

**Virginia Library Association
2007 Designated Agenda**

- I. VLA will provide leadership for legislative and advocacy activities that support libraries and library staff in the Commonwealth
 - a. Support the work of the Legislative Committee
 - b. Support the 2007 Legislative Agenda
 - c. Support National Legislative Day
 - d. Continue cooperation with the Library of Virginia and the Virginia Public Library Directors Association in implementing the Public Library Study

- II. VLA will enhance and update its presence to constituencies, both internal and external to the association.
 - a. Have the VLA webmaster continue to investigate the feasibility of online voting for elections and an online membership directory
 - b. Assist in promoting the interactive communication of the website

- III. VLA will maintain its support of VLA members who are seeking continuing education or degree programs in library and information science.
 - a. Support the Association's scholarships
 - b. Ask the Scholarship Committee to look at ways to raise scholarship money so that VLA can continue to support scholarships on an annual basis
 - c. Disseminate information via the VLA web site on graduate programs in library and information science to individuals seeking a distance learning or other format graduate program. Provide a link to the Academic Common Market website
 - d. Work with the Library of Virginia Continuing Education Consultant

- IV. VLA will continue to grow and develop as the only library association serving the needs of all types of libraries in the Commonwealth
 - a. Entertain ongoing discussions and solicit suggestions from the Virginia library community on how to build a larger membership from all types of libraries.
 - b. Continue efforts to encourage membership among library directors by such methods as welcome packets distributed at appropriate gatherings, e.g. annual VPLDA meeting in spring, VIVA meetings
 - c. Second Vice President, with the ad hoc committee, will report on membership issues specifically on how to target groups of low membership and the design of a new informational brochure

- V. VLA will continue to manage its finances prudently and maintain a fiscally strong organization
 - a. Investigate methods of providing electronic communication to members e.g. membership renewal confirmation, notices of election
 - b. Promote the Virginia Public Library Institutional membership
 - c. Reduce expenditures e.g. review dues structures, electronic publications

- VI. VLA will continue to promote and provide support for the efforts of the VLA Foundation.