

# Empowering Students as Creators – Promoting Intellectual Property Awareness

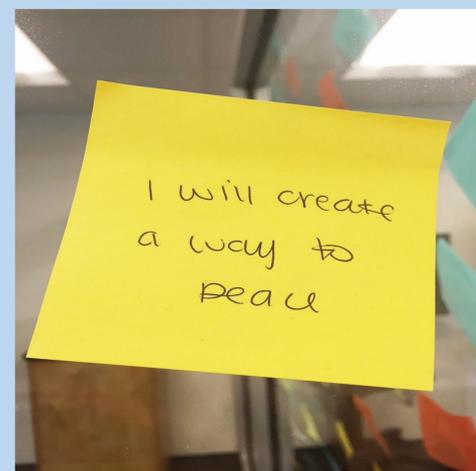
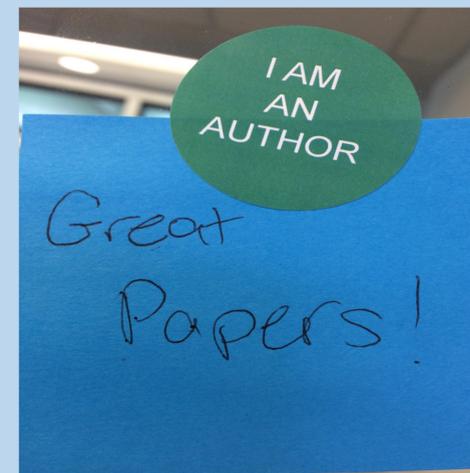
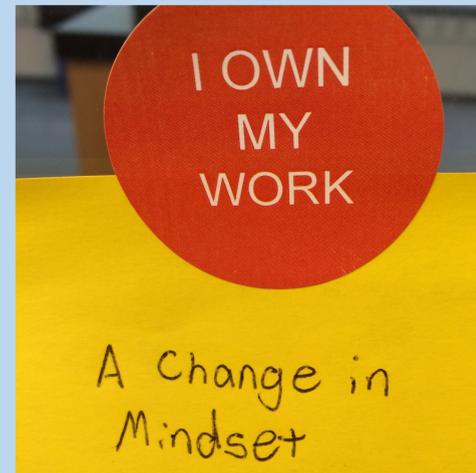
*At VWC, what you create is yours, the College does not own it.  
On a post-it note, write down what you are going to create as a Marlin.*

## ADVOCATE

- Provost entrusts the Library to promote the intellectual property policy to first-year students
- Librarians seize an opportunity to tie the VWC policy into the Framework for Information Literacy

## EDUCATE

- Brainstorming: Librarians + College Communications = Better ideas!
- Library and College Communications learn about each other
- Students learn about VWC's intellectual property policy



## PROMOTE

- Library engages students with a creative activity that promotes ownership of their ideas
- College Communications & librarians collaboratively design an infographic banner

## PRAISE

- Library staff empower students' creative ideas and plans
- The activity is featured in the alumni magazine, Facebook & Twitter
- SACSCOC accredits VWC!

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