



**PEACE**



**LOVE**



**LIBRARIES**

*Hilton Norfolk The Main, October 23-25, 2019*

**PRELIMINARY CONFERENCE PROGRAM**

# REGISTRATION AND CANCELLATION TIMELINE

**CONFERENCE DATES  
OCTOBER 23-25, 2019**

## THROUGH OCTOBER 9

### ADVANCED REGISTRATION

	VLA Members*	Non Members
Full Conference	\$190.00	\$285.00
Full Conference for Session Presenters	\$95.00	\$142.50
Full Conference for Student/Retiree/Trustee Members of VLA	\$120.00	N/A
One Day (Thursday or Friday)	\$145.00	\$217.50
One Day (Session Presenters)	\$80.00	\$120.00
One Day (Student/Retiree/Trustee Members of VLA)	\$90.00	N/A
One Day (Presenters who are also Student/Retiree/Trustee Members)	\$70.00	N/A

## OCTOBER 10-22

### LATE REGISTRATION

	VLA Members*	Non Members
Full Conference	\$215.00	\$310.00
Full Conference for Session Presenters	\$120.00	\$167.50
Full Conference for Student/Retiree/Trustee Members of VLA	\$145.00	N/A
One Day (Thursday or Friday)	\$170.00	\$242.50
One Day (Session Presenters)	\$105.00	\$145.00
One Day (Student/Retiree/Trustee Members of VLA)	\$115.00	N/A
One Day (Presenters who are also Student/Retiree/Trustee Members)	\$95.00	N/A

## Advanced Registration: Open Now - October 9

All registrations received after October 1 will be required to go green; no print copies of the conference program can be requested.

**Online Registration Ends:** October 22

**Onsite Registration:** Available at the Registration Desk in the Exhibit Hall. \$50 will be added for all onsite registrations. No meal tickets or printed conference programs available.

**Cancellation policy:** All cancellations are subject to a \$25 fee and must be received via email to [vla.lisav@cox.net](mailto:vla.lisav@cox.net) by October 9.

**Transfer policy:** Registrations are transferable to others in your organization; please provide the full name, email address and dietary restrictions for any transfers.

**Additional Fees:** VLA will charge a processing fee of \$75 per attendee to enter registrations into our database over the phone.

**Meals at the VLA Conference:** If your organization does not pay for meals and you want to add those tickets later (but before October 17), you can log back into your registration form, create a new invoice for your meals, and pay for them separately with a credit card or by check.

**VLA Mailing Address:**  
PO Box 56312 Virginia Beach, VA 23456

\* 2019 Members of the Virginia Library Association, the District of Columbia Library Association, the Maryland Library Association, the Delaware Library Association and the North Carolina Library Association are eligible for Member pricing.

# PRESIDENT'S MESSAGE 2019

Hello everyone,

**We, the VLA conference committee, are very excited to bring to you the Peace, Love, Libraries conference for 2019.**

The conference theme is centered on the idea that libraries can promote peace in our communities by offering a safe place for discussion, communication, and listening. We have many conference sessions that offer various interpretations of this theme, and we feel that there will be many opportunities for thought-provoking conversations.

Our keynote speaker is Ellen Oh, who in addition to being an author who writes fantasy books for middle and high schoolers, is the co-founder of the group, "We Need Diverse Books." We have heard from other state library associations that she is a speaker who offers a message with heart and humor. I am very excited to hear her speak!

Norfolk is a vibrant town to visit and we have amazing activities that our local arrangements team have planned for you, such as a tour of the Slover Library, Cycling for Libraries, Chrysler Museum tour, morning walks on both Thursday and Friday and more.

Thank you all for attending our conference. I hope you have an exciting, enjoyable and educational experience.

Jessica Scalph

VLA President, 2019



# SCHEDULE

## FOR VLA ANNUAL CONFERENCE



### WEDNESDAY

Free tours and other events in Norfolk during the day. Please see page 5.

**6:00 pm – 8:00 pm** Annual Scholarship and Awards Banquet (\$55, must purchase in advance)

**8:00 pm - ???** New Members Round Table Pub Crawl

### THURSDAY

**7:00 am** Thursday Morning Walk Meet Up

**9:00 am** Exhibit Hall opening; Registration and Packet Pick Up. Coffee and light refreshments served in the Exhibit Hall

**10:00 am – 11:30 am** Opening Session and Key-note Address with Ellen Oh

**11:45 am – 12:30 pm** Box Lunch Pick Up in the Exhibit Hall (\$17, must purchase in advance)

**12:00 pm – 12:30 pm** VLACRL Business Meeting

**12:30 pm – 1:15 pm** Concurrent Session Block 1

**1:30 pm – 2:15 pm** Concurrent Session Block 2

**2:30 pm – 3:15 pm** Concurrent Session Block 3

**3:15 pm – 4:00 pm** VLA/VLACRL Poster Sessions and Exhibit Hall Coffee Break

**4:00 pm – 4:45 pm** Concurrent Session Block 4

**4:00 pm – 6:00 pm** VIVA Users' Group

**5:00 pm – 6:00 pm** VLA Business Meetings

**6:00 pm – 8:00 pm** Dine Arounds

**8:00 pm – 10:00 pm** All Conference Social: 70s Theme

### FRIDAY

**7:00 am** Friday Morning Walk Meet Up

**7:30 am – 8:15 am** Friday Morning Yoga at Slover Library

**8:30 am** Registration and Packet Pick Up. Coffee and light refreshments

**9:30 am – 10:15 am** Concurrent Session Block 1

**10:30 am – 11:15 am** Concurrent Session Block 2

**11:30 am – 1:00 pm** Virginia Author Luncheon with Celeste O. Norfleet (\$33 must purchase in advance)

**12:00 pm** Exhibit Hall closes

**1:15 pm – 2:00 pm** Concurrent Session Block 3

**2:15 pm – 3:00 pm** Concurrent Session Block 4

**3:15 pm – 4:00 pm** VLA Business Meeting and Scholarship Raffle Drawing

VLA is a bring your own  
tote conference!

# KEYNOTE SPEAKER

THURSDAY, OCTOBER 24

10:00 am – 11:30 am



Ellen Oh is the author of the Texas Bluebonnet Award nominated middle grade novel *Spirit Hunters* and its sequel, *The Island of Monsters*, the upcoming middle grade fantasy *Dragon Egg Princess*, as well as the highly-acclaimed, young-adult *Prophecy* trilogy (*Prophecy*, *Warrior*, and *King*). She is the editor of the middle grade anthology *Flying Lessons and Other Stories* and the YA anthology *Thousand Beginnings and Endings*. She is also the co-founder of We Need Diverse Books, the groundbreaking, grassroots non-profit organization.

Growing up in Brooklyn, Ellen loved horror books, perhaps in part because her parents took her to a terrifying werewolf movie when she was only four years old. Ellen was mesmerized! As a young teen, she loved reading Agatha Christie mysteries and Stephen King novels, especially *Cujo* and *Salem's Lot*. Her high school English teacher encouraged her to write creatively, but Ellen didn't pursue a career in writing right away. She attended college at New York University and then studied law at the Georgetown University Law Center. For years, she practiced corporate and entertainment law, but she no longer does and doesn't miss it at all!

It was a 2000 article in *Time* magazine about Genghis Khan that jumpstarted Ellen's writing career and ignited her obsessive fascination with ancient Asian history, especially Korean history. Ellen loves martial arts films, adores K-pop, thinks *Avatar: The Last Airbender* series is the best animated show ever created, randomly quotes lines from *The Princess Bride*, and knows that Krispy Kreme doughnuts are her kryptonite.

These days, she lives in Bethesda, Maryland, with her husband and three teenaged children... who she loves to scare. It's her favorite thing to do!



# THINGS TO DO ON WEDNESDAY

WEDNESDAY ACTIVITIES FOR CONFERENCE ATTENDEES; ONLINE SIGN-UP FOR THESE EVENTS WILL BEGIN IN SEPTEMBER.

## Jordan-Newby Anchor Branch Library Tour

1425 Norchester Avenue  
Wednesday, 10/23/19; 10:00 am

**FREE**

Meet at Jordan-Newby Anchor Branch Library at Broad Creek to see Norfolk Public Library's newest library. Opened June 2018, this was a hardhat tour in 2017. Parking available.

## Cycling for Libraries

Hilton Norfolk The Main  
Wednesday, 10/23/19; 11:00 am – 4:00 pm

**FREE/RENTAL**

Get ready for VLA's second Cycling for Libraries, or un-conference on a bike! In addition to spending the day cycling around Norfolk, participants will enjoy a memorable networking opportunity while visiting two local libraries.

We will cycle about a 20-mile round trip starting from the Hilton Norfolk The Main front entrance. We will cycle along the lovely Elizabeth River Trail with a stop for lunch and discussion. We'll also tour the Norfolk Public Library's new Jordan-Newby Anchor Branch, as well as visit the Special Collections at Old Dominion University, before returning to the Hilton Norfolk The Main.

Please plan to bring your own lunch.

Never ridden 20 miles? Don't worry! The route is mostly flat, plus you have time to prepare. The pace will be moderate, around 9-10 mph and we will be riding on low traffic streets.

For those needing to rent a bike, there is a Pace bike share across from the conference hotel. The rate is \$1 per 15 minutes. Instructions and help on how to use the bike share can be provided after registration. <https://ridepace.com/norfolk/>

## Chrysler Museum of Art Tour

One Memorial Place  
Wednesday, 10/23/19; 10:30 am – 11:30 am

**FREE**

Join us for a docent-led, one-hour tour of the museum's highlights of ancient artifacts, modern masters, one of America's top glass collections (including Tiffany), and so much more.

Visit page 27 for more to do in Norfolk!

## Chrysler Museum Glass Studio Glassmaking Demonstration

One Memorial Place  
Wednesday, 10/23/19; 12:00 pm – 1:00 pm

**FREE**

After your tour, walk over to the Museum's Glass Studio at noon for a free glassmaking demonstration. This is a general public event – space may be limited to first arrivals.

## Freemason Street Baptist Church Bell Tower Tour and Noon Recital

400 East Freemason Street  
Wednesday, 10/23/19, 11:45 am – 12:30 pm

**FREE**

See the inside of Freemason Street Baptist Church, designed by Thomas Ustick Walter (noted for adding the present dome of the US Capitol) and dedicated in 1850. The tower includes a 10-bell chime played twice-weekly. The Wednesday recitalist is librarian Sean Bilby. The tour includes steep steps. The music can be enjoyed from benches outside. Parking. The Tide stop: Monticello Station.

## Slover Library Tour

235 East Plume Street  
Wednesday, 10/23/19; 2:00 pm – 3:00 pm

**FREE**

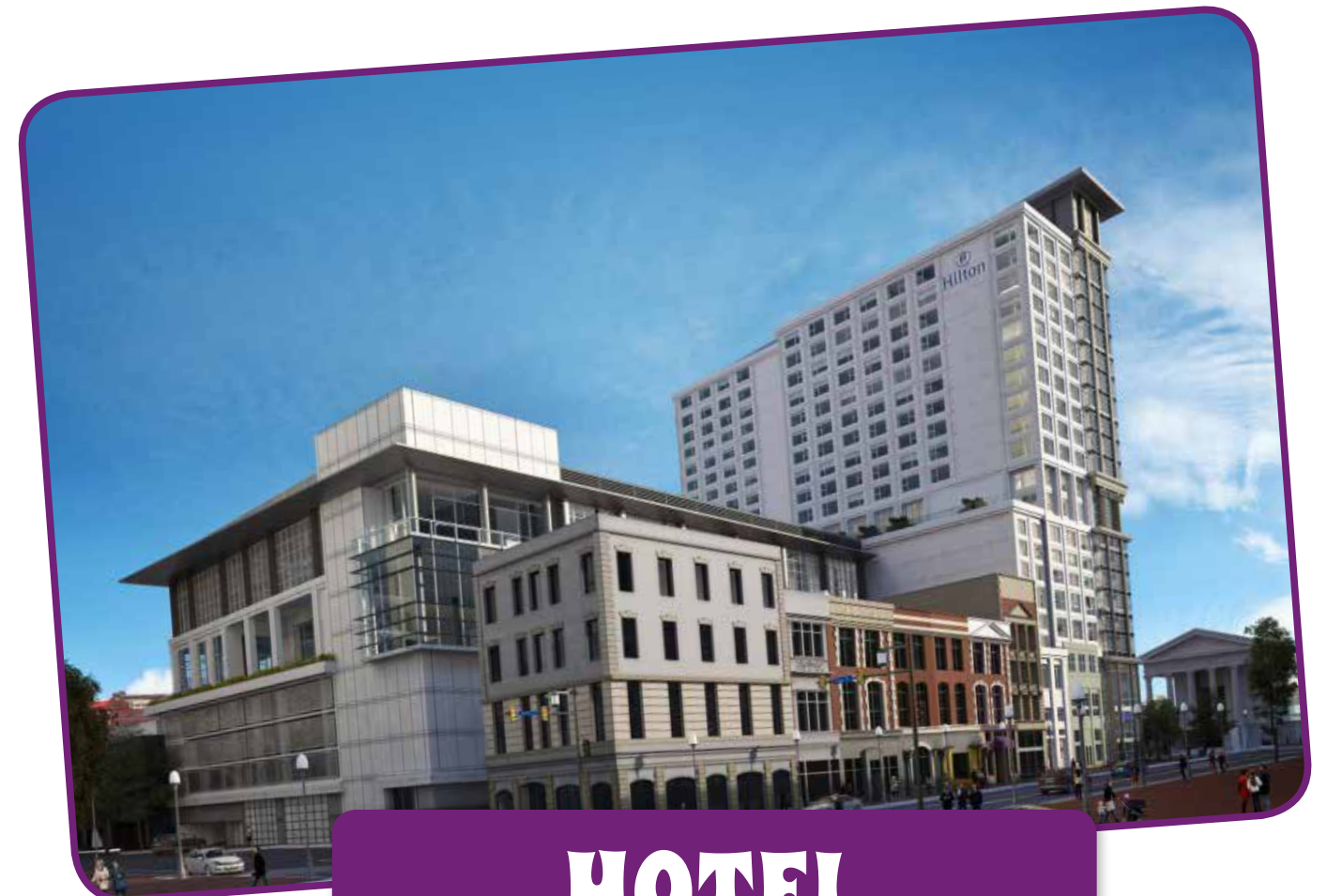
Opened January 2015, Slover Library is a unique library and destination. Tour includes the architecture, collections, technology, and programming. The Tide stop: MacArthur Square.

## Queer History Walking Tour

Wednesday, 10/23/19; 3:30 pm – 4:30 pm

**FREE; DONATIONS WELCOME**

Experience Norfolk's LGBTQ history as Cathleen Rhodes, ODU Women's Studies professor and director of the Tidewater Queer History Project, leads you through downtown and Norfolk's Neon District. Stops include The Continental, the site of the Granby Mall Clean up, and the birthplace of Norfolk's gay and lesbian newspaper. You will also hear about stops outside of our walking range including gay softball, pick-up volleyball, and an interesting corridor of women's bars.



## HOTEL INFORMATION

The Main, a Hilton Property, opened in March of 2017 and is offering VLA a special rate of \$149 per night for our conference. A limited number of rooms are available at the prevailing government rate.

Please visit <https://www.vla.org/> to reserve your room and to learn more about the hotel and conference center.

## PARKING



Parking at The Main is \$20 per day for self-parking, \$26 per day for valet.

For more information about parking in Norfolk, please visit:

<https://www.norfolk.gov/parking>

# TICKETED MEALS

Purchase meal tickets separately or save money and bundle them. Tickets must be paid for before October 17. Please indicate your dietary preference on your registration form. If your organization does not pay for meals and you want to add those tickets later (but before October 17), there is a separate registration form just for meals.

## Wednesday Scholarship & Awards Dinner

6:00 pm – 8:00 pm, \$55.00

Join us as we celebrate the 2019 Scholarship and Award Winners of the Virginia Library Association!

## Thursday Box Lunch

11:45 am – 12:15 pm, \$17.00

Each year, VLA offers our attendees the option of pre-ordering a box lunch on Thursday, immediately following our keynote address and before afternoon programming begins. Pre-purchased tickets will be in your registration packet. Lunch pick up is in the Exhibit Hall after the Keynote Address.

## Friday Luncheon

11:30 am – 1:00 pm, \$33.00

Virginia Author Celeste O. Norfleet  
More details about this interactive event (with prizes!) will be shared soon, but grab your ticket now!



Bundled Meal Plan* (includes Tickets #1-#3)	\$95.00
Ticket 1: Wednesday Evening Scholarship & Awards Banquet	\$55.00
Ticket 2: Thursday Box Lunch Ticket	\$17.00
Ticket 3: Friday Author Luncheon	\$33.00

VLA encourages you to bring a guest to our ticketed events – prices for individual tickets or bundled meal plans are the same as for VLA attendees.

# FRIDAY LUNCHEON WITH VIRGINIA AUTHOR CELESTE O. NORFLEET

LUNCH, AN INSPIRING TALK \*AND\* GAMES AND PRIZES!

Celeste O. Norfleet is a nationally bestselling author of more than thirty critically acclaimed novels. She is the recipient of six awards from Romance Slam Jam (RSJ), including its Book of the Year award. She was also honored with the BRAB, 2016 Frances Ray Lifetime Literary Legacy Award. A graduate of Moore College of Art and Design, she lives in Virginia.

Ms. Norfleet's latest novel, *One Night in Georgia*, is set in the summer of 1968 and is a provocative and devastating novel of individual lives caught in the grips of violent history. At the luncheon, she will tell us the story of how she started writing (hint: it involves a library in Virginia) and what led her to *One Night in Georgia*, as well as her other Young Adult and Romance titles. As a nod to her start in the Romance genre, we'll look to the audience for participation and each attendee will go home with a copy of one of Ms. Norfleet's books!



## TICKETED EVENT

\$33 or included in the Bundled Meal Plan



# SCHOLARSHIP AND AWARD WINNERS

Join us as we celebrate the 2019 Scholarship and Award Winners of the Virginia Library Association! Each year, VLA provides \$2,500 scholarships to three student members pursuing their Master's degree in library science. We celebrate them – and our award-winners at this annual event.

## 2019 Scholarship Winners:



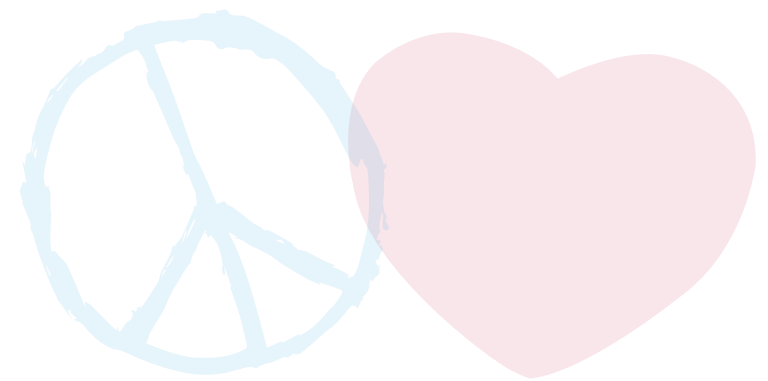
**Emily Metrock**  
Salem Public Library



**Lori Rice**  
Culpeper County Library



**Tyesha Evans**  
Richmond Public Library



## 2019 Award Winners:



**Academic Innovator Award**  
**Alyssa Archer, Susan Van Patten, Charley Cosmato** of Radford University & **Liz Bellamy** of William & Mary



**Donna G. Cote Librarian of the Year**  
**Jennifer Brown** of Suffolk Public Library



**George Mason Award**  
**Brandy Stevens** of JEB Little Creek-Fort Story Library



**Friends of the Library Award**  
**Friends of the VCU Libraries**



**Public Library Innovator Award**  
**Central Rappahannock Regional Library Youth Services**



**Outstanding Professional Associate**  
**Joy O'Toole** of Central Rappahannock Regional Library



**Trustee Library Award**  
**Dr. Samuel Smart** of Central Rappahannock Regional Library



**Up & Comer Award**  
**Alison McCue** of Augusta County Library



**Professional Associates Forum Supporter of Professional Associates Award**  
**Linda Schlekau** of Fairfax Public Library

# 2019 VLA SCHOLARSHIP BASKET RAFFLE

Your donations and raffle ticket purchases help to fund the VLA Scholarships and the Clara M. Stanley VLA Professional Associates Scholarship each year. Please contact Michael Hibben, [mhibben@roanokecountyva.gov](mailto:mhibben@roanokecountyva.gov) regarding basket donations. Winners will be selected on Friday afternoon; you do not need to be present to win. Your basket may be picked up by a colleague but must be claimed by 4:00 pm.

**Cost for tickets: \$2 each or 3 for \$5.**



Save yourself some time and purchase your tickets in advance – <http://vla.org/2019-vla-scholarship-tickets-presale> then visit the Scholarship Booth during the conference and pick up your tickets!

**The Scholarship Booth hours** are Thursday, October 24, 9:00 am - 5:00 pm and Friday, October 25, 9:00am - 12:00 pm.

## THURSDAY SESSIONS

This is the Preliminary Conference Program for #2019VLA. Items are subject to change. The Final Conference Program will be posted on the VLA website in October 2019, and an app will be available for download from your device's app store.

**7:00 am**

### Thursday Morning Walk Meet Up

Walk the Cannonball Trail 7:00 am-8:00 am. Meet the organizer at the hotel front door. Planned route is to St. Paul's Churchyard and to walk the historical Cannonball Trail past many historic places in downtown Norfolk. Moderate rain or shine. **FREE.**

**9:00 am**

### Exhibit Hall opening; Registration and Packet Pick Up.

Coffee and light refreshments served in the Exhibit Hall

**11:45 am**

### Book Signing and Box Lunch Distribution

(\$17, must purchase online in advance)

**10:00 am - 11:30 am**

### Opening Session and Keynote Address with Ellen Oh

Welcome and proclamation of VLA Day by the Hon. Kenneth Cooper Alexander, Mayor of Norfolk.

**12:00 pm - 12:30 pm**

### VLACRL Business Meeting

## SESSION BLOCK 1 THURSDAY, OCTOBER 24 12:30 PM - 1:15 PM



Thursday, 10/24/19, 12:30 pm - 1:15 pm

### VLACRL

#### Love the Source You're With: Moving Beyond Popular vs. Scholarly

Under the ACRL framework, all source types should be considered for use, rather than privileging "scholarly" as best. We developed an activity that promotes a more holistic look at sources and prompts discussions related to diversity and inclusion. Learn why it's gotten rave reviews, and how you can adapt it.

*Presenters: Candice Benjes-Small and Alex Flores, William & Mary Libraries*

Thursday, 10/24/19, 12:30 pm - 1:15 pm

### VLACRL

#### Wikipedia in the Library Classroom

What happens when we replace a traditional research paper assignment with a Wikipedia-editing project? Students become less caught up on rules about page length and font, and are better engaged with the ACRL Framework. This presentation discusses a Wikipedia project that effectively teaches information literacy skills to undergraduate students.

*Presenter: Kelsey Molseed, Randolph College*

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

#### Be Excellent to Each Other: Making a MakerSpace a Welcoming Place for Everyone

How do you make a MakerSpace fun for small children, engaging for retired engineers, advanced enough for a robotics team and welcoming to complete beginners? Come and learn how planning for inclusivity, an environment of encouragement, and awesome volunteers can make any MakerSpace a place for your entire community.

*Presenters: Ben Strohm and Mary Guillory, Chesterfield County Public Library*

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

#### Beyond 35" Clearance: Conducting an Accessibility Audit

Creating a welcoming, inclusive environment for customers with disabilities takes time, research, and consideration, requiring up-front assessment and strategy. Accomplish this by conducting an accessibility audit, examining virtual and physical library spaces, programs, and services. You'll receive a sample audit to evaluate your own library and formulate an action plan.

*Presenters: Babak Zarin, Central Rappahannock Regional Library; Susan Paddock, Bayside Area and Special Services Library; and Kaitlyn Hodges, Virginia Beach Public Library*

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

### **Ethical Reasoning in the Library: Embracing Empathy, Finding Fairness, and Cultivating Character**

Inspired by James Madison University's Ethical Reasoning initiative, JMU Libraries provides a framework for library faculty and staff to foster ethical reasoning skills and explore the moral complexity of a host of issues in participant driven fora. Learn about the program and how it has served colleagues across the library.

*Presenters: Michael Trocchia, Jenne Klotz and Bob Martin, James Madison University Libraries*

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

### **Jefferson Cup Award Spotlight**

Cynthia Grady, the 2019 Jefferson Cup winner for Young Readers, will discuss her book, *Write to Me: Letters from Japanese American Children to the Librarian They Left Behind*, her writing process, and the history behind her title. Cynthia Grady is a poet and the award-winning author of two other books, *Like a Bird: The Art of the American Slave Song* and *I Lay My Stitches Down: Poems of American Slavery*. She also has published poems in collected anthologies as well as essays on education topics. She was a teacher as well as a middle school librarian in Washington D.C. She currently teaches workshops on poetry in New Mexico, where she currently resides.

*Presenter: Salena Sullivan, VLA Jefferson Cup Committee Chair*

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

### **Let's Go To the Mall!**

When county, library, and mall managers put their heads together, they ended up with the Spotsylvania Towne Centre Library, located directly inside a bustling shopping mall. Learn how this partnership evolved and the ways in which our community and new customers are engaged in this unique collaboration.

*Presenters: Alisha Barnes, Joy McIntire and Darcie Caswell, Central Rappahannock Regional Library*

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

### **Mess Hall Roundup: A Community Approach to the Summer Food Program**

Think starting a summer food program at your library is too difficult to even consider? Think again! Learn how Suffolk Public Library identified a need, found community support, and expanded their summer food program to provide kids the opportunity to explore the world around them outside of their neighborhoods.

*Presenters: Jennifer Brown and Tamra Mabrey, Suffolk Public Library; Shawna LoMonaco, Newport News Public Library*

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

### **Peace, Love, and a Sense of Accomplishment! Writing with Virginia Libraries!**

Peace: take a moment to reflect. Love: what are you passionate about in your work? A sense of accomplishment:

write and publish your article in *Virginia Libraries*! Join a panel of *Virginia Libraries* editors for a journal update, and tips for writing and publishing success!

*Presenters: Virginia (Ginny) Pannabecker, Virginia Tech University Libraries; Cori Biddle, Bridgewater College; Barbara Ferrara, Chesterfield County Public Library; Susan La Paro, Library of Virginia*

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

### **Revive to Survive: Creating a Community-Driven Summer Reading Experience**

What motivates patrons to participate in Summer Reading? Explore a fresh approach to SRP that brings the community together and generates genuine excitement. Join Suffolk Public Library for the good, the bad, and all the "slimy" details of transforming the traditional SRP into a collaborative and successful community-driven experience.

*Presenters: April Watkins and Deborah Ward, Suffolk Public Library; Shawna LoMonaco, Newport News Public Library*

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

### **Teens Everywhere!: LCPL's After Hours Teen Center and Running Large-Scale Inclusive Teen Events**

Every Friday night, Loudoun County Public Library runs an event for over 100 local teens. Get hands-on experience with how the event is run, hear how the program built up over more than a decade, and discuss ways of managing large-scale, inclusive events for teens in your area.

*Presenters: Aryn Dagirmanjian, Angela Marchetto and Mariam Naqvi, Loudoun County Public Library*

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

### **What They Didn't Teach You in Library School**

Thinking about getting your MLIS but unsure what you might encounter when your feet hit the ground? Degreed and considering making the jump to management? Library managers answer your toughest questions and discuss some real life situations they have handled from inappropriate customers to HVAC systems and everything in between.

*Presenters: Jessica Chatham, Zachary Elder and JoLynn Holcomb, Chesapeake Public Library; Virginia Phelps, Chesterfield County Public Library*

Thursday, 10/24/2019, 12:30 pm - 1:15 pm/1:30 pm - 2:15 pm

### **A Little Brand Goes a Long Way: How to Refine and Leverage Your Brand Identity for Marketing Impact**

If branding at your library means slapping logos on things, you're missing an important marketing opportunity. A genuine brand can build emotional connections with patrons and make your services pop. During this workshop, you'll learn about branding, refine your brand identity, and discover how to leverage your brand for impact.

*Presenter: Jill Stover Heinze, University of Virginia Library*

### **TWO-PART WORKSHOP**

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

### **Black & Super!: Supporting Diverse Communities with Programming Around Comics**

Diverse communities need diverse representation. We will explore how libraries can address this issue through the example of an all ages program about black superheroes. By seeking out conversation and feedback we hope to encourage others to use comics as a fresh platform to spotlight diversity in their community.

*Presenter: Matthew Thompson, Tiffany Duck, Cory Bland, and Melissa Mitchell, Suffolk Public Library*

**SESSION BLOCK 2**  
**THURSDAY, OCTOBER 24**  
**1:30 PM - 2:15 PM**

Thursday, 10/24/2019, 1:30 pm - 2:15 pm

### **Community Remembrance: Exhibiting Painful Histories in the Library**

JMRL librarians and an Albemarle County official discuss their participation in a July 2018 community civil rights pilgrimage to the Equal Justice Initiative's Memorial to Peace and Justice in Alabama. Learn about the partnership between the library, local government, and local history organizations to create programming and a traveling exhibit in support of EJI's Community Remembrance Project.

*Presenters: Abby Cox, Tasha Birkhead and Josh Howard, Jefferson-Madison Regional Library; Siri Russell, Albemarle County*

Thursday, 10/24/2019, 1:30 pm - 2:15 pm

### **VLACRL**

#### **Disturbing the Peace: Engaging a Quiet Classroom**

In library instruction, peace is not always a good thing. Learn several practical and proven methods of building librarian-student rapport in quiet classrooms. Go beyond think-pair-share with high- and low-tech learning activities that foster participation and collaboration, and are adaptable to any lesson plan.

*Presenters: Kristy Borda, Liz Bellamy and Natasha McFarland, William & Mary Libraries*

Thursday, 10/24/2019, 1:30 pm - 2:15 pm

### **VLACRL**

#### **Expedition Library: Using Breakout Boxes as Library Orientation**

Following years of sending students on an orientation "Selfie Safari," our University's Library decided to jump on the escape room bandwagon! Thus Expedition Library was born. What could go wrong? Spoilers, a lot! Join us for a session on the successes and pitfalls of puzzle-solving orientation activities.

*Presenter: Jennifer Beach, Longwood University*

Thursday, 10/24/2019, 1:30 pm - 2:15 pm

### **Family READS: Family Literacy for English Language Learners**

Montgomery-Floyd Regional Library partnered with Literacy Volunteers of the New River Valley to deliver family literacy, ELL, and adult basic education programming with the support of ALA and the Dollar General Literacy Foundation. Learn about Family READS, and how to apply lessons learned, and how to implement your own program.

*Presenter: Monena Hall, Montgomery-Floyd Regional Library*

Thursday, 10/24/2019, 1:30 pm - 2:15 pm

### **Journey to American Library Association Accreditation**

Join faculty from Old Dominion University's Library and Information Studies program as they share progress toward ALA accreditation for Virginia's only Master of Library and Information Studies. Learn about systematic planning and evaluation for this new degree. Your ideas about the preparation of future information professionals are vital to the process.

*Presenters: Sue C. Kimmel, Elizabeth Burns, Jeff DiScala, Amelia Anderson and Lindy Brown, Library and Information Studies, Old Dominion University*

Thursday, 10/24/2019, 1:30 pm - 2:15 pm

### **Partnering with Your Local High School**

The Danville Public Library has been partnering with its local high school for over a year now to bring a variety of STEM and Literacy programs to the students each month. I will be sharing my experience planning these programs in order to demonstrate how the public library can support its local schools and enrich students' lives.

*Presenter: Chrislyn Gardner, Danville Public Library*

Thursday, 10/24/2019, 1:30 pm - 2:15 pm

### **Virginia Tech's Free-To-You Regional Digitization Service**

Learn about Virginia Tech's initiative providing free digitization, preservation, and access for the cultural and natural heritage of Virginia. This session features works from the Taubman Museum of Art, 3D models of specimens and sculptures, and the Barter Theatre Archives. Discover how your institution can benefit!

*Presenters: Nathan Hall, Steve Tatum, Wen Nie Ng and Maureen Suess, Virginia Tech University Libraries*

Thursday, 10/24/2019, 1:30 pm - 2:15 pm

### **What in the Zooniverse! Science Literacy Programming Across Libraries Using Citizen Science**

An introduction to citizen science and how it contributes to scientific literacy. We will look at a variety of projects for inspiration, and discuss how to implement projects within school, public, and academic libraries. Bring a laptop to experience Africa through trail cameras, and help scientists identify wildlife!

*Presenter: Megan Carlton, University of North Carolina - Greensboro*



Thursday, 10/24/2019, 1:30 pm - 2:15 pm/2:30 - 3:15 pm

### Listen, Learn, and Leap: A Community Needs Analysis Workshop

Too often the idea generation happens in a vacuum, but are you really planning in a way that is authentic to what your community needs? Flip the script and explore strategies for developing a needs analysis and determining trends from the data to make community-informed decisions.

Presenter: Jennifer Brown, Suffolk Public Library

### TWO PART WORKSHOP

Thursday, 10/24/2019, 1:30 pm - 2:15 pm/2:30 - 3:15 pm

### Trans Inclusion for Libraries

This interactive workshop will help attendees better support trans and gender variant patrons and coworkers. It will start with general information about gender identity, then go into best practices for gender inclusion in libraries. There will be activities, example scenarios, and plenty of time for questions.

Presenter: Stephen G. Krueger, Randolph College

## SESSION BLOCK 3 THURSDAY, OCTOBER 24 2:30 PM - 3:15 PM



Thursday, 10/24/19, 2:30 pm - 3:15 pm

### VLACRL

#### Love Means Listening: Using an Icebreaker to Assess Student Knowledge Gaps

Icebreakers aren't just a way to kick off a class. Learn how we used one such activity to collect data on student knowledge gaps, providing insights for outreach and instruction, and how it became an opportunity for librarians to show empathy and openness toward student concerns.

Presenter: Paul H. Showalter, William & Mary

Thursday, 10/24/19, 2:30 pm - 3:15 pm

### VLACRL

#### Hacking the Stacks: Diversifying Collections through Community Connections

How do academic librarians ensure broad representation in our collections—especially of voices often neglected through traditional collection strategies? Librarians at our institution partnered with community representatives to answer this question. These efforts present a picture of community-engaged collection development from idea generation through selection and resource promotion.

Presenter(s): Abby Flanigan, Keith Weimer, and Lucie Stylianopoulos, University of Virginia

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

### Art at the Library: How Process Focused Art Supports Early Literacy

Create art programs that focus on the creative process, not the "product". Learn how this approach supports early literacy skills and cognitive development. Bonus! You need no formal art training or artistic talent to create and run these events.

Presenter: Lillian Bauer, Loudoun County Public Library

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

### CaTS Cataloging Forum

Join the CaTS (Collections and Technical Services) Forum for a lively discussion of emerging issues and trends in technical service departments. We will discuss topics such as workflows, documentation, and whatever other questions or ideas you bring!

Presenters: Jessica Robertson, Central Rappahannock Regional Library/VLA CaTS Chair; Easter DiGangi, Portsmouth Public Library

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

### Disturbing the Peace: When College Yearbook Images of the Past Disrupt the Present

Hear from three library dean/directors as they describe their experiences with the discovery and aftermath of problematic student yearbook content. What happens when librarians, with our strong commitment to access and intellectual freedom, must communicate and work with administrators equally committed to institutional brand, reputation, and history?

Presenters: Shaunna Hunter, Hampden-Sydney College; Kevin Butterfield, University of Richmond; Luke Vilelle, Hollins University

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

### Everybody Wins: How to Use Contests to Engage Teens with the Community

The annual CRRL Teen Art and Poetry Contests provide a forum for teens to share their talents with the community. We've worked out all the "kinks" in pulling off these large events. Come find out how you can start a contest to shine a light on teens in your area.

Presenter: Sarah Hutchinson, Central Rappahannock Regional Library

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

### Evolution of the Library Environment

Attendees will learn about the demands facing libraries today, and the characteristics of the new library that responds to those demands. You will also discover how a palette of place can support a diversity of behaviors. Join us in rethinking library spaces to engage all visitors to the library!

Presenter: Lizzie Scott, Steelcase

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

### Let's Get Quizzical: Run a Trivia Night at Your Local Brewery

Tazewell County and the Valley Libraries (Augusta County, Staunton, and Waynesboro Public Libraries) coordinate regular trivia nights at local breweries. We will explore different ways to structure these popular outreach events which establish community relationships, appeal to multiple generations, and advance the library's brand as a fun place to learn.

Presenters: Chris Wilkes and Erica Hall, Tazewell County Public Library; Rebecca Lamb, Waynesboro Public Library

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

### Public, Academic, NASA, Oh My!: Exploring Careers in Librarianship

There are a variety of librarians out there and we don't always know what each librarian does. Join us as we explore different career paths in librarianship with a panel of librarians representing a variety of fields. What exactly do these librarians do and how did they get here? Could this one day be you?

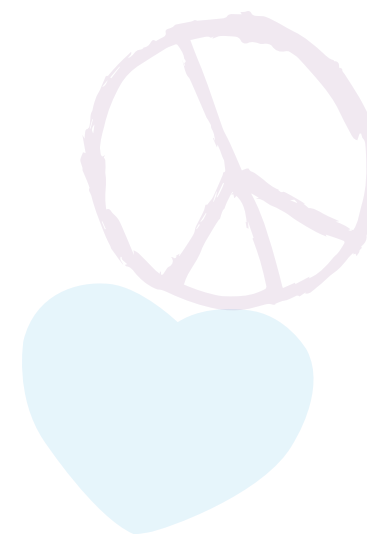
Presenters: Anne Rappe-Epperson, Appomattox Regional Library System; Jennifer Stout, Virginia Commonwealth University Libraries; Michelle Chrzanowski, National Aeronautics and Space Administration; Jay Moore, The Mariners' Museum Library; Jamie Smith, Chesterfield County Public Library; Caitlin Flanagan, Hampton Public Library System

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

### Taking Care of Business: Entrepreneurs and Libraries

Small business owners (or potential entrepreneurs) are always looking for resources to help get things started, get themselves known, and grow. Come learn how libraries can provide support to entrepreneurs and the business community at large in your area!

Presenter: Nathan Flinchum, Roanoke Public Libraries



## POSTER SESSIONS

THURSDAY, OCTOBER 24

3:15 PM - 4:00 PM

COFFEE AND SNACK BREAK  
IN THE EXHIBIT HALL

## COMMON ACRONYMS

VLA

Virginia Library Association  
(located in Virginia Beach)



LVA

The Library of Virginia  
(located in Richmond)



VLACRL

The Virginia Chapter of the Association of  
College and Research Libraries



VIVA

The Virtual Library of Virginia



SCHEV

State Council of Higher Education



ALA

American Library Association

THURSDAY, OCTOBER 24, 3:15 PM - 4:00 PM

# Combined VLA and VLACRL POSTER SESSIONS

This is your chance to browse the \*combined\* VLA/VLACRL Poster Sessions!



## Horror (Genre) in the Classroom: The Power and Applicability of Popular Culture Metaphors and Analogies for Information Literacy Instruction

Academic libraries welcome students from diverse backgrounds: First-Gen, international, low SES background, and more. Some of them are encountering U.S. higher education for the first time, even as they are having formative encounters with libraries. Yet the availability of portable media may make them more prone to interact with it. Metaphors can help us reach them, especially when tied to popular media.

*Presenters: John Glover and Sergio Chaparro, Virginia Commonwealth University*

## Finding the Fairness in Fair Use

Navigating the quagmire of the Doctrine of Fair Use is intimidating. Focusing on the librarian's role as consultant to scholars with advanced fair use questions, this session addresses common and not-so-common queries in this area, and investigates whether fair use currently provides fairness to scholars and copyright holders.

*Presenter: Howard S. Carrier, James Madison University*

## Love in a Time of High-Cost Textbooks

To improve textbook affordability, William & Mary is considering a textbook pilot program with Barnes & Noble. Before that pilot begins, the Libraries wanted to learn more about students' textbook preferences and the ways students tackle textbook expenses. In 2019, a survey was launched assessing format preferences, purchase costs, and student success.

*Presenters: Jessica Ramey and Marian Taliaferro, William & Mary Libraries*

## Libraries Responding to the Opioid Epidemic

According to the National Institutes of Health, more than 130 people die every day after an opioid overdose, and many public libraries are acutely impacted by this national health crisis. Learn about how Virginia public libraries are responding to this crisis.

*Presenters: Cindy Church, Library of Virginia; Jennifer Shepley, Chesterfield County Public Library*

## Demanding Attention with Digital Signage

Libraries are constantly looking for new and interesting ways to engage with patrons. Funding is often limited and libraries are tasked with attempting creative and cost-effective ways of capturing the attention of their visitors. Digital signage is the perfect opportunity to achieve this goal. These solutions can be expensive so the purpose of this presentation is to showcase the solutions that we have selected for our digital signage. We will demonstrate the ease of use for our solution and share them with other libraries. In addition, we will provide guidance on how to research and select a digital signage solution.

*Presenters: Ashleigh Holmes, Dwayne Hawkins and Casey McLaughlin, Newport News Public Library*

## Finding Your Way into the Open

Do you want to help your campus navigate the world of textbook access and affordability? See how Longwood University developed an open and affordable resources plan through a collaboration between the library, the bookstore, instructional designers, the Center for Faculty Engagement, and the Registrar's Office.

*Presenter: Mark Hamilton, Longwood University*

## Wild Goose Chase or Effective Library Instruction? A Change of Approach to the Library Introduction for First Year Students

This poster will describe a collaboration between a librarian and faculty to develop a physical and virtual treasure hunt designed to introduce on-campus, first year students enrolled in University Enhancement and living-learning communities to library services and resources. We will share activities included, assessment data, lessons learned, and future plans.

*Presenters: Lucinda Rush Wittkower and Jamie S. Cook, Old Dominion University*

## Myth Busting: Which Journals Are Needed for Accreditation? You Decide!

Many of us use disciplinary accreditation as a reason to keep subscriptions to specific journals, but our study has shown that accreditors have stopped asking for title lists. For better or worse, collections are under less scrutiny from accreditors than they were before, allowing us to cancel titles more liberally.

*Presenters: Kristy Borda and Georgie Donovan, William & Mary Libraries*

## 3D Printing Assignments at Small Institutions

Working with several Humanities faculty we've developed assignments that take advantage of 3D printing to get students interested in non-writing, scholarly output. There is an increased focus in technological/digital literacy on our campus, and the 3D printer is an easy technology for some students to get excited about.

*Presenter: Gardner Treneman, Randolph-Macon College*

## Sticky Notes to the Rescue: Kinesthetic Learning and Keyword Development

Keyword development is an essential skill taught in most one-shot instruction sessions, but teaching it in an effective and interesting way can be difficult. Using simple tools, learn how to get students working in groups, out of their seats, and developing keyword searches that will get results.

*Presenter: Sarah Reynolds, Longwood University*

## Jumpin' Jack Flash (Fiction): Engaging Patrons through Super-Short Stories

What can a short story dispenser do for your library's space, outreach, and programming? Learn how William & Mary Libraries are using their dispenser – the first of its kind in Virginia – to re-engage busy patrons' love of reading, develop community partnerships, and create unique programming through flash fiction.

*Presenter: Liz Bellamy, William & Mary Libraries*

## Assessing the Impact of Interns and Internships in Technical Services

Interested in having interns (or volunteers) in technical services but not sure if it's worth the time for training? Working with interns can build capacity within your organization, create opportunities for new or potential librarians, and support institutional goals of lifelong learning, community engagement, and diversity, equity, and inclusion.

*Presenters: Libby McDaniel, William & Mary Libraries; Mariah Arieux, Virginia Museum of History & Culture*

## Puzzlepalooza: An Educational and Fun Program for the Whole Family

January is National Puzzle Month and the Chesapeake Public Library celebrated with a family-friendly event. Patrons were introduced to a variety of puzzles: logic, cryptic, mechanical, word and jigsaw. Presenters will share experiences bringing Puzzlepalooza to fruition and what went well and what needs revising. Sample puzzles will be shared.

*Presenters: Kevin Clement and Cynthia Roach, Chesapeake Public Library*

## Finish Line in Sight: The Marathon Model of Events

Creative writing communities have long organized and reaped benefits from writing marathons. In fact, the marathon is a simple, easily scalable, successful event model for all sorts of writers and creators and can be used by libraries to enhance their position as important community spaces and to forge or strengthen partnerships with other organizations and institutions.

*Presenters: Gregory Kimbrell and Nina Exner, Virginia Commonwealth University Libraries*

## Mission Democracy

When libraries partner with the League of Women Voters, we become a mighty force to promote democracy and educate voters. Explore how Virginia libraries and Leagues work together to cultivate civic engagement, lead educational events, create non-partisan voter information tools and solve local issues.

*Presenter: Lena Gonzalez Berrios, Prince William Public Library System*

## Must Love Books (and Booze!): Bringing Book Clubs to Local Breweries and Wine Shops

With a goal to provide unique programming to our patrons in their 20s and 30s, discover how we partnered with local businesses to create two different, yet popular book club programs. See what was successful, what lessons were learned, and what we look forward to in the future.

*Presenters: Jennifer Minter and Maggie Summers, Newport News Public Library*

## The Grateful Dead Course @ UCCG: Peace, Love, and Library Collaborations

This poster will outline the experiences of two librarians at UNC-Greensboro who took on the challenge of working with a 500-level course focused on the legacy of the Grateful Dead. Building a comprehensive bibliography, asynchronous library instruction materials, and more made this partnership enriching & fun for all involved!

*Presenter: Rachel Olsen, University of North Carolina Greensboro*

## Big Read: Big Opportunities for Town and Gown Collaboration

Successfully writing and receiving an NEA Big Read grant requires planning, partnerships, and perseverance. This poster will explore our University's successful process, including collaboration with many stakeholders and community partners, sometimes with opposing goals. Explore how we cultivated partnerships that worked and adapted when things went pear-shaped.

*Presenter: Jennifer Beach, Longwood University*

## Community Engagement in Academic Libraries

This poster will discuss how our Library developed intentional programming in alignment with its new strategic plan, ALA's Core Values of Librarianship and our institutional mission, and institutional learning outcomes. By leveraging campus partnerships, the library is living its new strategic directions by encouraging community engagement.

*Presenter: Sherry Matis and Sue Erickson, Virginia Wesleyan University Library*

## The Life-changing Magic of Tidying Up Your Government Documents

We all believe in the importance of government documents, right? But many libraries struggle with the amount of space we have dedicated to the physical collection that has dramatically declined in use. Join us as we discuss the magic of tidying up (weeding) our government documents collection and learn about the interesting materials we discovered that sparked joy.

*Presenters: Libby McDaniel and Lisa Nickel, William & Mary Libraries; Trillian Hosticka, University of Virginia*

## Marketing Find It Virginia

This poster session will suggest multiple strategies for marketing Find It Virginia to specific user groups, such as Job Seekers, English Language Learners, and Small Businesses.

*Presenters: Nan Carmack and Cindy Church, Library of Virginia*

**So Many Books, So Little Time:  
Streamlining Collection  
Development Workflows for  
a Smaller Team**

Creating and maintaining a great collection can be a demanding and time-consuming process. Join us as we discuss our library's move to a smaller, more consolidated collection development team and the strategies we've employed to help simplify and automate monographic selection. Presenters will address the development of approval plans, implementation of DDA/EBA programs, and other methods for easing the collection development workload.

*Presenters: James Glosson and Katherine Mckenzie, William & Mary Libraries*

**Sexual Harassment in Academic  
Libraries: A National Study**

Anecdotal evidence suggests that academic librarians experience a high degree of sexual harassment, not only from coworkers but from patrons. Our study is the first quantitative analysis to examine the incidence and prevalence of sexual harassment, collecting over 600 responses. We'll discuss our methodology, results, and implications for the profession.

*Presenters: Candice Benjes-Small, William & Mary Libraries and Jennifer Resor-Whicker, Radford University*

**On Display: Libraries as a  
Platform for Student Voices**

Librarians and an English professor share their experiences collaborating on an assignment in which students proposed and curated library displays on topics important to them.

*Presenters: Anne Anderson, Paul Chapman and Carlos Schroder, Northern Virginia Community College*

**For the Love of Learning: Libraries  
Throughout History**

We all love libraries, but do you know about their history? Attendees will learn some of the history of libraries through the ages and their impact on and civilization and knowledge. This overview will cover libraries from the ancient to the modern, and some in between.

*Presenters: Jamie Price, Radford University Carilion Library and Christina Lafon, Roanoke City Public Library*

**SESSION BLOCK 4  
THURSDAY, OCTOBER 24  
4:00 PM - 4:45 PM**



*Thursday, 10/24/2019, 4:00 pm - 4:45 pm*

**#MeToo: Continuing the Conversation About  
Sexual Harassment**

Last year, we shared tips and ideas for combating sexual harassment at the service desk. This year we want to follow up with you with another moderated discussion. What's working? What isn't? How can we support each other? For managers and front-line staff.

*Presenter: Sarah Skrobis, Staunton Public Library*

*Thursday, 10/24/2019, 4:00 pm - 4:45 pm*

**Beyond Black History Month: Supporting  
African American Communities through  
Programming, Collection Development,  
and Ongoing Professional Development**

In this session, I will outline strategies for authentically supporting the African American community. With an emphasis on social justice, empathy, and empowerment, I will share works from the most powerful voices in contemporary African American literature as well as information about ongoing professional development opportunities. Librarians will learn how they can support schools with culturally responsive resources throughout the year.

*Presenter: Shannon Outlaw, Fairfax County Public Schools*

*Thursday, 10/24/2019, 4:00 pm - 4:45 pm*

**Beyond Books: Circulating Equipment, Musical  
Instruments, and Anything Else Your Library Desires**

Moving to a new ILS forced a rethinking and reinvention of the process for including non-typical but circulating materials in the catalog. The challenge was to find a way of simplifying the cataloging of items while also allowing for the creation of both simple and granular statistical reports.

*Presenter: Laura C. Morales and Libby McDaniel, William & Mary Libraries*

*Thursday, 10/24/2019, 4:00 pm - 4:45 pm*

**Collecting Stories and Building Community: Lessons  
from MRL's "Century of Stories" Project**

Have you ever wanted to capture that perfect story from a patron? Massanutten Regional Library has started to archive stories and memories from its community to help celebrate its 100th Birthday in 2028. Find out how easy it is to create an oral history for your library community.

*Presenters: Susan Versen and Cheryl Keeler, Massanutten Regional Library; Christopher Versen, Versen Freelance*

*Thursday, 10/24/2019, 4:00 pm - 4:45 pm*

**Fail Forum**

Conferences are full of success stories... so let's talk about our failures. In this open forum, attendees will discuss unsuccessful initiatives, programs that needed to end, and professional failure in all forms. Come prepared to be open about what didn't work in your library and why.

*Moderator: Katelyn Burton, Virginia Western Community College*

*Thursday, 10/24/2019, 4:00 pm - 4:45 pm*

**Fire, Water, and Mold, Oh My!: Disaster  
Management in Information Agencies**

Join the Virginia Chapter of the Special Libraries Association for a conversation with information agency managers in public and special libraries who have handled situations, which could have jeopardized their institution's collection, facilities, and more. Get your questions answered and come away with practical guidance and lessons learned.

*Presenters: Easter DiGangi and Todd Elliott, Portsmouth Public Library; Trish Taylor, SLA VA President; Paulette Schwarting, VA Museum of History and Culture; and Sherin A. Henderson, Newport News Public Library*

*Thursday, 10/24/2019, 4:00 pm - 4:45 pm*

**Handling Difficult Patrons**

Customer service is not always easy, especially when you're dealing with difficult patron behavior. Get techniques to keep your cool, ways to battle compassion fatigue, alternatives to saying "no", suggestions for responding to online criticism, and approaches to growing your staff's customer service skills.

*Presenter: Laurel Tacoma, Fairfax County Public Library*

*Thursday, 10/24/2019, 4:00 pm - 4:45 pm*

**Music & Memory: Using Music to Foster Community  
and Connections Among Seniors**

Research has shown that music benefits seniors profoundly in that it may make them more communicative and feel less isolated. Henrico County Public Library will discuss how our Music & Memory Program creates meaningful dialogue for seniors, serving as a connection to the past and an interaction in the present as well as describe our program and give ideas to create your own.

*Presenters: Phil Ford and Chris Martin, Henrico County Public Library*

**VIVA USERS GROUP MEETING 2019  
4:00 PM - 6:00 PM**

**The Future Starts Now: Exploring Innovative  
Practices in VIVA Libraries**

Through a series of lightning talks, VIVA members will share innovative practices that bring the future into our libraries. Covering interesting uses of technology, fresh programs or services, and leveraging digital resources for new purposes, member institutions will share creative ways to inspire and partner with their students, faculty and administrators. The library of tomorrow is in reality the library of today. In addition to the lightning talks, VIVA will update attendees on consortium activities, vendors will provide brief updates on their VIVA-subscribed products through a game show-style format, and door prizes will be awarded.

*Thursday, 10/24/2019, 5:00 pm - 6:00 pm*

**Business Meetings**

- VASLA, the VA Chapter of the Special Libraries Association
- Website Content Committee
- Collections and Technical Services Forum
- VLA Professional Associates Forum
- New Members Round Table
- Librarians of Color Forum (new!)
- Local and Family History Forum

*Thursday, 10/24/19, 6:00 pm - 8:00 pm*

**Dine Arouds**

Sign-ups will be posted on the VLA website in late September

*Thursday, 10/24/2019, 8:00 pm - 10:00 pm*

**VLA All-Conference Social**

Put on your boogie shoes and get ready to dance the night away under a glistening disco ball at this year's groovy 70s-themed Social! DJ Scott will return with his photo booth and the greatest hits of the decade so you can dance to your heart's content. Be one of the first 150 people to score a free drink ticket!

**MUSIC AT VLA**



**Keycentric**

**Thursday, 10/24/19; 9:00 am  
Outside the Exhibit Hall**

Keycentric is a visionary artist with a truly kaleidoscopic feel. His music is an exciting blend of jazz, pop, classical and gospel, allowing his creativity to explore different influences and ideas.

**The Norfolk Street Choir**

**Friday, 10/25/19; 9:00 AM  
Outside the Exhibit Hall**

The Norfolk Street Choir provides community and an opportunity for Norfolk's impoverished population to participate in a universally uplifting, encouraging endeavor: group singing. Robert Shoup, Founding Director.

# FRIDAY SESSIONS

**7:00 am - 8:00 am**

## **Friday Morning Walk Meet Up**

Walk the Elizabeth River trail 7:00 am - 8:00 am. Meet the organizer at the hotel front door. Planned route is to The Waterside District, head north on the trail through Town Point Park for 30 minutes, and return. Moderate rain or shine. **FREE.**

**7:30 am - 8:15 am**

## **Friday Morning Yoga at Slover Library**

Bring your mat and meet us in the Forum on the first floor of Slover Library to start your day. The library won't be open, but you will be able to enter the library from the front door at Plume Street or through the Selden Market (which connects The Main and Slover Library.) **\$10 DONATION SUGGESTED**

Friday, 10/25/2019, 8:30 am - 12:00 pm

## **Exhibit Hall Opens**

Coffee and light refreshments served.

**SESSION BLOCK 1**  
**FRIDAY, OCTOBER 25**  
**9:30 AM - 10:15 AM**



Friday, 10/25/2019, 9:30 am - 10:15 am

## **Build a Better Library: Surveying Library Users to Justify a Facility Upgrade**

Nestled in Chesterfield County, Midlothian Library is a bustling branch with high circulation and well-attended programming. When the time came to discuss renovations, a facility survey was launched. Learn how Chesterfield surveyed customers, collected data, and analyzed feedback in hopes of building a bigger, better library.

*Presenter: Michelle Jones, Chesterfield County Public Library*

Friday, 10/25/2019, 9:30 am - 10:15 am

## **VLACRL**

### **Promoting Inner Peace with Information Literacy Instruction**

How have librarians' educational autobiographies helped and/or hindered their teaching acumen? Have they empowered us to be authoritative figures or do we chafe under the notion of ourselves as authorities? This workshop provides an open space for examination of how librarians develop teaching self-efficacy.

*Presenters: Janna Mattson and Maoria Kirker, George Mason University Libraries; Mary Oberlies, William & Mary Libraries; Jason Byrd, Adelphi University*

Friday, 10/25/2019, 9:30 am - 10:15 am

## **VLACRL**

### **How Accessible is Your Library? Using an Audit to Build Awareness, Grow Community, and Drive Change**

Libraries provide access to a wide range of people, including those with disabilities. But how accessible are our libraries? A formal space audit can answer this question. It can also help raise awareness of the importance of accessibility among your staff and grow relationships with your local disability community.

*Presenter: K.T. Vaughan, James Madison University*

Friday, 10/25/2019, 9:30 am - 10:15 am

## **Collaborative for Health Literacy**

Librarians from the Virginia Commonwealth University (VCU) Libraries collaborated with the VCU Center on Health Disparities to plan, develop, and teach a series of workshops focused on improving participants' health literacy and technology skills. These workshops were aimed at residents of Richmond City's East End, a historically low-income, food and resource desert, and the workshops were taught in the East End branch of the Richmond Public Library. This session will provide an overview of how the project was developed and implemented.

*Presenters: Dana L. Ladd and Emily Hurst, Virginia Commonwealth University Libraries; Alisa Brewer, Virginia Commonwealth University Center on Health Disparities*

Friday, 10/25/2019, 9:30 am - 10:15 am

## **Give 'em What They Want: A Library of Things**

Learn how JMRL librarians successfully wrote proposals, selected Things, found funding, launched and promoted non-book items.

*Presenters: Elizabeth Rapp and Abby Cox, Jefferson-Madison Regional Library*

Friday, 10/25/2019, 9:30 am - 10:15 am

## **Market or Die: Advertising in Today's Library**

Marketing is often one of the most neglected aspects of a public library, yet our success relies heavily upon effective advertising. Join us as we discuss best practices for graphic design, tips on social media use, and other suggestions to help build an attractive and effective marketing campaign.

*Presenter: Hannah Axt, Prince William County Public Library*

Friday, 10/25/2019, 9:30 am - 10:15 am

## **Music Makes Story Times Shine: Bringing Early Literacy Alive Through Musical Expression**

Learn about the links between music and the phonological awareness needed for early literacy, the social impact music has on children, and the easiest ways for the non-musically inclined youth librarian to include music in a story time. The session includes real-life participation using simple manipulatives, instruments, felt boards, and puppetry.

*Presenter: Cheryl Costello, Handley Regional Library*

Friday, 10/25/2019, 9:30 am - 10:15 am

## **Passports @ Your Library**

Interested in becoming a passport acceptance facility? Join presenters from two library systems which recently began offering Passport Services to hear the pros and cons associated with this service. Basics of starting a service will be presented along with tips to make it successful.

*Presenters: Sydney McCoy, Loudoun County Public Library; John Hood, Prince William County Public Library*

Friday, 10/25/2019, 9:30 am - 10:15 am

## **Unplugged: Developing Early Elementary Coding Programs**

Virginia Beach Public Library purchased "unplugged" coding toys to teach K-2 kids basic coding concepts and soft skills critical for the 21st Century workforce. Attend this session to learn how we implemented this project and ways you can introduce coding programs at your library with or without funding.

*Presenters: Nicole McGee and Rebekah Kreitner, Virginia Beach Public Library*

Friday, 10/25/2019, 9:30 am - 10:15 am/10:30 am - 11:15 am

## **Dealing With Difficult People**

Constant interaction with the public can be taxing, but the conflict that arises from dealing with difficult people often becomes overwhelming. Alane Cameron Ford has worked in death and dying with people at their best and their worst and has tips, processes, reflections and even exercises to help make interactions less stressful. Participants will learn how to cope, de-escalate, connect and learn from even the seemingly most fruitless interactions.

*Presenter: Alane Cameron Ford, LifeNet Health*

## **TWO PART WORKSHOP**

Friday, 10/25/2019, 9:30 am - 10:15 am

## **Connect & Learn Together: Create a Hub for Your Homeschoolers**

Looking to support homeschool families? Suffolk Public Library asked families what they wanted. Answer: for the entire family to learn and connect together. Join staff and homeschooling parents as they discuss creating experiential learning easily through fairs, field trips, and chess, and by utilizing community partners for this growing community.

*Presenters: Deborah Ward, Cory Bland and Natalie Sifuentes, Suffolk Public Library; Sarah Gary and Mary Elizabeth Baesler, Homeschool Parents*

Friday, 10/25/2019, 9:30 am - 10:15 am/10:30 am - 11:15 am

## **Everyone Can Coach: Get FUEled Up!**

When someone asks your advice or perspective, are you reluctant to offer it because you are not a subject matter expert? Not to worry, you can help the asker identify solutions without knowing a thing about the subject! Learn the FUEL model of coaching to improve your leadership capacity regardless of your position in the library.

*Presenters: Nan Carmack, Library of Virginia; Vivian Washington, Chesapeake Public Library; Rick Ward, Blue Ridge Regional Library; Toni Cox, Roanoke County Public Library*

## **TWO PART WORKSHOP**

Friday, 10/25/2019, 9:30 am - 10:15 am

## **A Turnaround Story: FCPL's Tale of Moving Forward From Bad Press, Low Morale, and a Conflicted Board**

The Fairfax County Public Library has spent the last three years turning around from some missteps which generated negative press in national papers, picketing at Board meetings, and more. Learn how FCPL regrouped, invigorated their library system, engaged staff, and regained the public's library-love.

*Presenters: Jessica Hudson and Christine Jones, Fairfax County Public Library*

**SESSION BLOCK 2**  
**FRIDAY, OCTOBER 25**  
**10:30 AM - 11:15 AM**

Friday, 10/25/2019, 10:30 am - 11:15 am

## **Crafts Without Cash, Well Almost!**

Heritage Public Library, (serving rural New Kent and Charles City), runs a successful and growing adult craft program on an extremely limited budget. Join Adult Programming Coordinator Jan Marry and colleague Bethann Ford as they show how to implement this "no excuse" program using talented volunteers, recycled materials, and creativity aplenty.

*Presenters: Jan Marry and Bethann Ford, Heritage Public Library*

Friday, 10/25/2019, 10:30 am - 11:15 am

### **Serving Diverse Virginia! A Library Orientation to New Virginians**

One in every eight people in the state of Virginia is foreign-born. Virginia has become more complex and diverse over time. How can we as information professionals be prepared to address the needs of New Virginians? This session will offer a presentation of terminology, social identity groups, unconscious and conscious bias, and macroaggressions through the lens of library customer service in order to prepare our organizations to succeed in welcoming all Virginians.

*Presenters: Emma Ito, Library of Virginia; Cristina Domínguez Ramírez, and Henrico Public Library*

Friday, 10/25/2019, 10:30 am - 11:15 am

### **Empowering Your Staff to Solve Problems: Evidence-Based Training for Strategic Thinking**

Are you teaching procedures or are you teaching problem solving? Discover an approach to help develop your staff's strategic thinking skills to meet the needs of the 21st-century library workplace. Explore how to apply learning theory and walk away with actionable steps for training independent problem solving.

*Presenters: Rebecca B. French and Jennifer Keach, James Madison University*

Friday, 10/25/2019, 10:30 am - 11:15 am

### **Help Us Build the Digital Virginias Partnership**

Digital Virginias, now online as a Digital Public Library of America hub, seeks to expand its partnership to support more types of digital initiatives. In this facilitated, active discussion, attendees will be asked to guide Digital Virginias' future directions by sharing their challenges and aspirations for digital projects.

*Presenters: Debbie Cornell, William & Mary; Erin White, Virginia Commonwealth University; Jessica McMillen, West Virginia University; Jeremy Bartczak, University of Virginia; Wen Nie Ng, Virginia Tech*

Friday, 10/25/2019, 10:30 am - 11:15 am

### **Launching a Civic Engagement Lab**

Looking to grow a culture of civic literacy and dialogue at your library? The Central Rappahannock Regional Library's Civic Lab offers activities, information, and conversation on the big issues that affect our community. Attendees will learn about the successes and challenges of this program and walk away with resources for starting their own Civic Lab.

*Presenters: Rachel Placchetti and Griff Ashooh, Central Rappahannock Regional Library*

Friday, 10/25/2019, 10:30 am - 11:15 am

### **Library Boards and Library Directors: Who's in Charge of What?**

Library boards and library directors have very different roles, but with a great deal of overlap. They must work together to assure a smooth and seamless operation of the library. Sometimes that works and sometimes that doesn't! Come hear a panel discussion with a library director, two board members from the Central Rappahannock Regional Library, and a librarian from the Library of Virginia as they give their experiences and expectations.

*Presenters: Martha Hutzler, Central Rappahannock Regional Library; Kim Armentrout, Library of Virginia; Cheryl Miller and Kathryn Miller, Central Rappahannock Regional Library Board*

Friday, 10/25/2019, 10:30 am - 11:15 am

### **Love NASA@ Your Library: Opening the Box**

The Library of Virginia received a NASA@ My Library grant that provides NASA STEM Facilitation Kits to circulate to public libraries: Sun-Earth-Moon Connections and Be a NASA Detective – Expanding Your Senses. This out-of-this-world workshop will cover "opening the boxes," learning about the kits' contents and activities, and participating in hands-on space science learning.

*Presenter: Susan La Paro, Library of Virginia*

Friday, 10/25/2019, 10:30 am - 11:15 am

### **VLACRL**

#### **Podcasts, Posters, and the Library? Oh my! A Story of our Librarian/Faculty Collaboration**

Embedded librarianship can mean a lot of different things. In this presentation we will share our experience as a librarian and faculty partnership when designing new multimodal projects for two courses. Participants will leave our session with the ideas, tools, and confidence to explore embedded librarianship at their institutions.

*Presenters: Cori Biddle and Maria Paz Esguerra, Bridgewater College*

Friday, 10/25/2019, 10:30 am - 11:15 am

### **Using Social Gaming to Reach Under-served Students**

Hampden-Sydney College has numerous extracurricular activities to offer the average student. Over the last few years, the library has offered social gaming – Dungeons & Dragons, murder mysteries, escape rooms, board games, etc. – with minimal library staff to engage the indoor kids, the shy, and the non-neurotypical. Here's how we did it.

*Presenter: Maryska Connolly-Brown, Hampden-Sydney College*  
Friday, 10/25/2019, 10:30 am - 11:15 am

### **VLACRL**

#### **Project Outcome for Academic Libraries: Data for Impact and Improvement**

Come learn about the new Project Outcome for Academic Libraries, a free survey toolkit that helps libraries measure four key learning outcomes – knowledge, confidence, application, and awareness – across seven areas and use that data as the basis for improvements and advocacy. This session will include opportunities for questions and discussion.

*Presenter: Eric Ackermann, Radford University*

**SESSION BLOCK 3**  
**FRIDAY, OCTOBER 25**  
**1:15 PM - 2:00 PM**



Friday, 10/25/2019, 1:15 pm - 2:00 pm

### **AnjiPlayDate**

Play is an early literacy practice, but are our play programs child-centered and child-led, or playful, adult-directed activities? Join us as we discuss creating programs based on Anji Play, an educational philosophy centered on self-directed, exploratory play as the deepest and truest form of learning.

*Presenter: Candice Cheshire, Newport News Public Library*

Friday, 10/25/2019, 1:15 pm - 2:00 pm

### **Imagine All the People Living a Literate Life**

Learn about the daily challenges faced by adults who have difficulty reading and writing, and how it affects their ability to fully participate in today's world. Hear about successful initiatives pairing literacy organizations and libraries to better the communities they serve.

*Presenter: Victoire Sanborn, Virginia Literacy Foundation*

Friday, 10/25/2019, 1:15 pm - 2:00 pm

### **Kissing Books for Everyone: Helping Romance Readers Find Diverse Love in the Stacks**

Romance readers are as diverse as they are passionate. Yet according to The Ripped Bodice's 2018 report, "The State of Racial Diversity in Romance Publishing," only 7.7% of books from leading publishers were written by authors of color. And what about other marginalized experiences, including LGBTQ+ and people with disabilities? This session will cover readers' advisory and collection development strategies for building and promoting diverse romance collections. Attendees will leave with multiple titles and resources to share and recommend.

*Presenters: Rachel Placchetti, Central Rappahannock Regional Library*

Friday, 10/25/2019, 1:15 pm - 2:00 pm

### **VLACRL**

#### **Metaphors Be With You, and Other Tricks for Improving Library Instruction**

Are your first-year college students on the Dark Side when it comes to understanding how to use the library? In this session, two teacher-turned-librarians will share research-supported instructional strategies that you can employ to equip your students to conduct research like Jedis.

*Presenters: Rorie Fredrich and Lyn Mathews, Liberty University*

Friday, 10/25/2019, 1:15 pm - 2:00 pm

### **Newspapers at the Intersection of Local History and Genealogy**

This session will show how newspaper articles not only chronicle your ancestors basic information such as birth, death and marriage dates but can illustrate their place and impact within their community. The session will include overviews of subscription databases and the Virginia Newspaper Project.

*Presenters: Gregg Grunow, Portsmouth Public Library; Errol Somay, Library of Virginia*

Friday, 10/25/2019, 1:15 pm - 2:00 pm

### **Our Jefferson Cup Overfloweth**

The 2019 Jefferson Cup Committee members will present personal favorites from some of the more than 100 titles received this year, as well as this year's Award and Honor books. There will be a door prize drawing and some of the books will be available for attendees.

*Presenters: Salena Sullivan, Montgomery-Floyd Regional Library and the members of the 2019 Jefferson Cup Committee*

Friday, 10/25/2019, 1:15 pm - 2:00 pm

### **VLACRL**

#### **Share Your Love for Your Library Student Employees: Forum on Aligning High-Impact Practices (HIPs) to Library Work Study Positions**

Many academic libraries are considering or actively pursuing initiatives geared towards aligning their student employee positions with those High Impact Practices proven to increase student retention and engagement. This forum is geared towards participant sharing of successes, failures and challenges in enhancing and assessing the student employment experience via HIPs.

*Presenter: Lisa Vassady, Radford University*

Friday, 10/25/2019, 1:15 pm - 2:00 pm

### **So, You Want to be a Library Director?**

Everything you've always wanted to know about getting into Library Administration from a panel of Library Directors.

*Presenters: Jenny Bakos, Blackwater Regional Library; Sonia Alcántara-Antoine, Newport News Public Library; Clint Rudy, Suffolk Public Library; and Chang Liu, Loudoun County Public Library*

Friday, 10/25/2019, 1:15 pm - 2:00 pm

#### **YALSA Teen Intern Grants: A Tale of Two Libraries**

From landing a YALSA/Dollar General Summer Teen Intern Grant to implementing a program, learn from our successes and failures. Montclair Community Library in Prince William County and Suffolk Public Library were among 25 libraries nationwide to receive the 2019 Teen Internship Grant. Come hear about our innovative programs.

*Presenters: Robin Sofge and Robert Solka, Prince William Public Library and Tiffany Duck, Suffolk Public Library*

Friday, 10/25/2019, 1:15 pm - 2:00 pm

#### **“Make Peace, Not War:” Navigating Library Staff Conflict**

Even in libraries, war can break out among staff. But library staff at any level can help create and maintain a peaceful, non-toxic workplace culture. After a short presentation identifying triggers of workplace conflict and simple strategies for maintaining peace, participants will share and discuss their own “peacekeeping” tips.

*Presenters: Elizabeth Land and Pearl Derlaga, York County Public Library*

**SESSION BLOCK 4**  
**FRIDAY, OCTOBER 25**  
**2:15 PM - 3:00 PM**

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### **5 Steps to Creating Quality Educational Programs: Lessons from the Field of Instructional Design**

Whether you are developing a staff training program or programming for your community, the field of instructional design offers valuable advice if your goal is to help your attendees to learn. Learn how to build your own programs from scratch with easy-to-implement steps based on learning science.

*Presenter: Jennifer Keach, James Madison University Libraries*

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### **All Aboard: How Staff-Led Policy Changes Offer Broader Buy-In**

In this panel presentation we will talk through the process of initiating organization level policy changes via staff participation and input, from the initial direction from administrative level staff to the presentation to the entire organization. Changes within an organization can be stressful to front-line staff, often because they do not feel like they were considered in the process, nor had an opportunity to voice concerns prior to implementation. Involvement in the process creates more initial buy in and, a smoother transition period. This can also contribute to better staff morale among

front-line staff, as their vital role within the organization is recognized. Attendees will learn how to create, organize, and direct a committee, made up of front-line staff, with the goal of creating organization-wide policies. Additionally, we will discuss the presentation of new policy to the larger organization, why this process can be invaluable for staff development, and mistakes to avoid.

*Presenters: Megan Biggins, Gale Koritansky and Katherine Regeimbal, Arlington Public Library*

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### **Concerts at CRRL**

Spanning from cozy indoor fireside folk, to youth-led shows for teens, to our popular long-running Music on the Steps outdoor summer series, Central Rappahannock Regional Library discusses how they engage with the Fredericksburg area music scene in order to organize concerts and promote vibrant local artists and bands.

*Presenters: Craig Graziano, Alisha Barnes and Lee Criscuolo, Central Rappahannock Regional Library*

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### **Ditching the Annual Performance Evaluation For Good and For the Good of Your Workforce**

The annual performance evaluation process is so 1980s. As libraries and local governments strive to employ a more innovative and agile workforce, our evaluation system needs to be just as innovative and agile. At the Bedford Public Library we adopted a “goal-setting” process that the staff have responded to very positively. Each staff member creates 1 to 3 goals, in conjunction with their supervisor, during the first quarter of the year (or in some cases, multi-year goals). Then, they meet quarterly thereafter to document progress worked toward that goal. The whole process is very low stress, and creates a sense of ownership over one’s work environment as progress is made toward a tangible, achievable milestone. Learn how we enacted this new process and take home a toolkit of resources to do it yourself or make the case to your local government/library director that the annual performance evaluation needs to be ditched now.

*Presenters: Jenny Novalis and Katie Hoffman, Bedford Public Library*

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### **Fixing Your (Head)Space: Grant Writing With Purpose, Process, and Peace of Mind**

Far from free money, grants provide budget-conscious libraries with both opportunities and obligations. Learn how an inter-departmental team developed a successful library space grant, and how beginning the process with a clear purpose is instrumental for writing a proposal that’s both attractive to grant funders and feasible to enact.

*Presenters: Liz Bellamy, William & Mary Libraries; Alyssa Archer and Charley Cosmato, Radford University*

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### **If You Can’t Be with the Tech You Love, Love the Tech You’re with**

Find out how Chesapeake Public Library created an effective framework to institute tech clubs and classes across seven locations, and outreach, that enable us to maximize equipment use and staff training. Includes resources and talking points to sell the tech programming love.

*Presenters: Heather Simpson, Joshua Carlough and Vanessa Aguilar-Griffith, Chesapeake Public Library*

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### **Racism in Children’s Literature: Diversity, Inclusion, and Intellectual Freedom**

From Babar to Pippi Longstocking, libraries nationwide are seeing challenges to classics of children’s literature rife with racism and other issues. Learn how to balance intellectual freedom with maintaining a diverse and inclusive collection, and explore guidelines on selection, weeding, and responding to patron concerns.

*Presenters: Angela Critics and Hayley Tompkins, Jefferson-Madison Regional Library*

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### **VLACRL**

#### **Read, Research, Respond: a Library & Writing Center Collaboratively Designed Course**

Librarians can take a proactive role in developing curriculum that is responsive to the needs of the institution. This session will outline the processes used to develop and team teach a course with Writing Center staff as well as the outcomes and plans for future iterations of the course.

*Presenters: Sue Erickson and Denise Snee, Virginia Wesleyan University*

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### **Developing Gender-Affirming Library Spaces, Systems, Services and Staff**

How can we make libraries more inclusive for people who are trans or nonbinary? In this session we will share practical recommendations from our gender-inclusive workgroup and help attendees brainstorm small to large changes to library spaces, services, systems, and staff training that can create a more affirming environment.

*Presenters: Donna E. Coghill, Erin White, M.Teresa Doherty and Steve Barkley, Virginia Commonwealth University*

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### **The Agile Library: Adapting Agile Management for Libraries**

Experiencing bottlenecks in your library workflow? Are projects getting bogged down? Are your staff frustrated by unbalanced workloads and creeping deadlines? Agile

management may be the solution. Come see how we adapted pieces of Agile Management into our workflow in our Collection Department and significantly increased our productivity and staff morale.

*Presenters: Virginia Phelps, Chesterfield County Library*

**FRIDAY, OCTOBER 25**  
**3:15 PM - 4:00 PM**



#### **VLA Business Meeting and Scholarship Basket Raffle**

Each year at the VLA Annual Conference, we have a scholarship basket raffle to raise at least \$2,500 for VLA Scholarships. The baskets are donated primarily by VLA members. Start planning your donation now!

Having trouble thinking of a theme for your basket? Here are some ideas for inspiration:

- The Pampered Librarian: Bubble bath, bath salts, towels, candles, essential oils, a CD of meditative music, gift card to a local salon and/or for a massage.
- Book Club in a Basket: Some bestselling books, wine glasses, wine, gourmet snacks, and a gift card to local bookstore or Amazon.com.
- Espresso Yourself: Coffee and coffee sundries for the coffee lover.
- Griller’s Delight: Utensils, marinades, mitts, charcoal, cookbooks about grilling.
- Did Someone Say Chocolate?: Chocolates from around the country or the world.
- Aromatherapy Basket: Essential oils for relaxation, energy, and healing. You can even add an infuser!
- Teatime Basket: Teas of different kinds and a small tea pot or antique teacups.
- Gluten-Free Basket: Gluten-free goodies for those who can’t tolerate gluten.
- Sweet Nostalgia: Classic candies that have been around for decades (Pop Rocks, Clark Bars, a candy necklace, gummy bears, etc).

Don’t feel like you can create a basket on your own? Put one together with co-workers from your library! Every single basket donation helps, so please consider giving this year. Questions? Contact VLA Scholarship Chair Michael Hibben at mhibben@roanokecountyva.gov.

# THINGS TO DO IN NORFOLK

Norfolk is a vibrant and fun place at any time of the year. You are visiting at a great time for culture and events. Whether it is touring a library, watching a glassblowing demonstration, walking historic streets, feeding a giraffe, or kayaking on the Elizabeth River, there is a lot to do. Come to VLA in time to take advantage of Wednesday's activities and stay late to take in the fun. Bring your family or have them join you for a weekend of arts, culture, adventure, entertainment, and great food.

## ON YOUR OWN

### The Norfolk Southern Museum

3 Commercial Place, includes a locomotive simulator (<https://www.downtownnorfolk.org/go/norfolk-southern-museum>) 800-667-3655.

**FREE**

### Chrysler Museum of Art

1 Memorial Place; 757-664-6200

**FREE**

See the collection of artworks from contemporary times to ancient Egypt. Free daily demonstrations in the Glass Studio at noon every Tuesday through Sunday reflect the importance of its world-class glass collection.

### Virginia Zoo

3500 Granby Street (3 miles)

#### ADMISSION CHARGE

The Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. The Zoo is committed to education and conservation, and offers a fun-filled day for visitors of any age.

For more to do in Norfolk, visit [www.visitnorfolk.com/](http://www.visitnorfolk.com/)  
Only a ferry ride away is more to do in Portsmouth: <https://portsvacation.com/>

Go to [www.visitnorfolk.com](http://www.visitnorfolk.com) for the latest in sports, arts & entertainment, family, cultural events and places of interest.

## WALKING AND BIKING TOURS

There are several walking tours in downtown.

**The Cannonball Trail** ([visitnorfolk.gov](http://visitnorfolk.gov)) starts at St. Paul's Episcopal Church ([stpaulsnorfolk.org](http://stpaulsnorfolk.org)) at 201 St. Paul's Blvd. The trail winds along the shoreline of the Elizabeth River and through the districts of downtown Norfolk. Allow two hours to walk the entire trail of 40 sites or just take in a few of the principle attractions.

Two free local history museums include the **Willoughby-Baylor House** at 301 E. Freemason St., completed in 1794, this building is home of the Norfolk History Museum (757-333-1091); and the nearby **Moses Myers House** at 323 E. Freemason St., the oldest Jewish home in America open to the public as a museum, offers a glimpse of the life of an early 19th century merchant family. 757-333-6269. Along the trail you will find the **Armed Forces Memorial**. Next door is **Nauticus: The National Maritime Center** at 1 Waterside Dr ([nauticus.org](http://nauticus.org)).

Moored here is the **Battleship Wisconsin** ([nauticus.org/battleship-wisconsin](http://nauticus.org/battleship-wisconsin)) open for self-guided and scheduled tours. **Rent a kayak** to enjoy the waterfront from the Nauticus Marina. 757-664-1000.

**The Hampton Roads Naval Museum** ([history.navy.mil/content/history/museums/hrnm.html](http://history.navy.mil/content/history/museums/hrnm.html)) is inside Nauticus. 757-322-2987. (free) See the museum and tomb of General and Mrs. Douglas MacArthur at the **MacArthur Memorial** at 198 Bank St ([macarthurmemorial.org/](http://macarthurmemorial.org/)) 757-441-2965 (free)

**The Elizabeth River Trail** (<http://norfolk.gov/bike>) is a 10.5 mile-long urban walking and bike trail stretching from **Norfolk State University**, through **Town Point Park** along the **Cannonball Trail**, and continuing along the **Elizabeth River** and past the **Hermitage Museum & Gar-**

**dens** at 7637 North Shore Road (<http://www.thehermitagemuseum.org/>), an early 20th century Arts-and-Crafts estate located on the shore of the Lafayette River. 757-423-2052

**Chrysler Museum Perry Glass Studio Demonstrations** every noon, Tuesday-Sunday. 1 Memorial Place.

#### Prince Books

Visit Norfolk's independent book store in downtown Norfolk. Open until 7 pm during VLA. Across the street from The Main.

#### Self-guided public art tour

Walk through Downtown Norfolk and appreciate public artworks that celebrate the history of Norfolk's vibrant culture and heritage. Adjacent is more public art in the NEON Arts District. [www.visitnorfolk.com](http://www.visitnorfolk.com)

# VLACRL PRESENTATION SCHEDULE

## THURSDAY SCHEDULE

Thursday, 10/24/19, 12:30 pm - 1:15 pm

**Love the Source You're With: Moving Beyond Popular vs. Scholarly**

Presenter: Candice Benjes-Small, William & Mary Libraries

### Wikipedia in the Library Classroom

Presenter: Kelsey Molseed, Randolph College

Thursday, 10/24/2019, 1:30 pm - 2:15 pm

**Disturbing the Peace: Engaging a Quiet Classroom**

Presenters: Kristy Borda, Liz Bellamy and Natasha McFarland, William & Mary Libraries

**Expedition Library: Using Breakout Boxes as Library Orientation**

Presenter: Jennifer Beach, Longwood University

Thursday, 10/24/19, 2:30 pm - 3:15 pm

**Love Means Listening: Using an Icebreaker to Assess Student Knowledge Gaps**

Presenter: Paul H. Showalter, William & Mary

**Hacking the Stacks: Diversifying Collections through Community Connections**

Presenter(s): Abby Flanigan, Keith Weimer, Lucie Stylianopoulos, Miguel Valladares, and Christine Slaughter, University of Virginia

Thursday, 10/24/19, 4:00 pm - 6:00 pm

**VIVA Meeting**

## FRIDAY SCHEDULE

Friday, 10/25/2019, 9:30 am - 10:15 am

**How Accessible is Your Library? Using an Audit to Build Awareness, Grow Community, and Drive Change**

Presenter: K.T. Vaughan, James Madison University

Friday, 10/25/2019, 9:30 am - 10:15 am

**Promoting Inner Peace with Information Literacy Instruction**

Presenters: Janna Mattson and Maoria Kirker, George Mason University Libraries; Mary Oberlies, William & Mary Libraries; Jason Byrd, Adelphi University

Friday, 10/25/2019, 10:30 am - 11:15 am

**Project Outcome for Academic Libraries: Data for Impact and Improvement**

Presenter: Eric Ackermann, Radford University

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Presenter: Lisa Vassady, Radford University

**Metaphors Be With You, and Other Tricks for Improving Library Instruction**

Presenters: Rorie Fredrich and Lyn Mathews, Liberty University

Friday, 10/25/2019, 2:15 pm - 3:00 pm

**Read, Research, Respond: a Library & Writing Center Collaboratively Designed Course**

Presenters: Sue Erickson and Denise Snee, Virginia Wesleyan University



#2019VLA