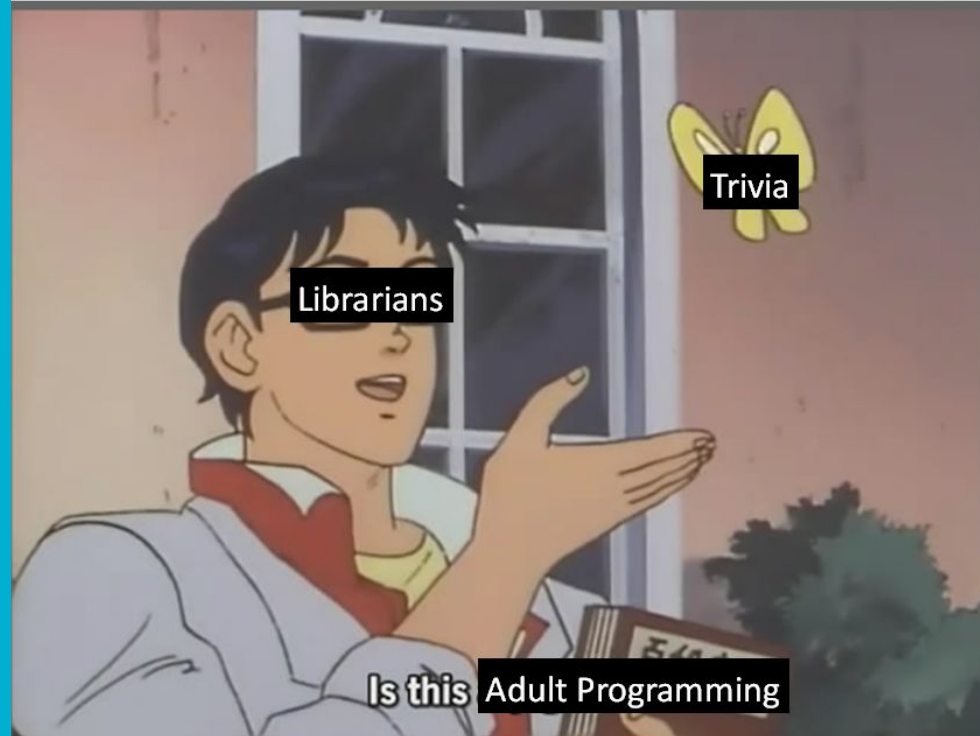
What are we going to be discussing in this presentation?

- A. Why Trivia?
- B. Best Practices
- C. Benefits
- D. Difficulties
- E. All of the Above



# Why Trivia?

- Reach New Audiences
- Fundraising
- Marketing & Branding
- Social Interaction
- New Partnerships
- Additional Programming



## Question 2

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In the Muppet  
Movie, what kind  
of car does  
Fozzie drive?





# Why Breweries?

- Ready made crowd
- Perfect atmosphere
- Trivia is already a staple
- Support local businesses
- Alcohol is allowed



## Question 3

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This brand's mascot is known for breaking through a brick wall and shouting "Oh Yeah!"



# Considerations

- Staff
- Costs
- Policy
- Planning
- Accessibility



## Question 4: Name this Song

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I got the horses in the back

Horse tack is attached

Hat is matte black

Got the boots that's black to match

# Structure: TCPL

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- 2 Times a Month
- 4 Rounds
  - 1 Visual Round
  - 1 Themed Round
- 12 Questions per round
- Review questions at end of each round



# Structure: Valley Libraries

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- Quarterly event
- Rotating responsibility
- Unified Marketing
- Location selection
  - Rotating
  - Single Brewery
- Registrations
- “The trivia is free--beer and snacks are on you.”



# Structure: Valley Libraries



- Teams of up to six, ages 21 and up
- 7 Rounds with 8 Questions
- Organized by Dewey
- Scoring Options
- Angry Librarian
- Tie-Breaker
- 1st & 2nd Place Prizes

## THE DEWEY DECIMAL SYSTEM



## Question 5

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True or False:  
Stromboli originated in  
Philadelphia, PA.

# Difficulties

- Writing Questions
- Logistics
- Audience





# A Tale of Two Posters



## Library Brewery Trivia

Wednesday, October 16, 7-9 PM  
Located at Seven Arrows Brewing Company



Come to Seven Arrows Brewing Company for an evening of craft beer and trivia fun hosted by the Waynesboro Public Library. Teams can consist of up to six adults. Prizes will be rewarded for first and second place winners. **Ages 21 and up.** The trivia is free – beer and snacks are on you.



## Library Team Trivia

Wed. Jan. 15  
7pm

**Theme:**  
**And the Oscar goes to...**  
**Movies of 2019**

Join us at

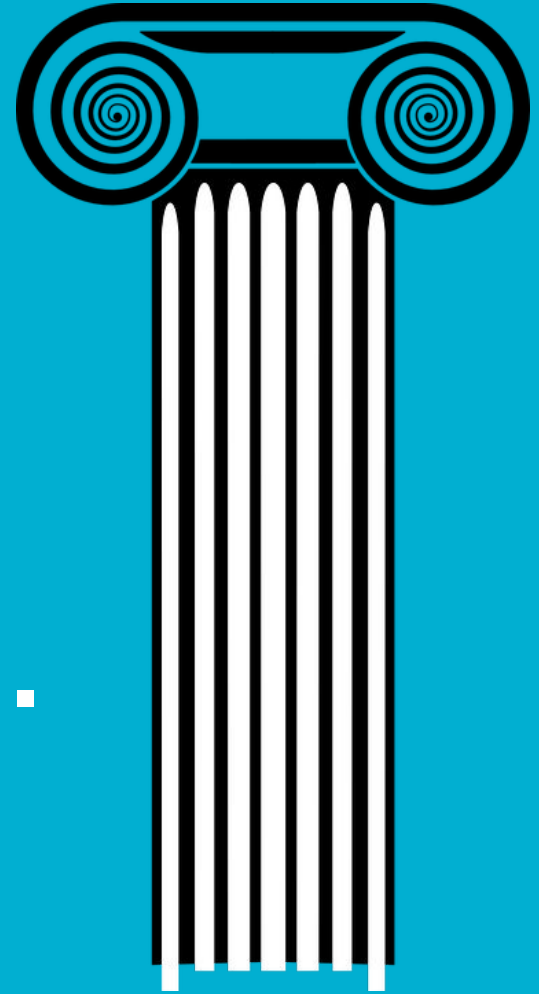


VALLEY LIBRARIES  
VALLEYLIBRARIES.ORG

## Question 6

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Write 254 in  
Roman Numerals.



# How to write Questions!



# Possible Categories

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- Current Events
- Sports
- Movies & TV
- Local History
- Virginia History
- Math
- Geography
- Philosophy
- Science
  - Astronomy
  - Human Body
  - Inventors
  - Animals
- Mythology/Folklore
- Religion
- Food & Cooking
- Word Usage
- Literature
- Art
- Pop Culture
- Library Trivia
- Music
- Celebrities
- Technology

# Question Variety

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- Multiple Choice
- True/False
- Lists
- Multiple Answers
- Fill in the blank



## Question 7

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Name all the stage names of the Spice Girls.

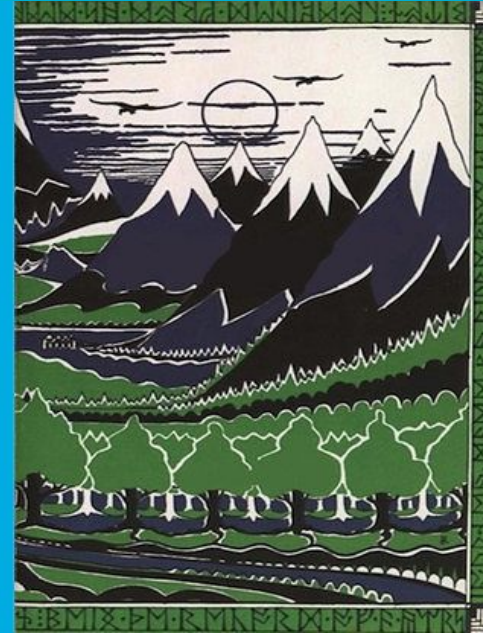
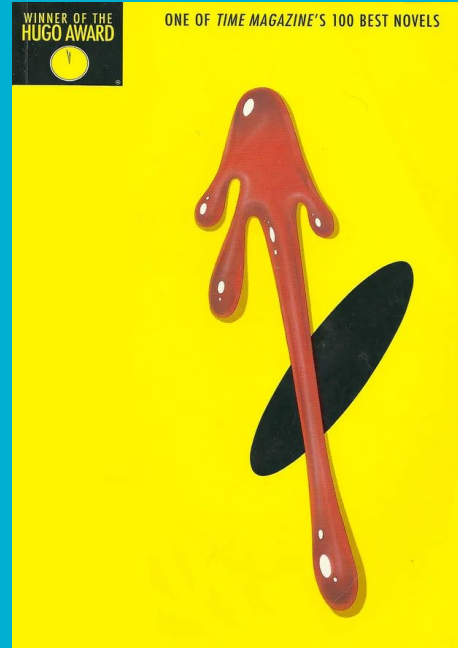




# Visual Questions

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- Books without titles
- Name the Country, Character or Person
- Safe, Extinct, or Endangered
- Project on wall or use a Handout



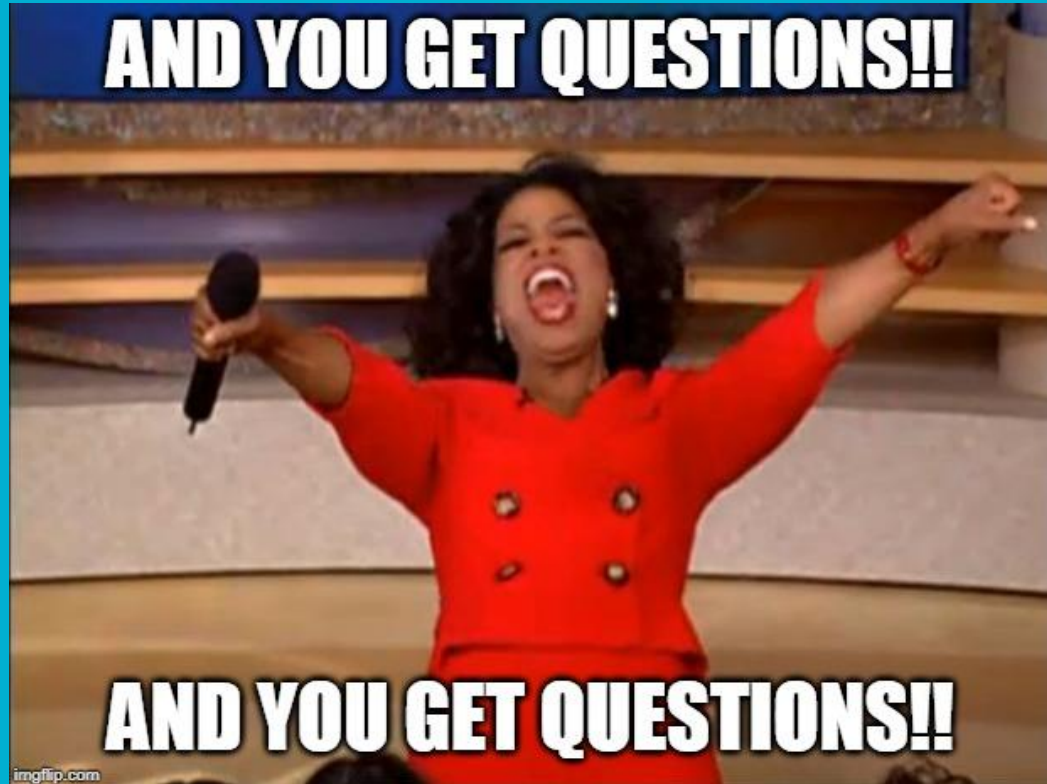


# Question 8: Name that Disney Character

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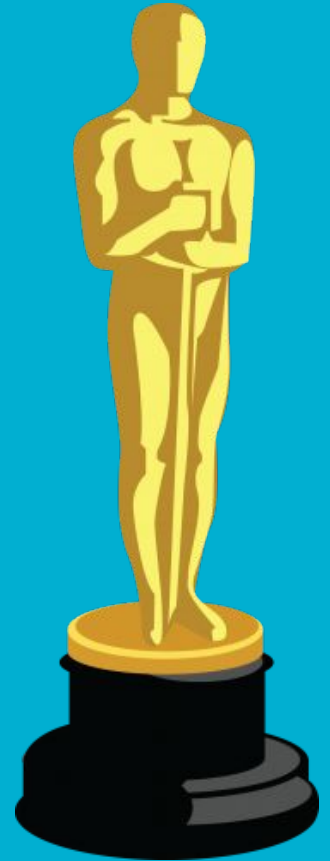
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## Question 9

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Three films have won eleven Academy Awards. Name them.



# Have Fun!

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- Tell Jokes
- Sing Happy Birthday
- Silly Questions
- Wear a Costume
- Call and response for answers



# Question 10: Name that Chris

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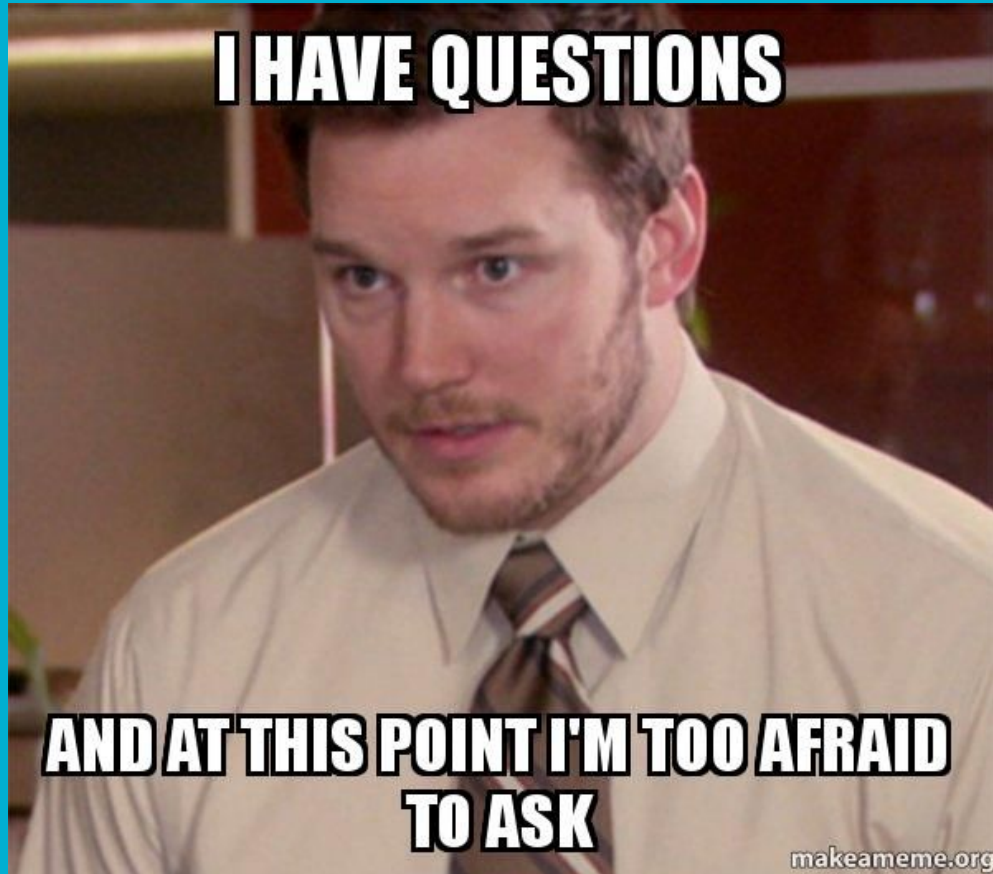
# Let's Review



Let's Do the Time Warp Again!



# Questions?



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# Contact Us!

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