The Logic Model

- Widely used by evaluators in nonprofit and government organizations
- Visualizes connections between a program’s resources, activities, and results

The Logic Model


Six Dimensions of Assessment

- A basis for achieving balance in a library assessment program
- A concept with a measure of originality

Six Dimensions of Assessment

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**The Balanced Scorecard**

- A performance analysis tool
- Originated in the business world and has spread to other domains
- Measures success from four perspectives

**The Business Model Canvas**

- Originated in the business world
- Visualizes relationships between key elements of a business model
- Versatile enough to generate insights into library management?

**Opportunity Cost**

- A basic economic concept
- Readily applicable to management practice, including budgeting
- Emphasizes prioritization decisions
The Principal-Agent Problem

- A concept from the world of corporate governance
- Focuses on incentives that influence various stakeholders' behavior
- Has implications for decisions in which the interests of various parties differ
  - corporate/municipal/institutional administrators
  - boards/advisory groups
  - library management
  - library staff

Title slide image by Minnesota Historical Society - Photo: State Capitol Toolbox, CC BY-SA 2.0, https://www.flickr.com/photos/minnesotahistoricalsociety/5494632378
Managing with Purpose: A Selective Bibliography*

Core Disciplines: Assessment, Planning, and Budgeting

Assessment of Performance and Impact


Planning and Decision-Making


Budget Development


Specific Management Tools and Concepts

The Logic Model


Six Dimensions of Assessment

The Balanced Scorecard


The Business Model Canvas


Opportunity Cost


The Principal-Agent Problem


**Organizational Strategy and Culture**

