

BLACK & SUPER!

SUPPORTING DIVERSE COMMUNITIES WITH PROGRAMMING AROUND COMICS



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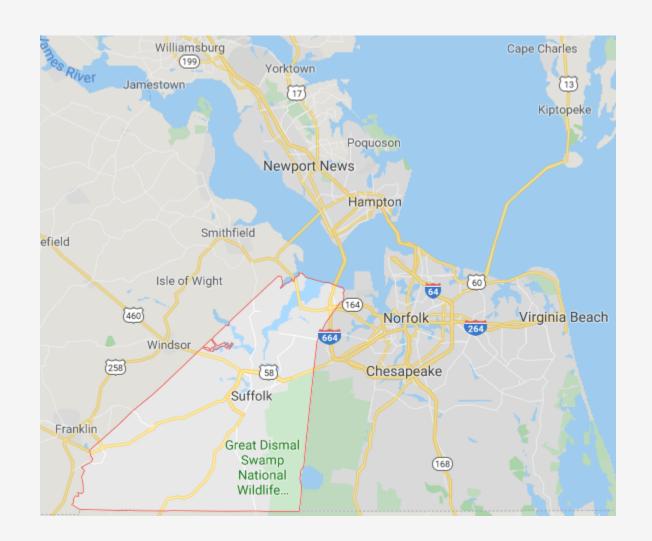


SPL

Suffolk is the largest city in Virginia by land area.

We are served by two major library branches and one small, rural branch.

Our goal: To make decisions for our community based on actual authentic relationships.



BLACK & SUPER TRIVIA

QUESTION #1

In what year did Black Panther make his debut?



1961

Prior to Black Panther there were black heroes in comics including soldiers, cowboys, and Tarzan-like jungle men.

But with his magically enhanced abilities and high tech gear, Black Panther can claim the mantle of the first black superhero.



RECOGNIZING A NEED

Diverse communities need diverse library collections and programs.

Need for positive representation

The earliest black superheroes were created by white writers and artists. Typically they played the role of side-kick.



1979

A new generation of non-white superheroes

Although the comics industry still has work to do, genuine progress has been made in the quality of diverse characters.









Black Panther

The purposeful blackness of Black Panther made the movie a cultural phenomenon.

The movie inspired us to create a Black History Month program that would serve youth at Morgan Memorial Library.



Just imagine the libraries in Wakanda...

Afro-futurism is a genre of speculative fiction that imagines blackness in the future.

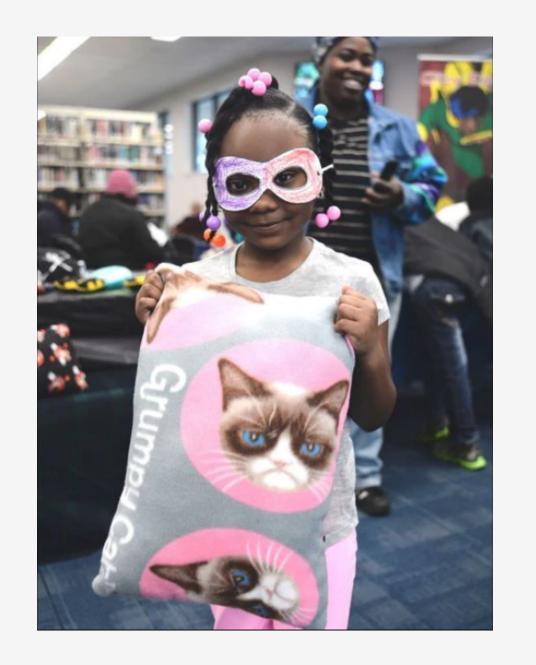
Wakanda is a space for autonomy and self-determination for black people. Wakanda has sovereignty.



"I can be super too!"

Superheroes empower us to imagine a world where there is a force for good.

Library graphic novel collections need titles with diverse superheroes and produced by diverse creators.

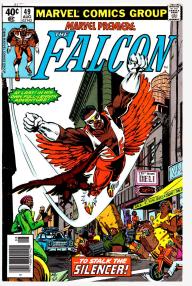


BLACK & SUPER TRIVIA

QUESTION #2

Name the first African American superhero to have his own series.





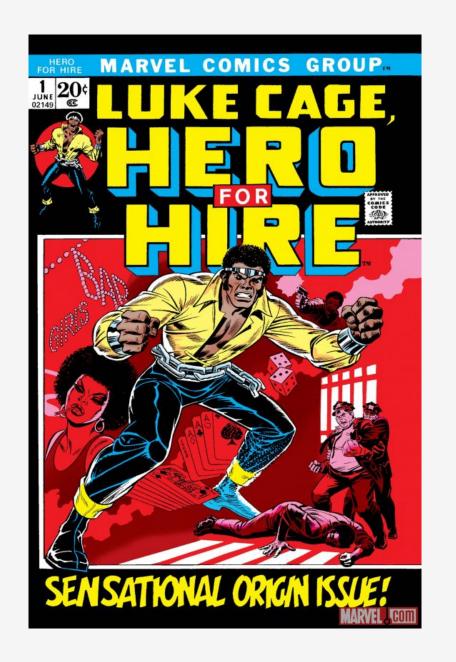




Luke Cage (1972)

Convicted of a crime he didn't commit, Luke Cage submits to scientific experiments to have his prison sentence cut short.

With bulletproof skin and super strength, Cage works the streets of Harlem as a bodyguard, private detective, and vigilante.



THE VALUE OF COMICS

COMICS AS A PLATFORM FOR ENGAGING WITH DIVERSE COMMUNITIES

Comics teach comprehension strategies

Comic panels break up the narrative into discrete chunks and teach readers to make inferences.

I MAY HAVE DRAWN AN AXE BEING RAISED IN THIS EXAMPLE, BUT I'M NOT THE ONE WHO LET IT DROP OR DECIDED HOW HARD THE BLOW, OR WHO SCREAMED, OR WHY.





THAT, DEAR READER, WAS YOUR SPECIAL CRIME, EACH OF YOU COMMITTING IT IN YOUR OWN STYLE.

From *Understanding Comics: The Invisible Art* by Scott McCloud

Comic characters are popular and hold readers' interest

Reluctant readers may be more interested in familiar characters that have appeared in movies and TV shows.



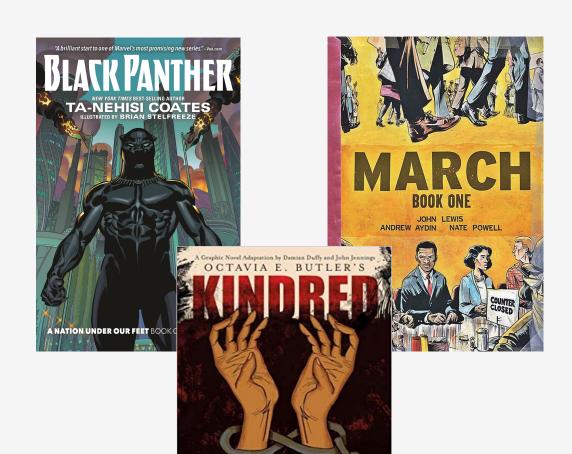
Comics can help readers with dyslexia

The combination of visual cues with separate speech and thought bubbles can help struggling readers.



We have handouts!!

Check our readers advisory list for recommended titles to add to your collection



Fandom means being part of a community



https://talynnkel.com/blog/2018/11/5/decolonizing-your-comic-con-redefining-spaces-in-geek-fandoms





https://www.vice.com/en_us/article/avykp8/what-black-anime-fans-can-teach-us-about-race-in-america-805

BLACK & SUPER TRIVIA

QUESTION #3

In 1993, Dwayne McDuffie and several other African American comic creators founded Milestone Media to bring more diversity to comics.

Who was their most popular character?



Static

Trapped between warring gangs, nerdy teen Virgil Hawkins becomes a masked crime fighter after an experimental chemical gives him electromagnetic powers.

His comic debuted in 1993 and an animated series ran from 2000-2004.



BLACK & SUPER: THE IDEA

Downtown Suffolk

Typical patrons at Morgan Memorial Library include bored kids and teens.

Fewer large programs at Morgan Library due to space constraints.

Limited public transportation options to the North Suffolk Library.

U.S. Census data
Downtown Suffolk is 79% African American.



IconiCon

Annual celebration of fandom at North Suffolk Library:

Harry Potter, Star Wars, anime, and superheroes

More than 1,500 attended in 2019.

Room for improvement:

Some patrons provided feedback about lack of diversity of characters.

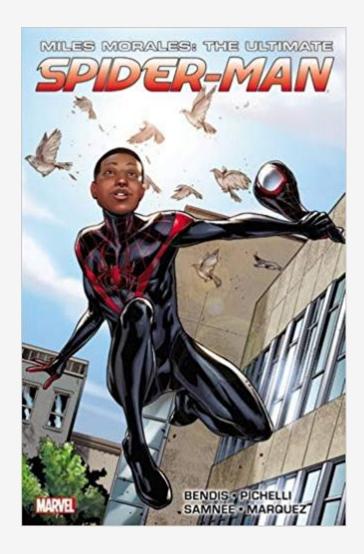
North Suffolk branch is more than 14 miles from downtown community.



BLACK & SUPER TRIVIA

QUESTION #4

How does Miles Morales exhibit a multicultural blackness?



He is Afro-Latino.

According to the U.S. Census, 2.5% of black people also identify as Hispanic.

Miles Morales has an African American father and a Puerto Rican mother.

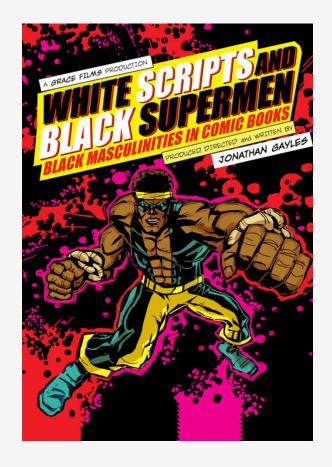


BLACK & SUPER: THE PROGRAM

Black & Super

All ages programming:

"White Scripts and Black Supermen"
Black superhero trivia
Panel of local artists
Character bio posters







Black & Super

Family programming

Storytime
Crafts and games
Everyone is Super!: writing contest
Rap battle









Black & Super

Vendor spaces









BLACK & SUPER TRIVIA

QUESTION #5

Storm, the first black female superhero, was introduced with the second generation of X-men in 1975.

How did she rise to become leader of the X-men?



Storm defeated Cyclops to became leader of the X-men in 1986.

Born into a long line of Kenyan shamans with a European father and African mother, Ororo Munroe spent her early childhood on the streets of Cairo.

Storm wields control of the weather giving her the ability to create tornadoes, lightening, and hail. She is able to fly by having the wind carry her and is immune to extreme temperatures.



BEYOND BLACK & SUPER

Black & Super II: Heroes off the Page



Summary

Diverse communities are ready for heroes that look like them.

Successful diversity programs grow from knowledge about the communities they serve.



Any questions?

Thanks to locations services staff Lakecha Green and Marisha Jackson, and librarian Deborah Ward for their hard work on Black & Super 2019.





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