



Central Rappahannock Regional
Library
INSPIRING LIFELONG LEARNING

Concerts at CRRL

Presented by Alisha Barnes, Lee Criscuolo, &
Craig Graziano



Why host concerts at your library?

- **Libraries are cultural hubs**
- **Versatility of meeting rooms as performance space**
- **Performers are looking for exposure**
- **Live musical performances are terrific shared experiences**



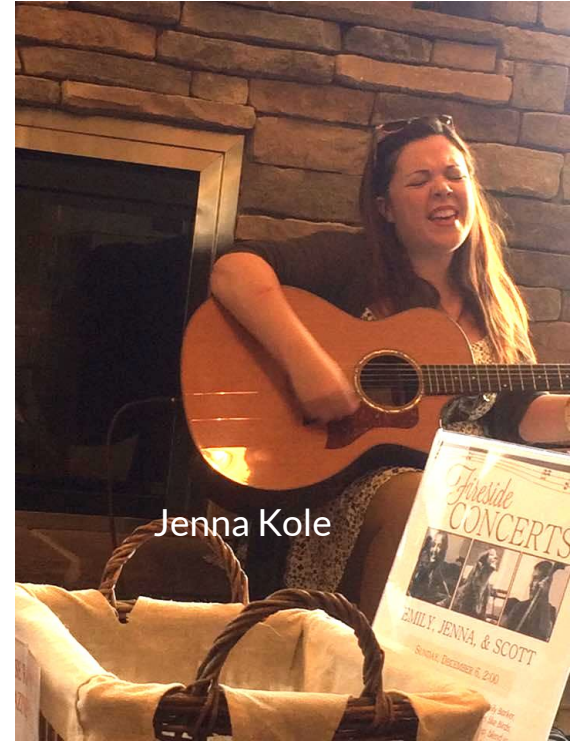
Examples of Concerts at CRRL

- **Fireside Concerts**
- **Fredericksburg All Ages**
- **Music on the Steps**

Each of these series are unique in terms of performance location, genres, compensation of artists, and how sound equipment is acquired and set up. Each presenter will discuss logistics for their respective event.



Fireside Concerts... Up close, low key, & easy



House concert characteristics...

- Held in someone's house
- Informal & relaxed
- Musicians & audience mere feet apart
- Everyone can see each other
- Easy for people to interact
- Dancing in the kitchen
- People socialize



Fireside concert characteristics...

- Informal & relaxed
- Musicians & audience mere feet apart
- Everyone can see each other
- Easy for people to interact
- Dancing in the library
- People socialize



You can have “fireside” concert anywhere



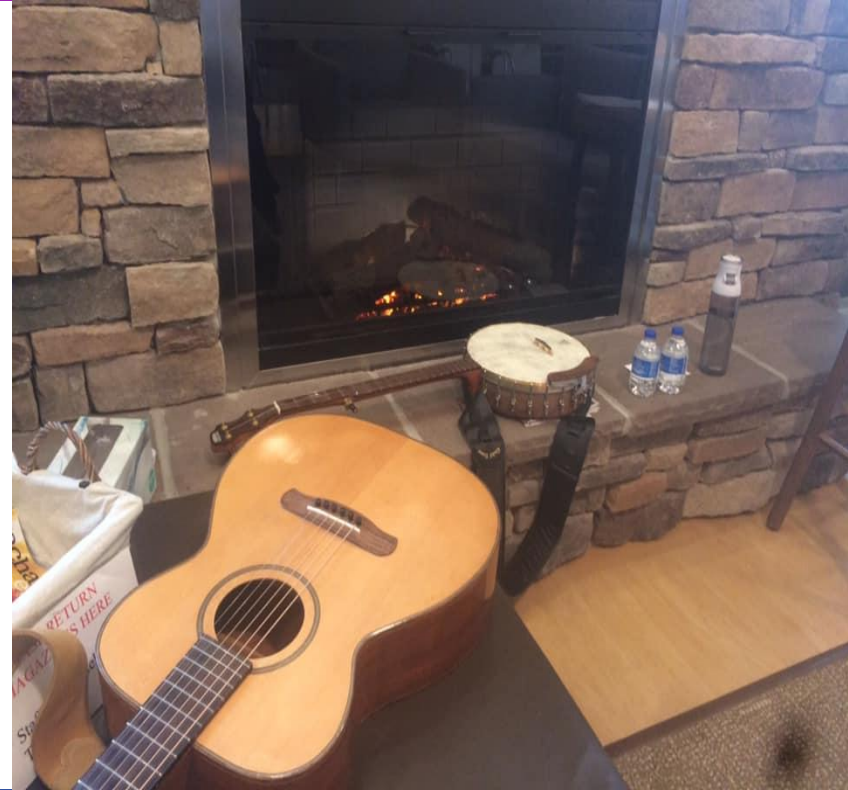
Other types of spaces:

- Outdoors
- Meeting room
- Foyer
- Anyplace



Sound equipment & sound level

- To amplify or not to amplify?
 - How loud do you want it to be?
 - What is your space like?
 - If it's in the middle of the library, will it be disturbing people?
 - Generally can be acoustic & unplugged
 - Let musicians know what's expected
- Musicians bring their own equipment if they need any



Make your musicians feel welcome



Ernie Ackermann



Emily Barker & Scott Wagner



Where to find musicians?

- Personal connections
- Local concerts
- Open mics
- Local festivals
- House concerts
- Bandcamp
- Facebook
- Restaurants & Breweries
- Other staff
- Nearby college or music school



Miscellaneous

- To pay or not to pay?
- Be sure to thank musicians (especially if they're donating their time & talent)
 - Send a card
 - Thank on social media
 - Maybe a gift card?
- Pros & cons of live streaming.
 - Publicity & engagement
 - Anything can happen



Publicity

- Website
- Flyers
- Facebook events & other social media
- The musicians themselves will spread the word

The screenshot shows a Facebook event page for Robert Keelin. The event is titled "2019 Art Attack Fredericksburg" and is scheduled for Saturday, September 7, 2019, at 8 PM - 10 PM. The location is Curitiba Art Café, 919 Caroline Street, Fredericksburg, Virginia 22401. The page shows 2 people going and 1 person interested. There are several suggested events listed on the right side of the page, including "2019 Art Attack Fredericksburg", "The 4th Annual Fredericksburg...", "Sounds of Summer: Whiskey...", "SlideFXBG 2019", "Caroline Ayres", and "463rd Fredericksburg Troll M...".

The flyer is for "Fireside CONCERTS" at the England Run Branch. It features a photograph of Bob Gramann playing an acoustic guitar. The text reads: "Enjoy live music in the relaxed setting of our 'living room.'" "Fireside CONCERTS" "2nd and 4th Saturdays in January and February England Run Branch" "BOB GRAMANN" "January 28 2:00" "Award winning singer/songwriter Bob Gramann entertains with lively, funny, and thought-provoking original songs. Bob, who was voted Fredericksburg's best acoustic act, performed at the Washington Folk Festival and had one of his songs played on NPR's Car Talk!" "England Run Branch 806 Lyons Boulevard, Fredericksburg • 540-899-1703"

The logo for Central Rappahannock Regional Library features a stylized blue and white graphic of a star and waves. The text reads: "Central Rappahannock Regional Library" "INSPIRING LIFELONG LEARNING" "f /crnlms librarypoint.org" "TDD: 800-828-1120"

The website for Fireside Concerts at Howell Branch features a header with the event title and a schedule table. The text reads: "Fireside CONCERTS" "Howell Branch" "This event has already occurred." "Fireside Concerts" "Saturday, January 12, 2019 2:00PM - 5:30PM Howell Branch" "Description: Enjoy live music up close and cozy in the relaxed setting of our 'living room.'" "Suitable for: Adults Seniors" "Type: Art, Movies, & Music" "Language: English" "Upcoming Events at Howell Branch: MakerLab" "Upcoming Art, Movies, & Music: Family Movie Nights" "Address: 806 Lyons Boulevard Fredericksburg VA 22406" "Phone: (540) 372-1144 Fax: (540) 899-1707" "Get Directions" "Schedule: Monday: 9:00AM - 9:00PM Tuesday: 9:00AM - 9:00PM Wednesday: 9:00AM - 9:00PM Thursday: 9:00AM - 9:00PM Friday: 9:00AM - 5:30PM Saturday: 9:00AM - 5:30PM Sunday: 1:00PM - 5:30PM" "Map: Central Rappahannock Regional Library, Beth Shalom Temple, 806 Lyons Blvd, Fredericksburg, VA 22406"



Fredericksburg All Ages

- Founded in 2006 by area musician Adam Bray assisting youth under the age of 21 in hearing and performing live music.
- FAA's shows are organized thanks to an active Youth Advisory Council that meets weekly at Libertytown, a local art studio.
- In 2010, FAA became a 501(c)3 non-profit organization and formed an adult board of directors as well. Craig joined this board in 2018.



Fredericksburg All Ages



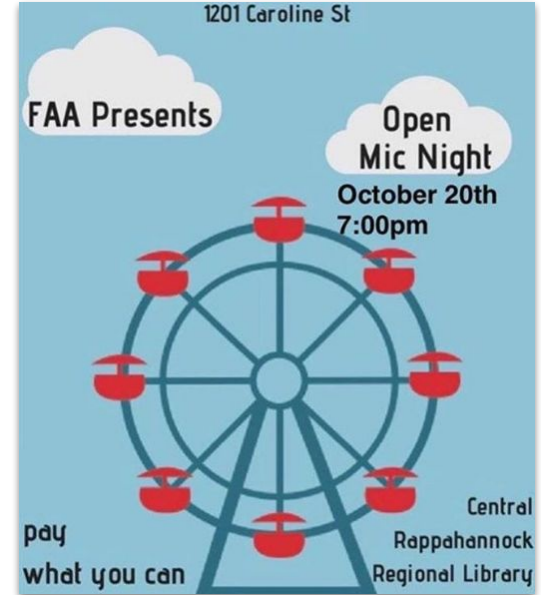
Atomic Raygun Attack

- FAA has worked with dozens of Fredericksburg organizations to find venues for concerts. These include the library, bookstores, art galleries, churches, vintage stores, and outdoor public spaces.
- CRRL briefly partnered with FAA from 2008-2009.
- Admin granted approval to partner again for the group's tenth anniversary in 2016. Have held 7-9 monthly shows during the school year since.



Fredericksburg All Ages

- Shows feature a variety of genres, including rock, hip-hop, folk, and electronic music.
- Admission typically \$5. Sometimes show is a fundraiser for other organizations.
- 2-3 shows a year are “pay what you wish” Open Mic/Karaoke nights.



Division of Labor: Youth Advisory Council



Cat Be Damned/Erik Phillips

- Books performers.
- Designs flyer and promotes event on their social media platforms.
- Sets up and runs sound equipment.
- Runs the door and collects entry fee (\$5 or free if can't pay).
- Makes sure that the artists get paid afterward.



Division of Labor: Library

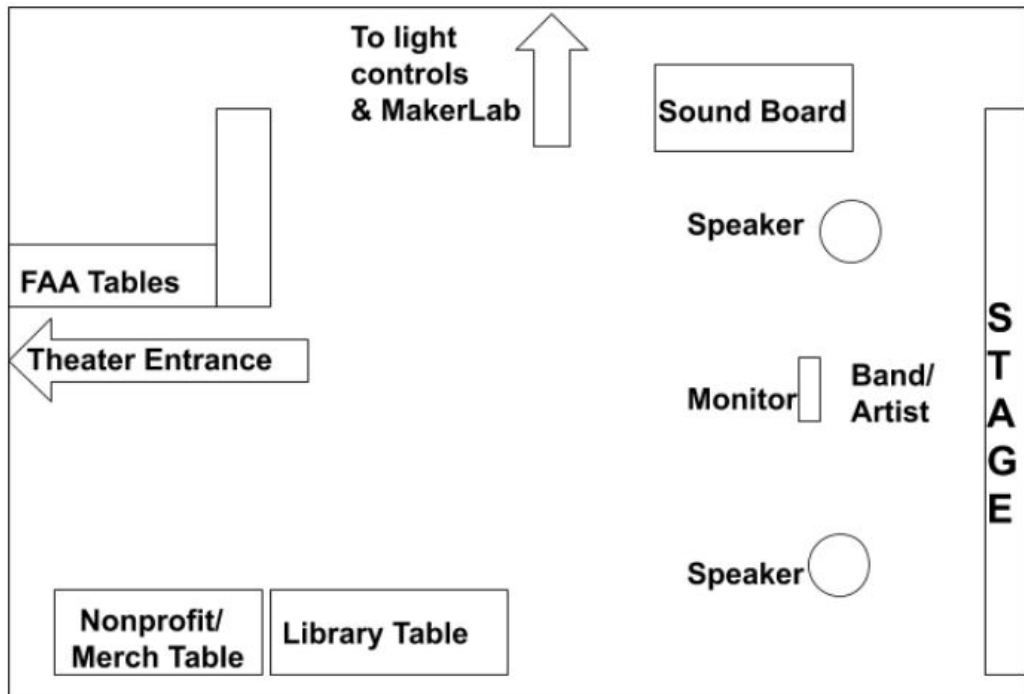
- Reserves monthly date in theater.
- Ensures the space is used in a productive manner.
- Helps troubleshoot (lights, technology, piano).
- Promotes library collection, services, and upcoming events.
- Secures the building afterward.
- Requests approval from Library Administration regarding any special accommodations.



Atomic Raygun Attack



Room Layout



Cinema Hearts



Collection and Event Promotion

MakerLabs

- Set up our 3D Printers, Green Screen, and Drawing Tablet.
- Exposes customers to these technologies and lets them know about our Badging program.
- 3D printed items: Musical instruments, kapo, items that are specific to the performers.



Collection and Event Promotion

33 1/3 series:

- Each book offers insight to the making of a classic album.
- Genres include rock, pop, hip-hop, soul, folk, jazz, and country. 139 books in series.
- Each written by a different contributor. Anyone can submit a proposal to write a book.
- Typically 100-200 pages.
- Visually attractive, especially when you have many face-outs.



Notable Performers

Daniel Bachman



The screenshot shows the NPR Music website. At the top, there is a navigation bar with links for NEWS, ARTS & LIFE, MUSIC, SHOWS & PODCASTS, and SEARCH. Below this is a sub-navigation bar for npr music, with links for Tiny Desk, All Songs Considered, Music News, Features, and New Music. A prominent banner for "First Listen" encourages users to "HEAR UPCOMING ALBUMS IN THEIR ENTIRETY". The main content area features a review titled "Daniel Bachman Isn't Just Playing Guitar, He's Sculpting Sound" by Marc Masters, dated July 19, 2018. The review includes social media sharing icons and a photograph of Daniel Bachman sitting outdoors in a garden, surrounded by greenery and pink flowers.

The screenshot shows an article from The Washington Post. The headline reads "Virginia guitarist Daniel Bachman takes a step back to look forward". The article is categorized as "Music". Below the headline is a photograph of Daniel Bachman performing on stage with two other musicians. The caption identifies the performers as Daniel Bachman (center), Forrest Marquisee (left), and Ian McColm (right). The article is written by Hsu Chu and dated December 20, 2018. The beginning of the article text is visible: "Daniel Bachman faces a conundrum: The guitarist cherishes the harmonious music that built the



Notable Performers



 @jstevd



Titus Andronicus



Nancy Raygun



Special Events



Fredericksburg All Ages
presents the

GROUNDHOG GALA

high school semi-formal dance
featuring raffles, live music, and
plenty of groundhog day decor

**SATURDAY,
FEBRUARY 2ND**

8-11 pm
1201 Caroline St
\$20 singles / \$30 couples
message @fburgallages for tickets



Music on the Steps

Summer concert series held on Monday evenings from 7-8pm

Funded by the Friends of the Library and the Fredericksburg Economic Development Authority



Lafayette Station



Music on the Steps Key Details



Don Brown's Soul Experience



Cinema Hearts



Music on the Steps Tips

- Back-up plan
- Work with others that have a music background, if possible
- Create a clear, concise memorandum of understanding

Lafayette Station




Laurie Rose Griffith & Peter Mealy



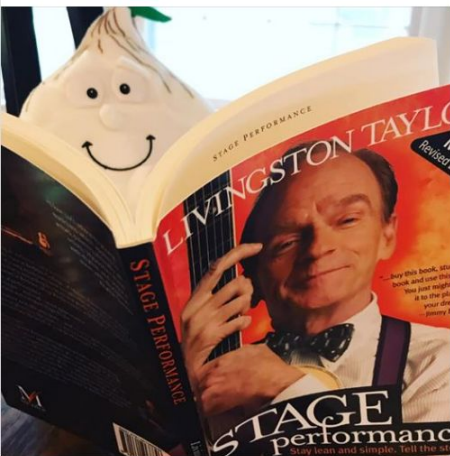
Dixie Power Trio



Be a part of a Music Program

 The Acoustic Onion
June 2 · 🌐

Rigby's getting ready for tomorrow's show on the library steps. He's got a lot of studying to do. If you see him out there use the #elmerrigby tag and give him a few tips — he needs all the help he can get!
#wegetbywithalittlehelpfromourfriends #musiconthesteps



Acoustic Onion



Elby Brass



