

JUMPIN' JACK FLASH (FICTION): ENGAGING PATRONS THROUGH SUPER-SHORT STORIES

WE BOUGHT A SHORT STORY DISPENSER.



OUTREACH OPPORTUNITIES

- Student engagement
 - Short story clubs & literary magazines
- Faculty engagement
 - Working with creative writing classes
- Prospective student/parent engagement
 - Dispenser is in a prominent campus tour stop location

LESSONS LEARNED

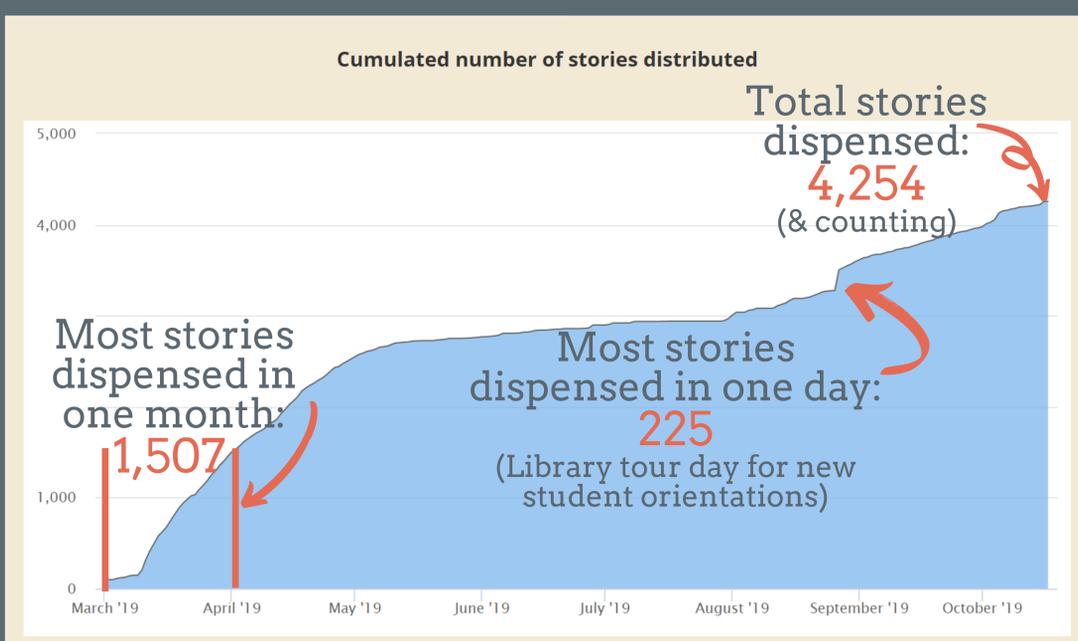
Location

- Is it where people tend to pause?
- Do you want *that* many stories dispensed?
- What do you want users to do with their stories after reading?

Maintenance

- Who will make sure there's always paper in the machine?
- Who will keep an eye out for left-behind stories?
- How to keep the concept exciting?

IT'S GONE OVER WELL.



IDEAS FOR THE FUTURE

- Flash-fiction writing contest (in the planning phases now)
- Blackout poetry during National Poetry Month
- Curated themes
- Student- and faculty-submitted stories
- Partnering with the public library

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